



RASO PHOTOGRAPHY STUDIO

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300/ETR300): BUSINESS PLAN

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TABLE OF CONTENT

	PAGE
COVER PAGE	i
COVER LETTER	ii
ACKNOWLEDGEMENT	iii
TABLE OF CONTENT	iv
LIST OF FIGURES	v
LIST OF TABLES	vi
EXECUTIVE SUMMARY	vii

1. INTRODUCTION	1
1.1 Introduction to the business	
1.2 Purpose of the business plan	
1.3 Business background	
1.4 Business location	5
2. ADMINISTRATIVE / ORGANIZATIONAL PLAN	6
2.1 Introduction to the organization	
2.2 Organizational structure	
2.3 Administrative manpower planning	
2.4 Schedule of tasks and responsibilities	
2.5 Schedule of remuneration	
2.6 Compensations and benefits	
2.7 List of office furniture and fittings	
2.8 List of office equipment	
2.9 Administrative budget	11
3. MARKETING PLAN	12
3.1 Introduction to marketing	
3.2 Determining service	
3.3 Target market	
3.4 Market trend and market size	
3.5 Competitors	
3.6 Market share	
3.7 Forecasting Sales	
3.8 Developing Marketing strategy	
3.9 Planning for marketing personnel	
3.10 Place or distribution strategy	
3.11 Marketing budget	22
4. OPERATIONAL PLAN	23
4.1 Introduction of operational plan	
4.2 Operational process	
4.3 Operations layout	
4.4 Production planning	
4.5 Operational manpower planning	
4.6 Material planning	
4.7 List of machine and equipment planning	
4.8 Business and operational hour	
4.9 License, permits and regulation	
4.10 Location plan	

4.11	Operational budget	30
4.12	Implementation schedule	
5.	FINANCIAL PLAN	31
5.1	Project implementation cost	
5.2	Sources of finance	
5.3	Loan amortization repayment schedule	
5.4	Hire purchase repayment schedule	
5.5	Non-current assets depreciation schedule	
5.6	Pro-forma cash flow statement	
5.7	Pro-forma Profit and Loss Account	
5.8	Pro-forma balance sheet	
5.9	Financial analysis	44
	1.9.1 Financial Ratio Analysis	
	1.9.2 Graphs	
6.	CONCLUSION	45
7.	REFERENCES	46
8.	APPENDICES	47-48

EXECUTIVE SUMMARY

Overview of this business plan. The first thing is about the introduction of this business plan that people should know. The business is about a photography service in a rural area. This business plan also has been a proof that in a rural area we can build a successful business because the number of population in this location is high.

Moreover, in this business plan too, we has explained about the uniqueness of our company and what makes our company different from others. Our company has its own identity because the name of the company itself has brought something meaningful towards other people.

Not only just that. This company also offers lots of wonderful packages that people cannot get from other places. And this company also has been all in one photography service stop center. This company also has made some researches about the location of the business, monthly income and lots of benefits that everyone will get when they use this kind of service from this company.