A STUDY OF FACTORS THAT INFLUENCE

HIGH UNEMPLOYMENT RATE AMONG GRADUATE:

AT SEBERANG JAYA

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Submitted in Partial Fulfillment of the Requirement for the Bachelor of Business Administration (HONS) Human Resource Management

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BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS

(HUMAN RESOURCE MANAGEMENT)

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

"DECLARATION OF ORIGINAL WORK"

I, Siti Aishah Binti Abd Mutalib, (900402-07-5712)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: 10th JANUARY 2014

LETTER OF SUBMISSION

JANUARY 2014

The Head of Program Bachelor of Business Administration (HONS) Human Resource Management Faculty of Business Management Universiti Teknologi Mara Kampus Bandaraya Melaka 75300 Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "A Study of Factors That Influence High Unemployment Rate among Graduate" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Thank you.

Yours sincerely,

SITI AISHAH BINTI ABD MUTALIB (2010766579) Bachelor of Business Administration (HONS) Human Resource Management

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ABSTRACT

Unemployment rate among graduates recently had increased its number for every year and become larger (Muk Ngiik and Jamil Hamali, 2011). This research is done to identify the factors that influence high unemployment among graduates. There are several factors that may influenced to high unemployment rate among graduates, but for this study, the researcher are provide only three factors which is lack of experience (Gurvinder and Sharan, 2008), lack of social and communication skills (Gurvinder and Sharan, 2008), lack of social and communication skills (Gurvinder and Sharan, 2008), lack of social and Jamil Hamali, 2006). Due to the increasing reported by Department of statistic (Labour Force Statistics, Dec 2013), about the numbers of unemployed graduates, the researcher decided to choose this topic. Researcher have decided to choose Seberang Jaya as location to done her research which is located many SME's organization, Banking, and Legal Firms which can give feedback to answer the questionnaires.

The objective of this study is to identify the level of unemployment rate among graduate, to identify which factor is most significant to high unemployment rates toward graduates, and to examine the relationship between lack of experience, social and communication skills, and mismatch of courses to unemployment graduate. The data is collected through a questionnaire to 38 respondents by using purposive sampling. Result from the analysis showed that the significant relationship between factors of unemployment among graduate and high unemployment rate among graduate. This study also used regression analysis in order to identify which factors is most significant to high unemployment rate among graduate in Malaysia. Recommendations for future research are also having been discussed.

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