



TECHNOLOGY BLUEPRINT

VEGALINE ENTERPRISE

Faculty : Science Computer and Mathematics

Program : Bachelor of Science (Hons.) Mathematics

Program Code : CS249

Course : Technology Entrepreneurship

Course Code : ENT600

Semester : 6

Group Name : CS2496B

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Assalamualaikum w.b.t.

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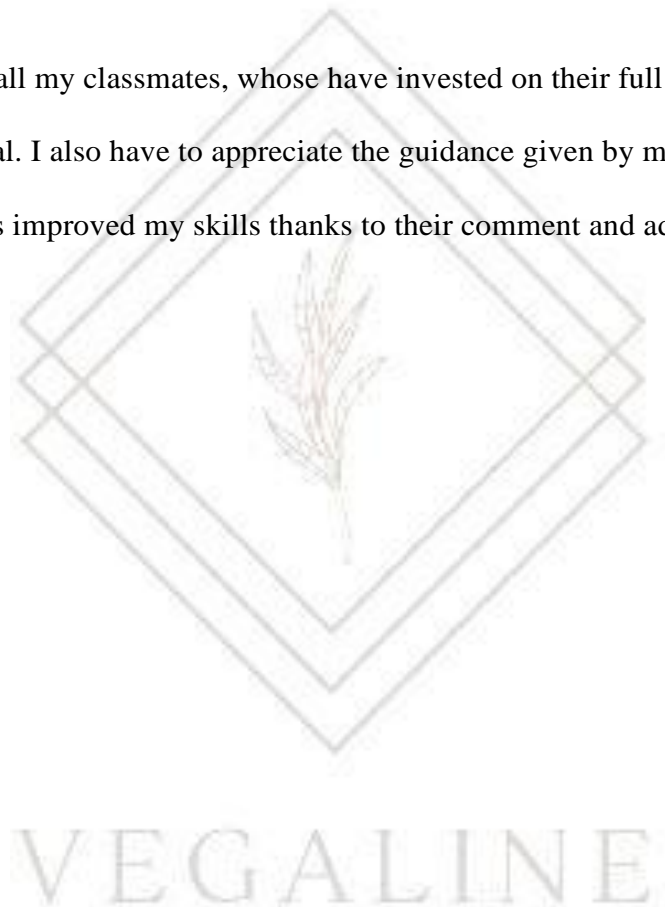


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EXECUTIVE SUMMARY

The blueprint is on Organic tomato soap by Vegaline Enterprise. Organic tomato soap is a natural product that made of by 100% pure ingredients that gives many benefits to skin of the consumers. Vegaline Enterprise is a manufacturing firm that is formed under partnership on 25 March 2020. Vegaline Enterprise consists of five partners. Every partner will be taking hand-on management roles in the company.

Vegaline Enterprise is situated at George Town, Pulau Pinang which is a strategic location which has a higher potential market to achieve the company first market. The targeted customer in this areas are adult and teens since our product is suitable for all skin types. This Organic tomato soap is a unique from the other natural brand product is because Organic tomato soap is non-chemical product and earth-friendly product. The uniqueness of the features can attract the consumer to always consume our product and this can generate higher profitability to the company.



VEGALINE

1.0 COMPANY BACKGROUND

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Name of Company : Vegaline Enterprise

Factory Address : 12-14 Lebu Nordin,
10300 George Town ,
Pulau Pinang.

Name of Shop : Vegaline

Shop Address : Lot 3-16, Ground Floor ,
First Avenue 128, Jalan
Magazine Penang, 10300
George Town , Pulau
Pinang.

Website : www.Vegaline.com

Telephone Number : 03-1237651

Form of Business : Partnership

Industry :

Organic Products Date of
Commencement :
4 April 2020 Date of Business
Registration : 22 June 2020

Name of Bank :

Maybank

Bank Account Number : 1154897633156188