



اَوْنَبُوْ رَسِيَّتِيْ تَيَكْنُوْلُوْجِيْ مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF CIVIL ENGINEERING

DIPLOMA IN CIVIL ENGINEERING (EC110)

FUNDAMENTAL OF ENTREPRENUERSHIP (ENT300)

MANSON'S SALOON

GROUP MEMBERS :

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1.1 LETTER OF SUBMISSION

Diploma in Civil Engineering
Mara University of Technology,
Samarahan Campus, Jalan Meranek,
94300 Kota Samarahan,

Miss Philomina Francis,
Lecturer of ENT 300,
Mara University of Technology,
Samarahan Campus, Jalan Meranek,
94300 Kota Samarahan,
Sarawak.

Miss,

SUBMISSION LETTER OF BUSINESS PLAN

Referring to the subject above, we would like to submit the proposal of our project paper for our ENT 300 subject.

2. This business plan was completed according to the guidelines and requirements given according to our syllabus. This business plan also serves as a guide for new entrepreneur to do a business venture which involves administration, marketing, operation and financial aspects.

3. We highly hope that this business plan that we proposed does fulfill your requirements. Any mistakes or slightness in any part falls entirely on us and we appreciate any comments or remarks on our project in order to help us to improve it and ourselves as well. Thousands of gratitude for your guidance and time throughout the planning of our business project. With all of our efforts we hope that you will approve our business plan that we produced. Lastly, with the cooperation that happens among us can enhance a good partnership.

Thank you.

Your sincerely,



(DALE MANSON ANAK ALDRIN)

1.3 EXECUTIVE SUMMARY

Our target customer is a customer from low income group to high income group. Especially cooperate woman want to pamper themselves because there are a lot of women who have good careers. We also include haircut for children and also men. Our market size is estimated to be RM130,000 per month.

There are a few competitors, but they do not have a strategic place like we do and some women will not prefer that saloon. Maybe these types of business are vast, and we have a lot of competitors, but we do this business as our interest.

We are estimated our company to have in 2016 is RM150,000, in the year of 2017, we estimated it is to increase as much as 5%. We expect our profit will increase 5% every year.

SALOON

1.12 INTRODUCTION

Name of the company	: Manson's Saloon
Nature of business	: Our business is based on providing the hair cut services to customer.
Industry profile	: Our business is owned actively by partnership, incorporated as Manson's Saloon. As a small start-up company, we recognize the satisfaction of customer does not reach to desire. Thus, our company will provide a good services to satisfied and will reach on our customer demand.
Location of the business	: Our business location is at Desa Ilmu, Kota Samarahan we choose this location because it is situated at the center of the town and most people will pass by near the area.
Date of the business commencement	: 25 OCTOBER 2015