



اَوْنَبُوْ سَيِّتِيْ بِاَتِيْكَوْ لُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

BLDS APPLIANCES.CO

“MaxiCal 4 IN 1 BREAKFAST STATION”

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1.0 EXECUTIVE SUMMARY

1.1 Brief description of the business and product concepts

The name of our business company is BLDS Appliances.Co. Our business type that we generate is partnership which is the partner has limited liability restricted to the percentages of amount capital invested. The profit or loss will incurred by each partner depend on how much amount capital invested by the partners. BLDS Appliances.Co is a partnership company that has been established on 1st December 2018. The company focuses on goods which is home and kitchen appliances.

The company is located at 9-1 1st floor, DinastiSentral, 7A, Jalan Kuchai Maju 18, Kuchai Entrepreneurs Park, 58200, Kuala Lumpur, Wilayah Persekutuan Kuala Lumpur. The location of the company is a very strategic location since Kuala Lumpur is the place where many people go shopping. The company business hours are available from Monday to Saturday from 8 a.m. and 8 p.m. and during holiday seasons such as Hari Raya, it is closed. Customers can buy the products directly through our website or can walk in to our stores.

Our company introduce MaxiCal 4 in 1 Breakfast Station that enables people to create their own breakfast quickly and conveniently for those who want to save time and go to work early. Built on innovation and progress, the series blends both stylistic and functional components to perfection. Rejoice in a kitchen made better with the most cutting edge appliances on the market. This breakfast station is an amazing little multi-function kitchen appliance that can make up to 5 cups of coffee, toast bread, bake, broil or reheat foods and even be used for frying-cooking. It combines three or four appliances into one machine, it's perfect for those of you living in apartments the size of cardboard refrigerator boxes.