

THE PERFORMANCE OF NXP SEMICONDUCTORS SDN BHD:  
ANALYSIS BASED ON PROFITABILITY AND CREDITIBILITY

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DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE**  
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**“DECLARATION OF ORIGINAL WORK”**

I, NUR ASMIZA BINTI AMIRNUDDIN, (NRIC :880228-05-5322)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## LETTER OF SUBMISSION

27<sup>TH</sup> October 2010

The Head of Program

Bachelor of Business Administration (Hons.) Finance

Faculty of Business Management

Universiti Teknologi Mara

Kampus Bandaraya Melaka

75300 Melaka

Dear Sir/Madam,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project paper title “THE PERFORMANCE OF NXP SEMICONDUCTORS SDN BHD: ANALYSIS BASED ON PROFITABILITY AND CREDITIBILITY” to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi Mara.

Thank You

Yours Sincerely,

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NUR ASMIZA BINTI AMIRNUDDIN

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## ABSTRACT

This study is concern to the NXP Semiconductors Sdn Bhd performance as the significant indicator of having a good financial performance. In order to obtain a good financial performance, an appropriate analysis or evaluation need to be conducted. Rationally, the purpose of preparing and analysis or evaluation is to show is establishing of a company depend to its financial performance and have an ability to manage the utilization of its sources. With the stability of its financial performance, there is no impossible to a company to have continuous operation. Assist from financial statement and a balance sheet, an analysis or the evaluation can be conducted. To have an analysis to this study, the financial tools will be used to measure. The analytical tools such as financial ratio will be measured as represented in the financial statement dated 2006 to 2009. Each of financial ratios bringing the different kind of description to is as the evaluation or the analysis after being done. There are several different of financial ratios and profitability and credibility will be stress on in the study. In profitability ratios consists of the net profit margin, gross profit margin, operating profit margin, return on assets (ROA) and return on equity (ROE). Otherwise, for credibility include current ratio, total debt to equity and time interest earned. Based on the research, researcher found that NXP's facing the net losses towards the profits and it was high credit (risk) regarding the long term debt. Indeed, the good management from it assets affected the financial performance. For recommendation, reduce expenses and arise the profits in their sales/revenue and COGS. Thus, the actual margin of the analysis describes the details of the profitability and creditability ratios.