THE RELATIONSHIP BETWEEN PROFITABILITY RATIO (ROE, ROA, PM AND OPM) AND FINANCIAL PERFORMANCE OF MAHKOTA MEDICAL CENTRE SDN BHD

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Submitted in Partial Fulfillment of the Requirement for the Bachelor of Business Administration (Hons) Finance

FACULTY OF BUSINESS MANAGEMENT MARA UNIVERSITY OF TECHNOLOGY MELAKA

OCTOBER 2010

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT MARA UNIVERSITY OF TECHNOLOGY MELAKA

"DECLARATION OF ORIGINAL WORK"

I, SURIATI BINTI SELAMAT, (I/C Number: 870605 – 04 - 5084)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date:

LETTER OF SUBMISSION

OCTOBER 2010

The Head of Program Bachelor of Business Administration (Hons) International Business Faculty of Business Management Universiti Teknologi MARA 75200 MELAKA

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "THE RELATIONSHIP BETWEEN PROFITABILITY RATIO (ROE, ROA, PM AND OPM) AND FINANCIAL PERFORMANCE OF MAHKOTA MEDICAL CENTRE SDN BHD" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA

Thank you

Yours sincerely

SURIATI BINTI SELAMAT 2008768265 Bachelor of Business Administration (Hons) International Business.

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ABSTRACT

The relationship between profitability ratio and financial performance has raised a number of questions among the academics which could becomes management system serves as a better control mechanism that may lead company to have a better in their financial performance. Measuring hospital financial performance is commonly performed by analyzing profitability of the company. Thus, the central issue that discussed in this study was focused heavily on the relationship that may exist between profitability ratio which are Return on Asset, Return on Equity, Profit Margin and Operating Profit Margin with financial performance of Mahkota Medical Centre Sdn Bhd. The paper will concentrated on Statutory Financial Statement of Mahkota Medical Centre Sdn Bhd from the period of June 2002 to June 2009. The study will be used Correlation analysis, F-Statistic and T-Statistic to see the relationships between dependent and independent variables. Financial performance will be used as dependent variable and Return on Asset, Return on Equity, Profit Margin and Operating Profit Margin will be used as independent variables. According to the analysis for the year 2002 to 2009, which based on F -Statistic and Correlation Analysis found that, it is proved that there is a significant relationship exists between financial performance and profitability ratio of Mahkota Medical Centre Sdn Bhd.