

# EMPLOYEE PERCEPTIONS ON THE SUCCESS FACTORS OF TEAMING WITH PASSION PROGRAM IN TELEKOM MALAYSIA MELAKA

### ZAHIDAH BINTI ZAIDI

2009746933

# BACHELOR OF BUSINESS ADMINISTRATION (HONS) HUMAN RESOURCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA

**JANUARY 2012** 



## BACHELOR OF BUSINESS ADMINISTRATION (HONS) HUMAN RESOURCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA

### "DECLARATION OF ORIGINAL WORK"

I, ZAHIDAH BINTI ZAIDI, (I/C Number: 861106526102)		
Hereby, declare that,		
loca	s work has not previously been accepted in substance for any degree, ally or overseas and is not being concurrently submitted for this degree or other degrees	
	s project paper is the result of may independent work and investigation, ept where otherwise stated	
	verbatim extracts have been distinguished by quatation marks and rces of information have been specifically acknowledged.	
Signature:	Date:	



### **LETTER OF SUBMISSION**

The Head of Program

Bachelor of Business Administration (Hons) Human Resources

Faculty of Business Management

Universiti Teknologi MARA

Melaka

Dear Sir,

### SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "EMPLOYEE PERCEPTIONS ON THE SUCCESS FACTORS OF TEAMING WITH PASSION PROGRAM IN TELEKOM MALAYSIA MELAKA" to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA

Thank you.

Yours sincerely,

ZAHIDAH BINTI ZAIDI

2009746933

Bachelor of Business Administration (Hons) Human Resources

# TABLE OF CONTENTS

CONTENTS	PAGE
ACKNOWLEDGE	i
TABLE OF CONTENTS	ii
LIST OF TABLES	v
ABSTRACT	vi
CHAPTERS	
1. INTRODUCTION	
1.1 Research Background	1
1.2 Company Background	2
1.3 Problem Statement	3
1.4 Research Questions	4
1.5 Research Objectives	5
1.6 Significance of Study	5
1.6.1 Organization	5
1.6.2 University	5
1.6.3 Researcher	5
1.7 Limitations of the Study	6
2. LITERATURE REVIEW	
2.1 Organizational Change	7
2.2 Organizational Culture	7
2.3 Perceived Sense of Personal Competence	8
2.4 Affective Commitment	9

### **ABSTRACT**

An objective for this research is to investigate the relationship between perceived sense of personal competence, affective commitment, satisfaction with organizational members and opportunities to participate in decision making on the success of Teaming With Passion (TWP) program from employees' perceptions in Telekom Malaysia (TM) Melaka. There are 210 respondents of TM Melaka's employees were selected. The most challenging phase for organizational change is to change the culture and the mindset of the employees as they are important asset to ensure the organizational success. Thus, it is necessary for top management of TM to ensure that TWP will be successful by investigating what are the success factors of TWP from employees' perception. The researcher collects a primary data which is questionnaire and secondary data for data sources and for collection method. Descriptive statistics and correlation is being used to analyze the data. The interpretation of result from this study, the researcher found that three factors which are perceived sense of personal competence, satisfaction with organizational members and opportunities to participate in decision making are the success factors of TWP program from employees' perception in TM Melaka. This study also helps the organization to improve the TWP program by achieving its objectives by initiates several program such as Mentoring Program and Employee Involvement Model. Thus, it is emphasized that there is still a need to conduct additional research to filling the gaps that have not been solved in the current study.