

A STUDY ON RHB GROUP OF HUMAN RESOURCE: THE EFFECT OF ORGANIZATIONAL COMMITMENTS ON EMPLOYEES' TURNOVER INTENTION

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DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (INTERNATIONAL BUSINESS) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA "DECLARATION OF ORIGINAL WORK"

I, Nur Hafizati Zakiah Binti Sanupin, (I/C Number : 920806105410)

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- This work has not previously been accepted in substance for anydegree, locally or overseas, and is not being concurrently submitted forthis degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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LETTER OF SUBMISSION

Date:

Program Coordinator

Bachelor of Business Administration with Honours (International Business)

Faculty of Business Management

UniversitiTeknologi Mara KampusBandaraya Melaka

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER (IBM 663)

Enclosed here is the research entitled "A STUDY ON RHB GROUP OF HUMAN

RESOURCE: THE EFFECT OF ORGANIZATIONAL COMMITMENTS ON

EMPLOYEES' TURNOVER INTENTION" to fulfil the requirement as needed by the

Faculty of Business Management, UniversitiTeknologi Mara. I hope this report will fulfil

the requirement and also achieve the objectives of the study.

Thank you.

Yours faithfully,

NUR HAFIZATI ZAKIAH BINTI SANUPIN

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BBA (Hons.) INTERNATIONAL BUSINESS

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ABSTRACT

This research has been conducted to examine the relationship between organizational commitment and employees' turnover intention. There are three dimensions of organizational commitment; affective, normative and continuance commitment that influence turnover intention. Many researches had been conducted regarding this topic. However, few research that has been published in context of Malaysia. The subject of this study is the employees of RHB Group of Human Resource Department who is currently in a situation of uncertainty regarding their future as they undergoing a mega - merger negotiation with CIMB and MBSB that will change the landscape of financial institution industry in Malaysia. This research has been conducted strictly and limitedly by using quantitative measure without considering any qualitative approach.