



PRO CLEAN SDN.BHD

WE HELP WE CLEAN



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UNIVERSITI
TEKNO OG
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DIPLOMA IN MECHANICAL ENGINEERING (EM110) EM1105A

FUNDAMENTALS OF ENTREPRENUERSHIP ENT 300

PRO CLEAN SDN BHD

DUSTBIN PRO

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EXECUTIVE SUMMARY

This business is based on partnership where it consists of six members which hold positions in this company as General Manager, Administration Manager, Marketing Manager, Operational Manager and Financial Manager.

Pro Clean Sdn. Bhd. is a new company operated and based in Malaysia. The name itself is a symbolic that show cleanliness is the first thing we must take care of since it keeps our body, mind and everything around us clean. It is also refer to the habitual acts of keeping the dirt away, to maintain good health, following both personal and environmental hygiene practises. In simple words, it refers back to the state being clean.

As for the business we are selling a dustbin for everyday used. As we go through with the changes of environment and modernization, most people nowadays tend to produce more waste products and have nowhere to store it. Why need vacuum when you have the best dustbin ever that can shred your waste product into small pieces. Therefore, we have decided to introduce and improvised a new kind of dustbin that will help us to minimize the quantity of waste materials produced and we believe the future prospect is bright.