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UNIVERSITI
TEKNOLOGI
MARA

BLUEPRINT REPORT

FACULTY : APPLIED SCIENCES
PROGRAM : BACHELOR OF SCIENCES (HONS) BIOLOGY
PROGRAM CODE : AS201
COURSE : TECHNOLOGY ENTREPRENEURSHIP
COURSE CODE : ENT600
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SUBMISSION DATE: 17 JULY 2020

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1.0 EXECUTIVE SUMMARY

Your Safety Resources launched YOUR KAHU which is a handy safety kit. KAHU is a Hawaiian origin word that best describe as GUARDIAN. YOUR KAHU is a 4 in 1 safety kit and was made to protect by making sure that everyone is safe especially when they are alone. YOUR KAHU consists of everything you need to make sure you are comfortable walking around as the LUMEN LIGHT inside is bright enough to see almost everything and even your shadow is afraid to show up! TASER that we designed operate effectively and neutralize an attack by people or even animals. Personal ALARM is perfect to quickly attract attention in an emergency situation. The sleek alarm features a piercing 120dB siren, equivalent to the sound of a chain saw. It can be heard up to 300 feet away, which is the length of a football field. Your safety kit is almost complete as we also provide PEPPER SPRAY, it is classified as an inflammatory agent and will immediately incapacitate an assailant. Now everyone can be safe without afraid to walk alone! Our company promised to sell this safety kit at an affordable price so that everyone can own it without hesitation. We target to produce 10,000 units on our first year of production and a closing sales of RM 750,000.00. Our management team is led by experience leader in their own field to ensure product quality are beyond customer's expectation.

2.0 PRODUCT DESCRIPTION

2.1 Details of the Product

Our company produce YOUR KAHU after we observed several cases where victims can survive an assault if they have a safety kit with them, well at the very least the chances to escape from predators is there. Although, there are some individual weapon sold elsewhere, the uniqueness of our product is that it comes with 4 type of mini weapon in one cylindrical bottle. It is very handy to make sure that it is easy to carry to the owner. The load of this kit is only 500gm. Although it is small in size it works wonder to save you.

2.2 The Application of the Product

We build this product meticulously and we took every safety aspect seriously to avoid accident for the user. Basically, this safety kit has 4 different function and those function works differently under different circumstances. User can choose which weapon to use, however every function can work simultaneously at one time. The alarm, lumen light, taser and pepper spray can be used if user feel it is necessary. Unlock the safety pin earlier: If buyers planned to go out alone. Twist the cylindrical for brighter light: If buyers intended to used lumen light. Long press for pepper spray: Suitable for pepper spray as the long press is a safety measure for owner. One click button for Taser: Low volt taser can used one click button and buyer have enough time to get help after. Push button for alarm: Suitable for alarm as it is the quickest thing to think

2.3 UNIQUENESS OF THE PRODUCT

- **ALARM:** A piercing 120dB siren, equivalent to the sound of a chain saw. It can be heard up to 300 feet away, which is the length of a football field.
- **LUMEN LIGHT:** Lowest setting 5 lumens for 7 hours and highest Setting 130 lumens for 20 minutes.
- **TASER:** A low voltage stun gun in the 100,000 to 399,000-volt range is more than adequate to disable and repel an attacker.
- **PEPPER SPRAY:** The active ingredient in pepper spray is capsaicin, which is a chemical derived from the fruit of plants in the genus Capsicum, including chilies. Extraction of oleoresin capsicum (OC) from peppers requires capsicum to be finely ground, from which capsaicin is then extracted using an organic solvent such as ethanol.

Imagine having all of these in your hand! How secure is that?

2.4 The Present State of Development

- Highly durable aluminums with vulcanized fibre or hard rubber tubes with metal end caps: It is important to use this material as it is highly durable and suitable for outdoor used
- Heat resistant canister: Suitable for outdoor storage
- Anti-leakage cylinder: Important to prevent leakage in backpack as it maybe harm the owner
- High power LED bulb: Suitable for high lumen light
- High quality leather: For sleek design

2.5 Patent Feature of the Product

Our product will be patented to avoid any copy right and one of our features is that our customers can engrave their name and that exclusivity is our priority to give our customers the highest satisfaction of owning the safety kit.