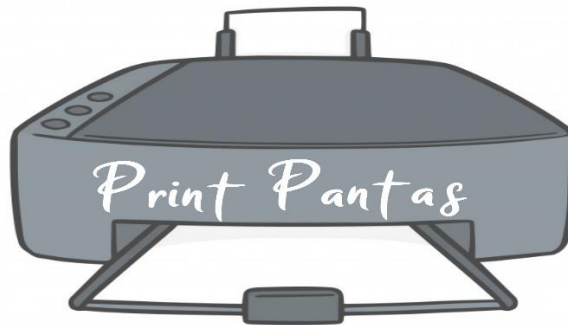




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UNIVERSITI
TEKNOLOGI
MARA

**FACULTY OF ARCHITECTURE, PLANNING AND SURVEYING
DIPLOMA IN BUILDING SURVEYING**

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT 300)



PRINT PANTAS

BUSINESS PLAN REPORT

PREPARED BY:

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SUBMISSION DATE:

10 JULY 2020

TABLE OF CONTENTS

CONTENTS	PAGE
Executive Summary	3
1.0 Business Descriptions 1.1 Company Background 1.2 Organization Logo/ Motto	4
2.0 Owner Descriptions	6
3.0 Product/ Service Description	7
4.0 Organizational/ Administrative Plan 4.1 Manpower Planning 4.2 Schedule of Tasks and Responsibilities 4.3 Schedule of Remuneration 4.4 List of Office Equipment 4.5 Organizational/ Administrative Budget	8
5.0 Marketing Plan 5.1 Customers (Target Market) 5.2 Sales Forecast 5.3 Marketing Strategies 5.4 Marketing Budget	10
6.0 Operation Plan 6.1 Material Requirements 6.2 Machine and Equipment 6.3 Operation Budget	14
7.0 Financial Plan 7.1 Project and Implementation Cost 7.2 Cash Flow Statement	16
8.0 Conclusion	21
9.0 Appendices	22

EXECUTIVE SUMMARY

Print Pantas is stand for printing services and how fast produce and delivered the product to customer. The vision of this store is to provides the most dependable support, from initial contact to after-sales. While the mission is to fulfil customer needs by being a reliable printing service provider to form lasting relationship with them. It is planned to locate the business at Lot 597, Jalan Terentang, 71300 Rembau, Negeri Sembilan.

This store is starting on a rented building to save up cost for a starter. In this store, there are 3 staff which is General Manager, Marketing Manager and delivery boy. All equipment and furniture that needed has been analysed and total the cost.

Our targeted customer are students, workers and people live in this area. And the most common will came to store is students due to lot of assignment or homework that need to be print. Marketing strategies that used is business card, online promotion and signboard.

To start up printing business, there are various materials that needed such as paper, comb ring, laminate paper, pvc sheet and others. While for equipment, there are printer, photocopy machine, laminator and binding machine. This is the common material and equipment that need to have in the store.

Last but not least, financial plan where we need to predict it accordingly so there will be no loss suffer in future. A cash flow statement is to identify whether the business is beneficial or a deficit. If the cash flow is deficit, we need to construct a new plan in order to get a good and beneficial business.

1.0 BUSINESS DESCRIPTION

'Print Pantas' is a business that provides printing and photocopying quick services. I choose 'Print Pantas' for my business because 'Print' is stand for my services and 'Pantas' for how quick I serve my service to customer. It will be located at Lot 597, Jalan Terentang, 71300 Rembau, Negeri Sembilan, where mostly people of this town came to do their business. At this area, there are 3 secondary schools, a primary school, 2 vocational colleges and some offices. With a journey of 15 minutes drove, there will be University Teknologi Mara located where it is surrounded by oil palm plantations and villager houses. Our business will be useful for students that stay in college as we provide delivery document for them. They just need to send us the document through email, Whatsapp or Telegram.

In Pekan Rembau, there is also other printing business which is Helmi Print. Price that they charged for printing considered as high because average citizen at here is village people. For black and white, they charge 50 cent each paper different with us that charges 30 cent which is quite reasonable for students and others. We also provide delivery to customer which is Helmi Print did not serve it. Usually if Helmi Print get a huge amount of order, they need 2 to 3 days long to finish it but for us in the same day they can pick up their order. As our business name is 'Print Pantas' so we need to be quick as possible to finish it.

2.0 OWNER DESCRIPTIONS



Name of Owner	Nur Aida Syamimi binti Wan Yahaya
Identity Card Numbers	980901-07-5904
Permanent Address	Lot 1250, Kampung Senama Ulu, 71300 Rembau, Negeri Sembilan
Correspondence Address	Lot 1250, Kampung Senama Ulu, 71300 Rembau, Negeri Sembilan
E- Mail	aidasymimi@gmail.com
Telephone Number/Fax Number	013-6886015
Date of Birth	1 st September 1998
Marital Status	Single
Academic Qualification	Diploma
Course Attended	Building Surveying
Skills	Manage to handle working in stress Editing skills
Experiences	Cashier Printing and photocopy helper
Present Occupation	Promoter
Previous Business Experience	-