



FUNDAMENTAL OF ENTREPRENEURSHIP

ENT300



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Submission Letter

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Business Plan Proposal (ENT300)

Refer to the proposal, we would like to submit our business plan proposal.

This business plan was completed according to the guidelines given according to our syllabus. This business plan constructed as to serve as a guide to proposed business which cover marketing, operation, administration, and financial.

We hope this business plan satisfied your fulfill. Any mistakes in any area falls on us. We appreciate any commentson our project in order to help us improve it. Thank you for guide us in this business plan. We hope you approve our proposal. Finally, the cooperation among us enhance a good collaboration.

Your Sincerely,



(Eva Yin Anak Tet-Foot)
Magnolia Homestay,
General Manager
Diploma in Civil Engineering,

Acknowledgement

This business plan is successful on time. With all team members co-operations, we faced all the problems, we solve and overcome the problems that we had during do this business plan.

It was a exciting and good experience for all team members to do this business plan. We are very thankful andf appreciate to the peoples that directly and indrectly to help us make this business plan complete.

First of all, from our deepest, we want to thanks our parents and classmate that support our business plan. We also want to thanks our ENT300 lecturer, Sir. Johari Bin Abdullah for his guidance,support and strength to us in preparing this business proposal. From our lecturer,we know more about information and knowledge we can use in future.

Besides that, we want to mention our friends which is our coursemates and other courses taking ENT300 thathelp us in preparing this business plan. They help us on how to do this business plan. We really appreciate their help and share the informations.

Last but not least, we hope our report will be succesful. Once again, thank you for those that help us in this business plan.

Thank You.

EXECUTIVE SUMMARY

Magnolia Homestay is a business that for people who wish to improve their language skills and become familiar with the local lifestyles and gives tourists the opportunity to stay with a chosen family, interact and experiences the daily life homestay families. This business location is 11, 1316, 94500, Lundu, Sarawak. Our main activities is culture and lifestyle of local people in Lundu.

We form a partnership business nature where we have five members which is General Manager, Marketing Manager, Operations Manager, Administration Manager and Financial Manager. Hence, the profit will equally divided to each members according to their percentage contribution.

We develop a local people in Lundu home style in our homestay. Our homestay has 12 rooms divided by four family rooms, four double bed rooms and four single bed rooms which is our income comes from.