

## i-Clo SMART DRYER CLOSET

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#### 1.0 EXECUTIVE SUMMARY

i-Clo Smart Dryer Closet will get your day become easy and efficient. I-Clo is a concept of simplify your day life. Nowadays, there are various innovations carried out with existing product. It produces billion throughout the world and still growing from days to days. Our I-Clo product is also among the products that we innovate from existing product in market. We had seen to the areas and other industrial in order to gain inspiration for the concept and come out with new innovations. Always we challenge ourselves and question conventional products or production process. After we go through of all those processes, we have come out with the idea for our new product which is I-Clo Smart Dryer Closet.

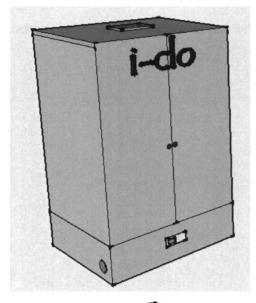
We introduce our latest product where we are innovating our product by putting a temperature controller, timer controller in order to save time and effort by hanger your clothes into the dryer closet and allow it to dry by setting the temperature and timer controller, supportive fan in order to reduce the dampness on the closet. This dryer is also designed to prevent creasing so that it makes the clothes are so much easier to iron.

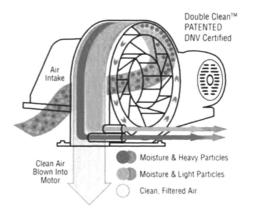
Besides that, I-Clo can solve the problem of having a tidy home especially for high rise building such as apartment, condominium and others. With the size of I-Clo that we have designed, it will suit for group of family who have limited space in their home and want a tidy home. People are also does not need to be worry about the weather because it is really does not a matter whether it going to be a rainy day or not. When you have our dryer closet, you will have warm and dry clothes all years round. The price of our dryer closet is set at a level to become more affordable to our target customer

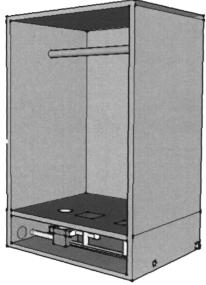
We are also ISO9002:2000 certified company. Furthermore, we have Product Liability Insurance for all items; it's a double guarantee for customers together with our reliable quality.

#### 2.0 PRODUCT OR SERVICE DESCRIPTION

#### 2.1 Detail of Product







# CHARACTERISTIC OF i-CLO SMART DRYER CLOSET

- Time Saving
- Energy Saving
- Movable
- Prevent wrinkles
- Eco-Friendly
- Less space usage
- Kills bacteria
- · Prevent bad odour

i-Clo smart dryer closet are used in daily basic by people especially group of family who stayed in high rise building with limited space to dry their cloths and also for workaholic people. The daily basic life will become easier and efficient where it will be saving you time in daily life. It consists of temperature that can heat up to 70 degrees Celsius to kill the bacteria's. and timer controller to ensure the clothes that hanging in the closet will dry faster than sun and solve the problem of tidy home and limited space in home because it designed with a suitable size that suits for people who has tidy and limited space are in home. A supported fan is

included in the closet to more in saving time of clothes to dry. Waterproof lid and fire resistant material is used to ensure the safety of the user and to lengthen the life span of the dryer. This product is forecasted to grow wider since it has a better quality and unique due to its features. It is far more worth than the existing dryer closet in the market. Meanwhile, the market competition might be less competitive since the culture of using automatic dryer closet compared to dryer machine is not wholly adapted in Malaysia yet.

