

RECHARGEABLE MASSAGE PILLOW

Faculty :FSKM

Program :BACHELOR IN SCIENCE (HONS.) MATHEMATICS

Program Code :CS249

Course : TECHNOLOGY ENTREPRENEURSHIP

Course Code :ENT600

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Submitted to

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1.0 EXECUTIVE SUMMARY

1.1 Company Background

1.1.1 Company Profile

Name of the Company: AMOIZ ENTERPRISE

Shop Address: No 4. Jalan TSB 12, Taman Industri Sungai Buloh, 47000

Sungai Buloh, Selangor.

Website: www.amoizofficial.com

Telephone Number: 09-5395425

Fax Number: 09-5365668

Form of Business: Partnership

Main Activity: Pillow

Date of Commencement: 14th October 2012

Date of Business Registration: 7th April 2013

Name of Bank: Bank Islam Malaysia Berhad

Bank Account Number: 06082020339472

1.1.2 Company Logo



- AMOIZ AMOIZ ENTERPRISE
- <u>Cloud Comfortable pillow</u>

1.1.3 Company Vision

AMOIZ ENTERPRISE is a new company that wants to be world known as the most comfortable pillow producer despite using the technology in making it more advance, interesting and have various benefits for customers.

1.1.4 Company Mission

- To improve the design and quality of current pillow.
- To offer the customer high quality of product with an affordable price.
- To design and develop new product that have high technologies.
- Tried the best to fulfil customer's needs

1.1.5 Objectives

i) To produce the high technology product.