



اَوْنُوْرَسِيْتِي تِيْكُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

TECHNOLOGY VENTURE BLUEPRINT
ROI ENTERPRISE
HOVERBOARD "S"

Faculty : Science Computer and Mathematics
Program : Bachelor of Science (Hons.) Mathematics
Program Code : CS249
Course : Technology Entrepreneurship
Course Code : ENT600
Semester : 6
Group Name : CS2496A
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Submitted to:

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IN THE NAME OF ALLAH, THE MOST GRACIOUS, THE MOST MERCIFUL

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1.0 EXECUTIVE SUMMARY

1.1 Company background

1.1.1 Company Profile

Name of the Company	: ROI ENTERPRISE
Shop Address	: L1-13, No 7, Persiaran Setia Dagang, Bandar Setia Alam, Seksyen U13, 40170 Shah Alam, Selangor Darul Ehsan.
Website	: www.hoverboard19.com
Telephone Number	: 019-490 8718
Fax Number	: 09-6238122
Form of Business	: Partnership
Main Activity	: Hoverboard
Date of Commencement	: 3rd December 2019
Date of Business Registration:	11th January 2020
Name of Bank	: Bank Islam
Bank Account Number	08031026684870

1.1.2 Company Logo



1.1.3 Company Vision

ROI Enterprise is a new company that wants to enter the market and face the challenges to be a corporate company. These company products mostly provided using the current technology and meet the demands and trend of the market.

1.1.4 Company Mission

1. To improve current features and quality of the hover board.
2. To offer the customer high quality of product with an affordable price.
3. To monopoly the market or have the biggest percentage in the market share.

1.1.5 Objectives

- To help the students that do not have transport in the university.
- To open job opportunities to the fresh graduates.
- To gain profit for company and generate economic growth to the country