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BUSINESS PROPOSAL

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EXECUTIVE SUMMARY

This business is based on a partnership where it consists of three members who hold important positions in the "DCD Enterprise" such as General & Administrative Manager, Marketing & Financial Manager and Operational Manager. The business capital amounts to RM38,004.00 where the total contribution of each member is RM 12,668.00.

As for the business, we are selling multi-level hanger with different height. To make it more attractive and interesting, we offer the multi-level hanger that can be removed or done by the user itself. Other than that, our products are also anti-rust and eco-friendly. It does not go to affect the environments.

In order to make sure our business is able to run as it should be and progress efficiently, every shareholder should do their part in making this business successful. Each member is responsible to carry out their duty according to their expertise which will enable their job to work better. Moreover, it is important for each member to do their duty in progress and systematically to lead the company in gaining more incomes, maintain and attract more customers to our shop.