



UNIVERSITI TEKNOLOGI MARA
PULAU PINANG

ETR 300

FUNDAMENTAL OF ENTREPRENEURSHIP

GALVEZ NOODLE

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SUBMISSION LETTER

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15th OCTOBER 2009

Dear Sir,

THE SUBMISSION OF BUSINESS PLAN REPORT

According to the particular above, we hereby submit and present our Business Plan Report which includes our company, "GALVEZ NOODLE". This report covers all items of our business such as a company background, total profit and the cost to run a project. Hence, we had put our effort in making this business plan and we are satisfied with it.

2. First of all, we would like show our appreciation towards all parties, who are very generous to give us the information that we need in order to complete this plan thoroughly. We hope that our business plan report is correspondent with the guideline given to us. In addition, we hope that you are satisfied with our report.

3. Finally, we would like to take this opportunity to express our appreciation to everyone including you for giving us motivation and guideline in the process of completing our business plan report. That is all from us. Your cooperation is highly valued.

Thank you.

ACKNOWLEDGEMENT

First of all a great thanks to the Almighty God because of His permission allowed us to finish this report proposal on the given period. This gives a thousands meaning and priceless experience to us. Also, thanks to our parents that give support to us by cover up all the cost that we use to finish the project. To our friends which together search for the information, sacrifice their time only to give the best shot in this project.

We would like to thank to my honoured lecturer Mr. Abdul Razak Shariff, for the thought that she teach us and all the time she spent to guide us to do well in our project. She also never let us down by her support, opinion and all the suggestion that she gives to us without asking to repay. Thanks to all supporter. Lastly, we hope that our business will gives some benefits to all the students.

EXECUTIVE SUMMARY

After a few discussions, we have decided the establishment of our business is on laundry services. We choose Galvez Noodle as our company name. Our premise located at No 4, Lorong Pantai Gelebang, Malacca Raya Utama, 75520 Malacca . This location is quite strategic because it's near to the town and easy to get customers. .

Galvez Noodle has started on January 2010 and has four managers that have their responsibility at the department and one worker with their responsibility at the office site. We have decided to run this business in the form of partnership because it is easier to set up the business and it required a few risk to run the business based on our competitor.

During the first month, a few problems might occur because we are new in this market and we are having a problem with less of customer because in early year there is no specific season. Besides, we might face a few competitors that are running the same business with us. But we try to provide a good service for our customer and give the reasonable price for our customer. Our planning in a second year after we started the business is we will come up with new services and we use an upgrade of equipment that can perform faster and give maximum satisfaction to our customer. We believe that we will succeed although it takes some time.

With the good on marketing, we believe that we will able to reach our target and become stabilize in this business. The important thing is all of our customers are satisfied with our services and will accept us in running this business.

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