



A study on the effectiveness of EDI System in
Promoting Freight Forwarding and Shipping
Industries.

Submitted in partial fulfillment of the
requirements of BBA (Hons) International
Business.

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Dear Sir,

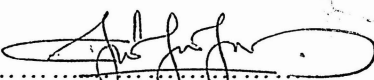
**SUBMISSION OF RESEARCH ON A STUDY ON THE EFFECTIVENESS OF
EDI SYSTEM IN PROMOTING FREIGHT FORWARDING AND SHIPPING
INDUSTRIES**

Referring to the above matter, I hereby submit my research on “ A Study on the Effectiveness of EDI System in Promoting Freight Forwarding and Shipping Industries” for fulfillment of the requirements of BBA (Hons) International Business.

Therefore, I hope you will find this research as satisfactory as you required and I also apologize for my errors and omissions in doing this research.

Thank you.

Yours faithfully,


.....
(Wan Ismail Wan Ibrahim)

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A Study on The Effectiveness of EDI System in Promoting Freight Forwarding & Shipping Industries

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1.1 INTRODUCTION

The purpose of this research is to evaluate the effectiveness of EDI system in the process of import and export since it was implemented at Port Klang. The research will analyze the way on how EDI system can be implemented at other ports in Malaysia.

Import and export trade has been in existence for many centuries. In fact, in the eighteen century, the United Kingdom has been actively involved in the import and export trade with the United States of America.¹

In the Far East, import and export trade has also been practice for a long time. Indeed, the early years of Singapore's prosperity was mainly derived from the import and export trade. Even in Malaysia, Malacca used to be an active import and export center in the older days².

Hence, it can be seen that Import/Export Trade has a long history, and it has contributed greatly to the development of International Trade. Together with this, it has presented vast business opportunities and many businessmen have made

¹ Lee Fok Chong, *Seminar on Strategic Forum Expertise*, Vistana Hotel, 24-25 April 96

² Tuan Hj Bani Razlan, *Seminar on Strategic Forum Expertise*, Vistan Hotel, 24-25 April 96