

INDIVIDUAL PREFERENCE TOWARDS ISLAMIC MUTUAL FUND

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FACULTY OF BUSINESS MANAGEMENT
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KAMPUS BANDARAYA MELAKA

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DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS ADMINISTRATION
WITH HONOURS (FINANCE)
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”**

We, Siti Humairah Binti Shahrir, 910101-10-5454 and Syahril Azri Bin Ahamad tarmazi, 910225-05-5321

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of our independent work and investigation except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature,

(SITI HUMAIRAH BINTI SHAHRIR)
Date:

(SYAHRIL AZRI BIN AHAMAD TARMAZI)
Date:

LETTER OF SUBMISSION

3rd July 2014

The Head of Program
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Dear Madam,

Submission of Project Paper

Attached is project paper entitled “**INDIVIDUAL PREFERENCE TOWARDS ISLAMIC MUTUAL FUND**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank You.

Yours sincerely,

(SITI HUMAIRAH BINTI SHAHRIR)
Date:

(SYAHRIL AZRI BIN AHAMAD TARMAZI)
Date:

ABSTRACT

Islamic Mutual Fund in Malaysia have experienced phenomenal growth in the past few years. This growth reflects the suitability of collective investment in Malaysia. Islamic Mutual Fund forms an important part of the Malaysian economic nowadays. Eventhough growth of Islamic Mutual Fund are still lack behind Conventional Mutual Fund, however the demand and growth of Islamic Mutual Fund are keep on increase year by year. The aim of this study is to determine the individual preference towards Islamic Mutual Funds in Shah Alam. The independent variable that researcher have been used was Shariah compliant, market risk and growth. About one hundred questionnaire were distributed and eight nine useable questionnaire have been collected back. Resercher gives the questionnare to the public that lives in Shah Alam as a sample in this study. The design of the questionnaire is focus on Likert Scale to know the level of understanding on how strongly agree or strongly disagree of the respondent with the statement regarding the principles. As a conclusion, this study gets the appropriate data to measure the individual preference towards Islamic Mutual Fund.

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