

MARA UNIVERSITY OF TECHNOLOGY

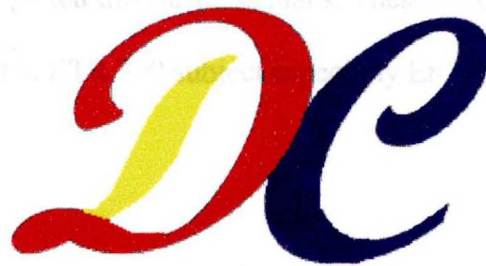
ARAU CAMPUS

**FACULTY OF MANAGEMENT AND
BUSINESS**

ETR 300

BUSINESS PLANS

WELCOME TO: ILHAM D'CIPTA



INTERIOR DESIGN (BUSINESS PLANS)

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INTRODUCTION

Assalamualaikum Warahmatullahi Wabarakatuh

In the name of Allah (S.W.T.), we are very grateful to thank Him because of He has give us opportunity to complete this project perfectly.

This partnership named ILHAM D, CIPTA SDN. BHD. provides curtain booking, carpet, bed sheet, pillowcase, cushion case and wallpaper. The main goal is to carter the sources to lower class income customer near the neighborhood.

Here, we choose Taman Sejati Indah, Sungai Petani because is being developing housing area. In Sungai Petani. This is why we choose this area.

We choose this business because it is easy to enter and less risky with high return and stable. Beside that, we intend to increase Bumiputra involment in this sector. We hope we could implement the government camping as in DEB (Dasar Ekonomi Baru) to have 30% involvement of Bumiputra.

About the tools and technology, it does not commit any high cost. To start, we have a Pick-Up for delivery to our consumer. Five sawing machine also being provided in order to complete the order.

In Future, we are trying to get any big tender, especially in hotel sector in order to complete in the market.

PURPOSE

This business plan is prepared to ease us and other party to approve this project. The main goal is to get financing from financial institution.

Beside that, it will be needed to get advise from authorize body such as MARA, MEDEC, Bank Rakyat Malaysia Bhd. and other. It also act as benchmark to see how far this project will proceed as planned before and grow same level as competitors.

The information in this project as grantor or will second us from certain party. We hope they will consider our project.