



(ENT 300)

FUNDAMENTAL OF ENTREPRENEURSHIP

“HELLO BABY CHILDCARE”



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ACKNOWLEDGEMENT

All our proud and praise to Creator Allah S.W.T and Prophet Muhammad S.A.W.

Alhamdulillah syukur, and very thankful to Allah S.W.T. because of his blessing to us we finished in complete our project paper ENT 300 with successfully. With co-operation from each group members, all of the problems we faced , we overcome them professionally. For nowadays , to entering new areas of perspective after graduate , is important phase to be aware and learned. For the prospect of business, this project plan of business is hopefully can be as one way for us , to practice our ability and interest in other way , to be a guideline to encourage our effort for becoming an educative and succeed business people .

Secondly, we would like to thank to our beloved lecturers, Sir Johari and Madam Nurul Lizzan for giving us moral support and being so helpful in completing this business proposal and being so pleasant towards us . This business plan can be effectively used for those who like to create a new business or to the new entrepreneur.

Last but not least, hopefully that this business plans proposal will be a valuable meaning as a guide to those who want to know how the business is working in clearly, correctly and effectively manner of establishment and process management.

Thank You.

INTRODUCTION

The name of our company is Hello Baby Childcare. Our business is based on childcare for children ages 2 – 4. We provide food for each of the children . We prepare food three times a day that is Breakfast start from 8.00am – 9.00am . For lunch , the time is at 12.00pm-2.00pm. Meanwhile , for dinner 5.00pm-6.00pm . We also provide a playground for a kids .

For the Industry profile , Our business is owned actively by partnership , incorporated as an Hello Baby Childcare . We recognize the limitation of attempting to manufacture our business in small premise . So that, our companies can more concentrate on childcare at some place only. We will give good services based on our customer demand.

Our location of the business is at : Lorong 2E, Taman Uni Garden , Lot 2933 , 94300 Kota Samarahan Sarawak .

Date of commencement: Our business will begin to operate on 1 JANUARY 2017 . We choose this business because it's make high profit and can expand future expectation . Besides that, we can attract the lecturer that had kids to come over because we serve a good services and reasonable price .

Future prospects of the business : This business has good future prospects. It is because it has highly demand because it can ease the burden of working parents so they feel comfortable and confident to continue working in the office without feeling worried about their children. The next 5 years , we will be the best nursery services in Kuching.

PURPOSES

A business plan is a document which describe a purpose businesss or project to be undertaken in a comprehensive manner. It also known as working paper , business proposal , projectpaper, or prospectus. “Hello Baby Childcare” prepare this business planning for several purposes:-

1. Entrepreneurs

- It is prepared as a guidelines entrepreneur similar business.
- An oppotunity to them to access the business venture objectively, critically and practically
- To study and evaluate the feasibility of the business
- To obtain the loan from the Bank Islam that is RM 13 063

2. For customer

- To serve a customer with efficiency snd effectiveness in term of services .
- Try to fulfill the customers wants and needs based on quality of services

3. For employees

- To give clear picture of each personal duty and obligation
- To encourage cooperation among staffs to achieve the target in the specific period of time.
- To give information of what privilege the employees get from our company

4. Fulfill academic needs

- In order to fulfil the academic needs ENT300 is compulsory subject for students.