



UNIVERSITI TEKNOLOGI MARA  
SABAH CAMPUS

ENT 300  
FUNDAMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN  
HART CORPORATION

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## **1.0 INTRODUCTION**

### **1.1 EXECUTIVE SUMMARY**

Our company's name is HART Corporation. The business is in the form of partnership company consisting of six members. Each member contributes certain amounts of cash as agreed in our agreement. Our main business is selling multi shower products.

The purpose of our business is we want to invent something new that has not been done by other entrepreneurs. Even though this product is not well known and a new product, but we are confident that our business will be successful in the future. Our business is aimed to make sure our customers will be satisfied with our multi shower products.

We have discussed that our business will be launched on 5 August 2015. The shops will be open 7 days a week (from Monday to Sunday) and we are open from 8.00 am until 5.00 pm on Monday to Saturday and will be open at 9.00 am to 3.00 pm on Sunday.

All partners are entitled to the business management. We have agreed Muhammad Alif Afiq bin Mustapa as General Manager, Muhamad Syazwan bin Alip as Assistant Manager, Muhd. Hafiz bin Sahijin as Financial Manager, Khairunissa binti Ismail as Marketing Manager, Raja Maizatul Syamira Binti Raja Azizul as Administrative Manager and Johantan Jaiton as Operational Manager.