ECONOMIC FACTORS THAT INFLUENCE MALAYSIAN EXPORT AND IMPORT

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Submitted In Partial Fulfillment of The Requirement For The Bachelor Of Business Administration (Hons) Finance

BACHELOR OF BUSINESS ADMINISTRATION
(HONS) FINANCE
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
JOHOR

NOVEMBER 2007

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA JOHOR

"DECLARATION OF ORIGINAL WORK"

I. NurulHafizzah Binti Aluai (I/C Number: 841209016182, ID: 2005374686)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature

Date: 05 NOVEMBER 2007

LETTER OF SUBMISSION

NOV 1, 2007

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Johor.

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "ECONOMIC FACTORS THAT INFLUENCE MALAYSIAN EXPORT AND IMPORT" to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA.

Thank you

Yours sincerely

NURULHAFIZZAH BINTI ALUAI

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Bachelor of Business Administration (Hons) Finance

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ABSTRACT

This study investigates the long-run relationship between economic factors and Malaysian exports and imports. Specifically, this study will determine the existence of relationship and also their predictive power (causality) between export and import. The variables used in this study are GDP, CPI, interest rate and exchange rate. Simply put, both the variables will converge towards equilibrium in long run which indicates the effectiveness of Malaysian's long term macroeconomic planning in stabilizing trade balance. The main objective of this study is to determine the long run relationship between economic growth and international trade (export and import). The other objectives of this research is to determine whether independence variables such as exchange rate, interest rate, gross domestic product (GDP) and consumer price index(CPI) has relationship with dependence variables such as export and import. The data for this study are collected from International Financial Statistics and annual reports of Bank Negara Malaysia for the period of 1997-2006. Towards this end, Multiple Linear Regression Model has been applied.

Keywords: Export, Import, Exchange Rates, GDP, Interest Rates, Consumer price index.