



اَبُو بَكْرٍ سَيِّدِي تَبَكُّوْا لِيْ كِيْ مَبَادَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF ELECTRICAL ENGINEERING

DIPLOMA IN ELECTRICAL ENGINEERING(POWER) (EE112)

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FUNDAMENTALS OF ENTREPRENUERSHIP

ENT 300

BUSINESS NAME

ONE STOP CENTRE WIRELESS PORTABLE CHARGER

PREPARED FOR:

MADAM NORANITA ABDAMIA

PREPARED BY:

Nurul Usni Iman Binti Abd Jamlus	2015832678
Nurin Amani Binti Ahmad Rosli	2015879832
Nurul Alia Najihah Binti Abdul Ghani	2015843752
Nur Natasya Adlina Binti Ahmad	2015886494
Nur Syafira Binti Mohamad Nizam	2015893696

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2 PURPOSE

2.1 To evaluate the project viability and growth potential

2.2 To act as a guidelines for the management of the proposed business

EXECUTIVE SUMMARY

In the 21st century today many engineer has constructed an incredible creations of electrical gadget in various forms and material. To compete with that, we have developed an idea that could be beneficial to people by selling a product called wireless portable charger, as we know that portable chargers are commonly used these days and it will be advance to be wireless. Now our company wants to take that opportunity and promotes this product to Malaysia which lack of advance technologies of using wireless portable charger. As an entrepreneur, we see this idea as chance for us to be in the business world and the product itself we believe has a high demand in our society.

This company wanted to promote a product that could be beneficial towards people who needs handy and convenient also simple cheap and could be used anytime and everywhere. As now days often we were in a state of needed gadget that charge phones faster for daily needs. To comply with that our company selling many different brands of wireless portable chargers since Prozeus Enterprise is the one-stop center wireless portable charger.

Prozeus Enterprise is based on partnership which consist of five members which are General Manager, Administration Manager, Operational Manager, Marketing Manager and Financial Manager. In our company, each members contribute RM4000 to cover up the cost to start the business.

“Your Future, Our Priority” is used as our company’s motto since we want to improve the people’s life by making this new invention. With this product, they will not face the problem of charger’s wire that cannot works or difficulty to find plug socket when they want to charge the