

UNIVERSITI TEKNOLOGI MARA

SELF-PSYCHOLOGICAL AND ZAKAT INSTITUTION
FACTORS: IT IS RELIABLE TO INFLUENCE
INTENTION TO PAY ZAKAT AMONG MUSLIM IN
KUALA TERENGGANU

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Final Year Project Paper submitted in fulfillment of
the requirements for the degree of
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Islamic Banking

Faculty of Business and Management

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AUTHOR'S DECLARATION

I declare that the work in this final year project paper was carried out in accordance with the regulations of Universiti Teknologi MARA. It is original and is the results of my own work, unless otherwise indicated or acknowledged as referenced work. This thesis has not been submitted to any other academic institution or non-academic institution for any degree or qualification.

I, hereby, acknowledge that I have been supplied with the Academic Rules and Regulations for Undergraduate, Universiti Teknologi Mara, regulating the conduct of

my study and research.

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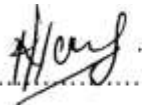
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Self-Psychological and Zakat Institution Factors: It is
Reliable to Influence Intention to Pay Zakat among

Thesis

Muslim in Kuala Terengganu



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ABSTRACT

Paying zakat has been practice long time ago in Prophet Muhammad SAW era. Zakat is one of pillars in Islam. Now days, there are lower collection rate of the zakat funds, significantly it will give a bad perception toward the Islam itself because it will increase the percentage of poor people among the Muslim community. Therefore, it is very important to make sure a Muslim people have a high level of intention to pay zakat. Hence, in this study, the main objective is to determine the levels of intention to pay zakat among Muslim. Besides that, this study also aims to examine the effects of five selected cause factors (i.e. Role Identity, Self-Religiosity, Subjective Norm, Satisfaction and Corporate Reputation) toward the intention to pay zakat among Muslim. All these six variables were treated as a primary data, since all these variables were measures directly from the targeted respondents. In this study, around 200 Muslim's resident at Kuala Terengganu that passing the criteria about able to pay zakat will be targeted sample. The study was conducted at Kuala Terengganu, where focusing on Muslim residents and 200 respondents were participated in this study. The findings indicated that, all these five selected independent variables such as role identity, self-religiosity, subjective norm, satisfaction, and corporate reputation will give a positively significant influence toward the intention to pay zakat among Muslim.

Keywords: Intention to Pay Zakat, Role Identity, Self-Religiosity, Subjective Norms, Satisfaction and Corporate Reputation

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