



STUDENTS SATISFACTION IN FOODS BY CAFETERIA OF UiTM DUNGUN

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ABSTRACT

This study is to find " The students satisfaction in food by cafeteria of UiTM Dungun. The population for this study is among degree level of students. We have distributed 280 sample but the total of the sample that researchers got back were 250 only. This study adopts a questionnaire as the instrument. The students satisfaction that we looked is regarding the price of foods, quality, quantity, tastes of food also the varieties. In order to find out this relationship, the convenience sampling been choose. To evaluate this study the criteria such as service approaches, customer needs and want, new opportunity and result are the term that can contribute this study. The results of this study can be used by the cafeteria to enhance level of satisfaction of students regarding the food served.

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“All praise be to Allah, most gracious, most merciful-peace and blessing of Allah be on his last messenger, prophet Muhammad S.A.W. who has shown us the right way through the darkness of ignorance and kufr”

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