THE RELATIONSHIP BETWEEN ACCEPTANCE OF MOBILE
TECHNOLOGY AND PERCEIVED WORK PERFORMANCE
IMPROVEMENT AMONG EMPLOYEES AT
RANHILL SAJ (SYARIKAT AIR JOHOR) SDN. BHD.

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DECEMBER 2019

ABSTRACT

This research investigated the relationship between acceptance of mobile technologies and perceived work performance improvement at Ranhill SAJ Sdn. Bhd. Pontian Johor. The research was applied UTAUT model that consists of four independent variables namely performance expectancy, effort expectancy, facilitating conditions, and social influence and one dependent variable which is perceived work performance improvement. The sampling technique that was used is stratified random sampling. The researcher used questionnaires as the instrument for primary data collection. The objective of this research is to study the relationship between acceptance of mobile technology and perceived work performance improvement among employees at Ranhill SAJ. The second objective is to identify the most important variable of mobile technology acceptance toward perceived work performance improvement. The methodology used in this study discussed and explain through research design, sampling frame, population, sample technique, sample size, unit of analysis, instrument, data collection procedures, and data analysis. A total respondent in Ranhill SAJ is 97 respondents. The statistic of data analysis is using a Pearson Coefficient Correlation to identify the relationship between acceptance of mobile technology and perceived work performance improvement and the descriptive analysis was used to measure the mean values. The finding from the study shows that, the respondents agree that there are significant relationships between Performance Expectancy, Effort Expectancy, Facilitating Conditions, Social Influences and Perceived Work Performance Improvement.

ACKNOWLEDGEMENT

First of all, I would like to say Alhamdulillah and praise to the Almighty Allah s.w.t. for providing me strength throughout this challenge. Secondly, I would like to take this opportunity to thank my supervisor, Madam Mimi Zazira Binti Hashim, a senior lecturer in Office System Management, Faculty of Business & Management, UiTM Cawangan Kelantan for her dedication and advice in guiding me towards completing this project paper. Without her constant guidance and advice, I am unable to complete this research smoothly.

Besides, I also would like to express my full appreciation to all parties involved in my research project and with all of your commitment, I have done my report with a successful result. I am thanking a lot especially to my lecturer for Research Methodology, Dr. Hartinah Binti Abu Bakar for guiding me on how to complete my research and helping me in how to complete the research successfully.

I also would like to thank my teammates for their efforts and abilities to complete this thesis. Without their encouragement and eagerness to finish this thesis, I will never be able to do this alone. Each of us has a different point of view and potential and that variety were our strength in searching for sources to complete this. I really appreciate all the sacrifices and obstacles we went through until the very end. Lastly, my thanks and gratitude goes to all people that had involved directly or indirectly in this completing this thesis.

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