



اَوْبُو تَيْكُو لُو كِيْنُ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

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ENT300

BUSINESS PLAN



Business Plan proposal in the name of SUSHI BAE ENTERPRISE under submission assignment for Fundamental of Entrepreneurship (ENT300).

SUBMIT FOR – SIR NAJMIE BIN OSMAN

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LETTER OF SUBMISSION

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15th June 2020

Sir,

SUBMISSION OF THE BUSINESS PLAN (ENT300).

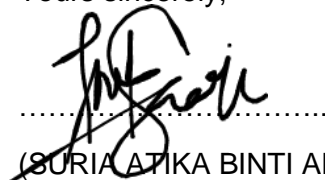
According to the title above, I would like to submit my business plan on the name of Sushi Bae Enterprise consists all the details, example, documents and the following procedure which is located at Georgetown, Pulau Pinang.

2. This report consists of information components and aspect that have been considered in the beginning of the business. It includes my business profile, structure administration, financial marketing and operation aspects plus all other information regarding the business plan.

3. All the information and ideas on this proposal are genuine results from research using various sources provided at differences page at the end of this proposal report. I hope that business plan will success according to your satisfaction. In order to make my project run smoothly I appreciate any comments/remarks in order to help me improve myself as well.

Thank you,

Yours sincerely,



.....
(SURIA ATIKA BINTI AHMAD ASRI)

General Manager of Sushi Bae Enterprise.



ACKNOWLEDGMENT

Bissmillahirrahmanirrahim,

Alhamdulillah, most grateful to Allah SWT for the completion of this Business Plan as one of the requirement that need to be accomplish for the course work assessment for the code ENT300.

Special thanks to my parents in supporting me to complete this business plan. This business plan has been prepared with the cooperation and support from many people. I would like to express deepest thanks to Sir Mohd Najmie Bin Osman for his kindness in helping me during the progress of completing this proposal through open and distance learning (ODL). He has helped me to finish this research by giving many good advices to me how to make a good research and provide completed lecture information on Business Plan through WhatsApp and Google Meets as well tutorial video as guidance. Without him, I would not be able to complete this Business Plan.

Through this problem, I manage to become more organize and mature in dealing with difficulties of Covid-19 impacts that occurs during research. This business plan covers organization, marketing, operations, financial and training plan and any other informations needed by a new entrepreneur as a guide to start this business.

Lastly, to those who has involved and contributed directly and indirectly to this business plan, I am very grateful to them for the effort and initiatives that they have shown in my proposal until it successfully completed, I apologized to all other unnamed person who helped me in various ways and I hope this proposal can give me some exposure about entrepreneurship and fact on becoming entrepreneur in the future.

Once again, thank you very much, may Allah SWT bless you all.

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