

UNIVERSITI TEKNOLOGI MARA



FUNDAMENTAL OF ENTERPRENEURSHIP (ENT 300)



24-HOURS LAUNDRY SERVICE by :

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Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Kejuruteraan Awam** untuk membuat satu kertas projek bagi kursus **ENT300 (Fundamentals of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

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"BERSATU BERUSAHA BERBAKTI"

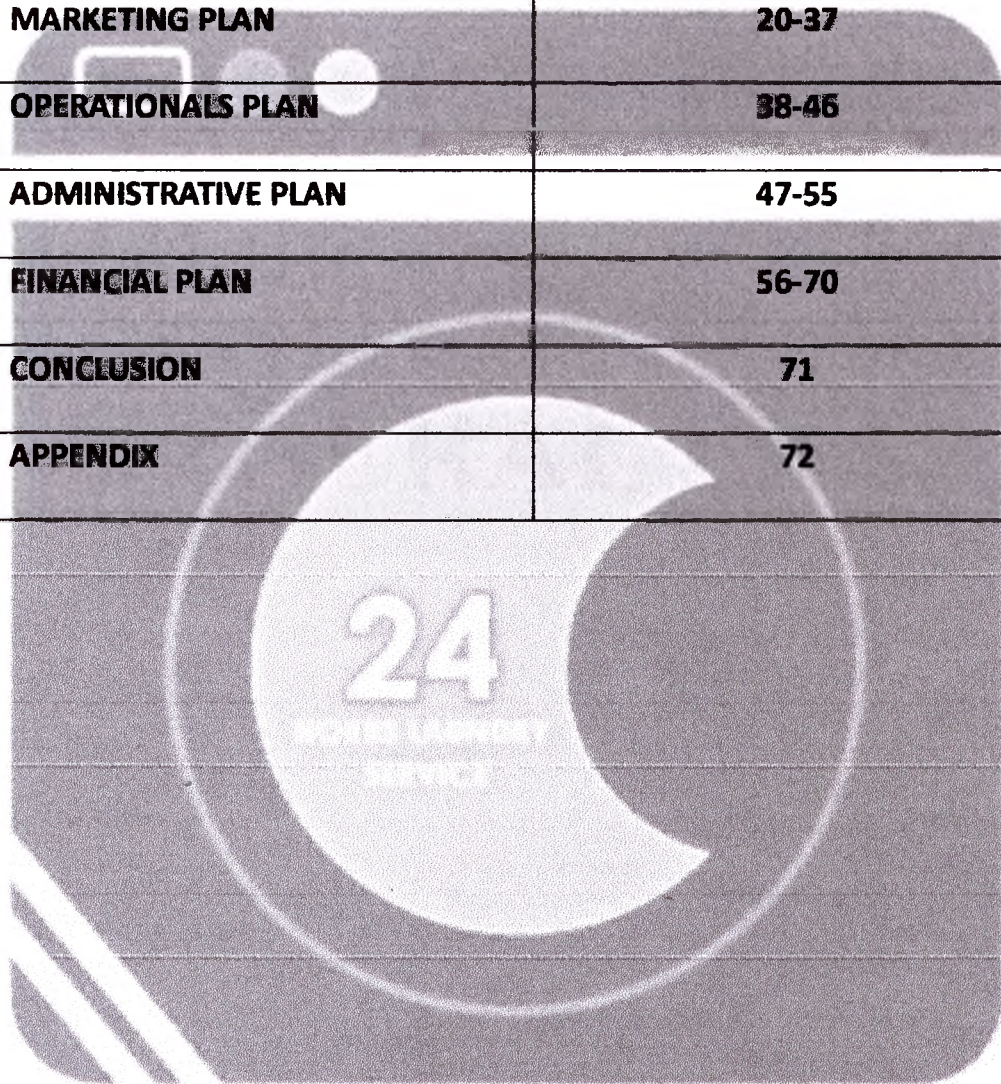
Sekian.

Yang benar

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SERVICE DESCRIPTION

As we can see nowadays, self-service laundry is on rise in terms of popularity and demand. Especially during the rainy season, coin laundry or better known as self-service laundry are flooded with customers. Even on dry and hot season, we could see customers choosing self-service laundry as an easy alternative to get their laundries done without having to sweat themselves with the normal at-home laundry processes which usually consume more times.

Our 24 Hour Self-Service Laundry provides laundry services such as washing and drying. To fit the title self-service laundry, customers are free to choose between three different temperature (hot, normal, cold) to wash their clothes according to the needs for the same price. Customers do not have to worry about having to carry their detergent and softener from home as it is provided for free. As for drying service, customers are able to add extra minutes of drying after the first 30 minutes allocated (to their own preference) to make sure their laundry are dried completely.

The price list for our provided laundry service are as shown in the table below :

SERVICES	RATE	DURATION
Washing	9 kg : 6 TOKENS (RM6)	45 MINUTES
	15 kg : 8 TOKENS (RM8)	60 MINUTES
	25 kg : 10 TOKENS (RM10)	90 MINUTES
Drying	First 30 minutes : 6 TOKENS (RM6)	
	For every 5 minutes extra : 1 TOKEN (RM1)	

PURPOSE:

A business plan is a document which describe a propose business or project to be undertaken in a comprehensive manner. It also known as working paper, business proposal , project paper, or prospectus. Our company (24-HOUR LAUNDRY SERVICE) prepares this business plan for several purposes:-

1. Entrepreneurs :

- A guideline for entrepreneur in running the business.
- An opportunity for them to review the business venture objectively, critically and practically.

2. Customers :

- Try to full-fill the customer's needs by serving good quality.

3. Employees :

- Allowing them to see a clear picture of each personnel duties and obligation.