



اَوْنِبُوْرَسِيْتِيْ تِيْكَنُوْلُوْجِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

TECHNOLOGY VENTURE BLUEPRINT

D'COOL POWER - MULTIFUNCTION GAME CONTROLLER

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SUBMITTED TO:

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1.0 EXECUTIVE SUMMARY

D' Cool Power is a start-up business that start its operation in Kuala Lumpur and has been opened up to the public on 1st February 2020. It is a partnership company that is owend and managed by 4 siblings. It focusing on selling gaming items and its main product is multifunction game controller.

1.1 Company Background

1.1.1 Company Profile

Name of the Company	: D'Cool Power
Shop Address	: Lot 56, Ground Floor, 1 Taman
Shamelin, Shamelin Perkasa, 56100, Cheras, Kuala Lumpur.	
Website	:
www.dcoolpower.com.my	
Telephone number	: 03-92818995
Form of Business	: Partnership
Main Activity	: Game controller
Date of Commencement	: 1 st February 2020
Date of Business Registration	: 21 st May 2018
Name of Bank	: RHB bank
Bank Account Number	:11417400207531

1.1.2 Vision

To become a leader in terms of quality of entertainment by developing talent and professional skills.

1.1.3 Mission

- To innovate and develop new product that give satisfaction to customers.
- To improve the design and quality of current gaming item
- To provide customers high quality of product with affordable price.

1.1.4 Business Operation

Operate everyday (Monday-Sunday) from 10 am until 10 pm.

1.1.5 Location

