



“Business Proposal James N Lily Fresh Goat Enterprise”

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Executive Summary

At present, the prospect of goats in the livestock industry is very bright as the high demand for this commodity more than the amount that can be supplied in the domestic market and is increasing from year to year. But today has become a commercial industry that will bring returns and profits if they are supervised, managed with good as well as help and advice on an ongoing basis from the government, especially the Veterinary Services Department (VSD).

Based on a very high confidence in this, then my group to prepare a livestock project Jamnapari in Mukah, Sarawak. This business plan is prepare to obtain financing in the amount RM400 000, to begin work on site preparation and modification, equipment purchases, and to cover expenses in the first year of operations. The approved financing from the Bank Rakyat consist of 5% of the total borrowing. This debt will be retired within 10 years. Additional financing has already been secured in the form of (1) RM 60 000 from the Bank Rakyat and (2) RM125 000 from two investors.

Introduction

1.1 Name of the Business

Our business is about to open goat poultry in Mukah Divisions. We agreed to make the name as James N Lily Goats Poultry Enterprise.

1.2 Nature of the Business

The nature of this business is going to be goat's meats distributor. We want to bring enough supply of goat meat to the Mukah area either brings in by other supplier outside Mukah. We want them to get easy goats meat in Mukah division.

1.3 Location of the Business

This goat's poultry farm will be located at Jalan Mukah - Matadeng 96400, Mukah, Sarawak.