



اَوْنِيُوْرَسِيْتِي تِيكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY STUDIES

UNIVERSITI TEKNOLOGI MARA

DIPLOMA IN PUBLIC ADMINISTRATION (AM110)

FUNDAMENTAL OF ENTERPRENEURSHIP (ENT 300)

GROUP: AM110 4A

NAME OF BUSSINESS :

BUBBLE PRINTING

PREPARED BY :

AZIZI BIN SAPWAN (2012995223)

MOHD NASRUL BIN MAHMUD (2012367223)

ADEEB SYAHFIENAZ BIN KADIR (2013893732)

DOLLY DERANG AK ALEK (2012136339)

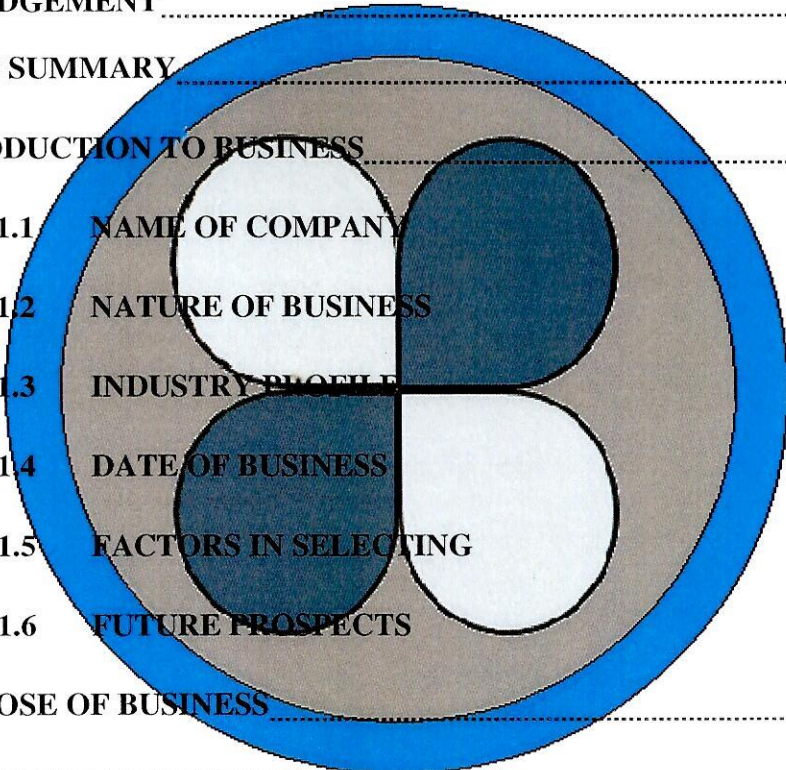
NAZATUL IKMA BINTI SUKARE (2012742073)

PREPARED FOR :

SIR JOHARI BIN ABDULLAH

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BUBBLE PRINTING
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KEPADA YANG BERKENAAN

uan/Puan

<u>NIL.</u>	<u>NO. PELAJAR</u>	<u>NAMA PELAJAR</u>
.	2012995223	AZIZI BIN SAPWAN
.	2012367223	MOHD NASRUL BIN MAHMUD
.	2013893732	ADEEB SYAHFIENAZ BIN KADIR
.	2012136339	DOLLY DERANG ANAK ALEK
.	2012742073	NAZATUL IKMA BINTI SUKARE

ukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas
ari Program **Diploma Pentadbiran Awam** untuk membuat satu kertas projek bagi Kod Kursus
NT300 (Fundamentals of Entrepreneurship).

maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi
melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan
akademik sahaja.

ila hubungi Penyelia Projek, **Encik Johari Bin Abdullah** di talian **(082-677200)** sekiranya pihak
an/puan ingin mendapatkan maklumat lanjut berkaitan perkara di atas.

erjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

"BERSATU BERUSAHA BERBAKTI"

ekian.

ang benar



AIZURA BT IBRAHIM
egawai Eksekutif
o Rektor



SUBMISSION LETTER

Diploma in Public Administration,
Faculty of Administrative Science and Policy Studies,
Universiti Teknologi Mara,
Samarahan Campus 2,
94300, Kota Samarahan,
Sarawak

Sir, Johari Bin Abdullah
Lecturer of Fundamental Of Entrepreneurship (ENT300)
University Teknologi Mara
94300, Kota Samarahan,
Sarawak.

Dear Sir,

Submission of Business Plan Proposal

Referring to the matter above Bubble Printing would like to submit the business plan for your analysis and reference.

2. Bubble Printing would like to start our business with partners and address as mentioned below. Details of partner are as follow:

1. Azizi Bin Sapwan
2. Mohd Nasrul Bin Mahmud
3. Nazatul Ikma Binti Sukare
4. Adeeb Syahfienaz Bin Kadir
5. Dolly Derang Ak Alek

Business Address: Bubble Printing, Taman Desa Ilmu, Jalan Kota Samarahan, Desa Ilmu
Commercial Centre, 94300 Kuching, Sarawak..

3. We have tried our very best to complete this business plan with all the data compile for your reference and good judgement. This business plan is done by the group effort and all the lessons for the entire group members are our experience. Hopefully, this business plan will satisfy the needs of requirement for this subject (ENT300). We also hope that our business plan will provide benefit to other group as reference materials in future.

EXECUTIVE SUMMARY

The business is based on partnership where it consists of four members. The members include general manager, administrative manager, operational manager, marketing manager and financial manager. The business capital is RM 13 646.00 which every shareholders contribute RM 2 729 for each other.

Bubble Printing is a partnership business which we all start from scratch providing high quality local clothes as our products to all customers. Our target market is the adult and teenagers but the real our target is student.

We had appointed Azizi Bin Sapwan as our General Manager, Adeeb Syahfienaz Bin Kadir as Operational Manager, Nazatul Ikma Binti Sakareas Marketing Manager, Mohd Nasrul Bin Mahmud as Administrative Manager and Dolly Derang Ak Alek as Financial Manager.

General Manager will be responsible in monitoring all staff and the overview of the organization. He also will be responsible in making decision and the well management for the company. The Marketing Manager is responsible in making marketing plan for the company. The marketing plan will be consists of identifying the target market, competitors and the forecast for the future of the company.

For the Operational Manager, he will be responsible in managing all operational management. He will coordinate operation management such as arranging the machine, workers of the operation and all the materials need in making our products. As for Administrative Manager will be responsible for all administrative activities such as schedule for remuneration, organizational charts and prepare the list for the office equipment. Lastly, the Financial Manager will be responsible in handling financial matters such as preparing the budget, income statement and control the cash flow of the company.