

UNIVERSITY OF TECHNOLOGY MARA, PERLIS CAMPUS ARAU FACULTY OF BUSINESS MANAGEMENT BACHELOR OF BUSINESS ADMINISTRATION (HONS) MARKETING

THE FACTOR INFLUENCING THE SELECTION OF SIMPANAN SHARIAH FUND OF EPF AMONG STAFF EPF ALOR SETAR KEDAH

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TABLE OF CONTENTS

	Page
DECLARATION OF ORIGINAL WORK	i
ACKNOWLEDGEMENT	ii
TABLE OF CONTENTS	iii
LIST OF FIGURES	vi
LIST OF TABLES	vii
LIST OF ABBREVIATIONS	viii
ABSTRACT	ix

CHAPTER 1 INTRODUCTION

1.1	Introduction	1
1.2	Background of the study	2-5
1.3	Problem statement	5-6
1.4	Research Questions	6
1.5	Research Objectives	7
1.6	Significant of the Study	7-8
1.7	Scope and Limitation of Study	8
1.8	Definition of Terms	9

CHAPTER 2 LITERATURE REVIEW

2.1	Introduction		
2.2	Definitio	10	
2.3	Dependent Variable		11
	2.3.1	Selection of Simpanan Shariah	11
2.4	Independent Variable		12
	2.4.1	Perception of individual	12
	2.4.2	Perception of Fund Commitment to Shariah	12
		Compliant	
	2.4.3	Perception of Risk Tolerance	13
	2.4.4	Perception of Size of the Fund	13-14
	2.4.5	Perception of Past Performance	14
2.5	Theoretical Framework		15
2.6	Hypothesis Statement		

CHAPTER 4 DATA ANALYSIS AND FINDINGS

4.0	Introduc	28	
4.1	Response Rate		29
4.2	Demographic Analysis		29-31
4.3	Goodne	32	
	4.3.1	Reliability Analysis	32-33
	4.3.2	Variable Descriptive Analysis	34-35
	4.3.3	Scope and Limitation of Study	35-40
	4.3.4	Multiple Regression Analysis	41-42
	4.3.5	Hypothesis Testing	43-44

CHAPTER 5 DISCUSSION, CONCLUSION AND

RECOMMENDATION

5.0	Introduction	45
5.1	Discussion	45
5.2	Recommendation	46
5.3	Recommendation for Future Research	46-47
5.4	Conclusion	47-48

49 – 54

REFERENCES

APPENDICES

- APPENDIX A: Questionnaire
- APPENDIX B: SPSS Output
- APPENDIX C: Turnitin Result

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ABSTRACT

The purpose of this research is want to to study the factor influencing the selection of simpanan shariah fund of EPF among staff EPF Alor Setar. The study analyzed the static and numerical data from a survey of 99 participation of staff in EPF Alor Setar range age 18-62 years old. The questionnaire consists of 34 question divided by 6 sections which is demographic of respondents, the selection of the fund, the perception of fund commitment to shariah compliant, the perception of risk tolerance, the perception of size of the fund and the perception of past performance. Basically, the main reason why EPF staff choose to contribute in simpanan shariah is to follow the Islamic teaching. The finding of this study is that EPF staff didn't want their source of money coming from something that is not halal.

Keywords: Simpanan Shariah Fund, Staff EPF