

A STUDY ON IMPACT OF PRIVATIZATION TO THE COMPANY PERFORMANCE: A CASE FOR TELEKOM MALAYSIA BERHAD

SURIA BTE SUHAIMI 2007137375

BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA

OCTOBER 2009

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA

"DECLARATION OF ORIGINAL WORK"

I, <u>SURIA BTE SUHAIMI</u>, (I/C Number: <u>861220565594</u>)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degree.
- This project paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:	Date:

LETTER OF SUBMISSION

The Head of Program
Bachelor of Business Administration (Hons) Finance
Faculty of Business Management
Universiti Teknologi MARA
Melaka
Dear Madam,
SUBMISSION OF PROJECT PAPER
Attached is the project paper Titled "A Study on Impact Privatization to the Company
Performance: The Case for Telekom Malaysia Berhad" to fulfill the requirement as needed by
the faculty of business management, Universiti of Teknologi Mara.
Thank you
Yours sincerely
SURIA BTE SUHAIMI
2007137375
Bachelor of Business Administration (Hons) Finance

TABLE OF CONTENTS

PAGE		
DECLARATION OF ORIGINAL WORK		
LETETR OF SUBMISSION		
ACKNOWLEDGEMENTS		iii
TABLE OF CONTENTS		
LIST OF TABLE		
LIST OF ABBREVIATIONS		
ABSTRACT		
CHAP	PTERS	
1.0	INTRODUCTION	
	1.1 Background of Company	1
	1.2 Background of the Study	4
	1.3 Issue	7
	1.4 Objectives	9
	1.5 Significant of the Study	
	1.5.1 Organization	9
	1.5.2 Researcher	10
	1.6 Scope of the Study	10
	1.7 Limitation	
	1.7.1 Availability of Data	11
	1.7.2 Time Constraints	11
	1.7.3 Budget	11
2.0	LITERATURE REVIEW	
	2.1 Introduction	12

ABSTARCT

Telekom Malaysia Berhad (TM, MYX: 4863) is the largest telecommunication company in Malaysia and also Southeast Asia's second-largest telecommunication company. It has a monopoly on the fixed line network and has a considerable market share of the mobile communications market after its acquisition of Celcom and merging with its mobile operation arm, TMTouch. This exploration study was conducted out to study on the performance of Telekom Malaysia toward privatization. Tools that used to collect information were from secondary data such as internet. By study the current performance, it concluded that privatization is making the company better than before. Several advantages and disadvantages are finding to be useful for future research.