

"THE INVESTMENT PERFORMANCE FOR THE SCHEME OF AMANAH SAHAM NASIONAL (ASN) FOR THE YEAR 2005 TO 2009 : THE CASE FOR PERMODALAN NASIONAL BERHAD (PNB)"

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BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA BANDARAYA MELAKA

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A CASE STUDY ON THE FUND PERFORMANCES OF

AMANAH SAHAM NASIONAL (ASN)

IN AMANAH SAHAM NASIONAL BERHAD

SUZANA BINTI AB RAHMAN

Submitted in Partial Fulfillment

Of the Requirement for the

Bachelor of Business Administration (Hons) Finance

FACULTY OF BUSINESS MANAGEMENT

Universiti Teknologi MARA, UiTM Kampus Bandaraya Melaka

NOVEMBER 2010

"DECLARATION OF ORIGINAL WORK"



BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

I, Suzana Binti Ab Rahman, (I/C Number: 850706-14-5158) Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature	

Date:

LETTER OF SUBMISSION

30th October 2010

The Head of Program Bachelor of Business Administration (Hons) Finance Faculty of Business Management Universiti Teknologi MARA Kampus Bandaraya Melaka 110 Off Jalan Hang Tuah 75300 Melaka

Dear Madame,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "A CASE STUDY ON THE FUND OF AMANAH SAHAM NASIONAL (ASN) IN AMANAH SAHAM NASIONAL BERHAD" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you

Yours sincerely

Suzana Binti Ab Rahman 2007145029 Bachelor of Business Administration (Hons) Finance

Abstract

This project paper studies about measurement the performances of fund for product in ASNB towards benchmark provide from KLCI based on the industry. The aim is to increase the total return and average total return of the fund more than benchmark guideline. By studying this case, I clarify the achievement for the product. Besides, the asset allocation for every three year back. The studies include the timely total return for the period from 2005 until 2009 that is categorized into ASN product. In this case, also provide what are other elements contribute in performances of fund for the ASN scheme and in what ways the management especially PNB manage the risk and come out with the new idea.

Data have been collected from archives, interviews, online newspapers and published reports. These studies have found out that economic condition, the preparation with management risk, and others factor. As conclusion, the researcher have been seen the gap identification between five years above. Master prospectors PNB June 30, 2010 shown the annual total return for ASN on 2008 it worst proven by negatively percentage and not be able to achieve benchmark of the industry. But in year 2009, the percentage have been increase with positive percentage and over the benchmark of industry. From this study found that, factors acquisition of equities, increase in value of equities as the stock market performances positively and level of return on equities investment will contributes the movement performance of fund ASN scheme.