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A STUDY ON THE INFLUENCE OF HUMAN RESOURCE MANAGEMENT (HRM) PRACTICES TOWARDS EMPLOYEE PERFORMANCE AT TESCO BANDAR SUNGAI PETANI, KEDAH

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ABSTRACT

Hypermarket retailing spend millions every year in recruiting, training, compensating, encouraging and inspiring their employees to perform well in order to increase the level of profits of the company. This is because the success of an organization largely depends on performance of employees. Thus, this study was conducted to examine the influence of Human Resource Management (HRM) practices towards employee performance. A questionnaire was developed and a pilot test was done to test the normality, reliability and validity of the scale. The independent variables to measure Human Resource Management (HRM) practices include training, career development, rewards and employees' involvement. The dependent variable used in this study is employee performance. The collected data was analysed using descriptive means and Pearson Product-Moment Correlation via SPSS Version 24. This study found that three Human Resource Management (HRM) practices such as training, career development and rewards have no significant with employee performance. Thus, the future studies may compare different Human Resource Management (HRM) practices in different hypermarket in Malaysia that can influences towards employee performance.

Keywords: employee performance, HRM practices, training, career development, rewards, employees' involvement, Tesco Bandar Sungai Petani

TABLE OF CONTENT

CLEARANCE FOR SUBMISSION DECLARATION ACKNOWLEDGEMENT ABSTRACT TABLE OF CONTENT LIST OF TABLES LIST OF FIGURE LIST OF ABBREVIATION				
CHAPTER I	INTRODUCTION			
1.1	Introduction	1		
1.2	Problem Statement	3		
1.3	Research Questions			
1.4	Research Objectives	4		
1.5	Scope of Study	5		
	1.5.1 Level	5		
	1.5.2 Territory	5		
	1.5.3 Time	5		
1.6	Significant of the Study	5		
	1.6.1 To Know the Extent of Employee Performance at	5		
	Tesco Bandar Sungai Petani			
	1.6.2 To Examine the Relationship between HRM Practices an	d 6		
	Employee Performance at Tesco Bandar Sungai Petani			
1.7	Definition of Key Terms	6		
	1.7.1 Employee	6		
	1.7.2 Employee Performance	7		
	1.7.3 Human Resource Management (HRM) Practices	8		
	1.7.4 Training	9		
	1.7.5 Career Development	9		
	1.7.6 Rewards	10		
	1.7.7 Employees' Involvement	11		
	1.7.8 Tesco Bandar Sungai Petani	12		
1.8	Conclusion	12		
CHAPTER II	HUMAN RESOURCE MANAGEMENT (HRM)			
2.1	PRACTICES AND EMPLOYEE PERFORMANCE	10		
2.1	Introduction	13		
2.2	Employee Performance	13		
2.3	Theory Related to this Study	15		
2.4	2.3.1 Guest Comparative Model (1997) Other Hymon Passayana Management (HPM) Practices that	15		
2.4	Other Human Resource Management (HRM) Practices that	17		
	Related to Employee Performance	17		
	2.4.1 Organizational Factors	17		
	2.4.2 Individual Factor 2.4.3 Leadership Style Factor	19 19		
	7 4 5 Leagership Nivie Eactor	19		

2.5	Human Resource Management (HRM) Practices that			
	Lead to Employee Performance			
	2.5.1 Training	20		
	2.5.2 Career Development	23		
	2.5.3 Rewards	27		
	2.5.4 Employees' Involvement	30		
2.6	Conceptual Framework	33		
2.7	Hypothesis	37		
2.8	Conclusion	37		
CHAPTER III	RESEARCH METHODOLOGY			
3.1	Introduction	38		
3.2	Research Methodology and Research Design	38		
3.3	Unit of Analysis			
3.4	Population and Sample Size	43		
	3.4.1 Population	43		
	3.4.2 Sample Size	43		
3.5	Sampling Technique	45		
3.6	Measurement/Operationalization	49		
	3.6.1 Nominal Scale	49		
	3.6.2 Ordinal Scale	49		
	3.6.3 Interval Scale	50		
	3.6.4 Operationalization	51		
3.7	Data Collection	56		
	3.7.1 Section A: Demographic Information	58		
	3.7.2 Section B: Employee Performance	58		
	3.7.3 Section C: Training	58		
	3.7.4 Section D: Career Development	59		
	3.7.5 Section E: Rewards	59		
	3.7.6 Section F: Employees' Involvement	60		
3.8	Data Analysis	60		
	3.8.1 Cronbach's Coefficient Alpha	61		
	3.8.2 Descriptive Analysis	62		
	3.8.3 Pearson Product-Moment Correlation	62		
3.9	Pilot Test	63		
3.10	Conclusion	65		
5.10		0.0		
CHAPTER IV	FINDINGS			
4.1	Introduction	66		
4.2	Demographic Information of Employee at Tesco Bandar			
	Sungai Petani			
4.3	Research Findings	66 68		
	4.3.1 The Extent of Employee Performance at Tesco			
	Bandar Sungai Petani	68		
	4.3.2 Relationship between Training and Employee	00		
	Performance	71		
	4.3.3 Relation between Career Development and	, 1		
	Employee Performance	73		
	4.3.4 Relation between Rewards and Employee	, 3		
	Performance	74		

	4.3.5	Relation between Employees' Involvement and		
]	Employee Performance	75	
4.4	Conclusion			
CHAPTER V	DISCU	SSION AND CONCLUSION		
5.1	Introduction			
5.2	Discuss	Discussion on Finding		
	5.2.1	Extent of Employee Performance	77	
	5.2.2	Relationship between Training and Employee		
]	Performance	79	
	5.2.3	Relation between Career Development and		
]	Employee Performance	80	
	5.2.4	Relation between Rewards and Employee		
]	Performance	82	
	5.2.5	Relation between Employees' Involvement and		
]	Employee Performance	83	
5.3	Limitation of the Study			
	5.3.1	The Results Applied at Tesco Bandar Sungai Petani	84	
	5.3.2	The Variables that Used	85	
5.4	Recommendation			
	5.4.1	Training	85	
	5.4.2	Career Development	86	
	5.4.3	Rewards	87	
	5.4.4	Employees' Involvement	87	
	5.4.5	The Future Research	88	
5.5	Conclusion			
REFERENCES APPENDIXES				