

# A STUDY ON FACTORS THAT INFLUENCING THE ATTITUDE TOWARDS HOME FINANCING AMONG KL AIRPORT SERVICES (KLAS) SEPANG, SELANGOR, MALAYSIA

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KAMPUS BANDARAYA MELAKA

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NURUL WAHIDDAH BTE ABD AZIZ (2012663184) SITI NUR BALQIS BINTI MA'AROF (2011841808)

Submitted in Partial Fulfilment of the

Requirement for the

Bachelor Administration with Honours (Finance)

FACULTY OF BUSINESS MANAGEMENT
UNIVERITI TEKNOLOGI MARA
KAMPUS BANDARAYA MELAKA

26 JUNE 2014

#### **DECLARATION OF ORIGINAL WORK**



#### BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

#### "DECLARATION OF ORIGINAL WORK"

We, Nurul Wahiddah Bte Abd Aziz (910502-14-6070) Siti Nur Balqis Binti Ma'arof (910430-05-5064)

#### Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:	,	 Date: 2 July 2014

#### LETTER OF SUBMISSION

Faculty of Business Management Universiti Teknologi MARA Melaka Kampus Bandaraya Melaka 110 Off Jalan Hang Tuah 75300 Melaka.

The Head of Program
Bachelor of Business Administration (Hons) Finance
Faculty of Business Management
Universiti Teknologi MARA, Kampus Bandaraya Melaka,
110 Off Jalan Hang Tuah
75300 Melaka

Dear Madam,

Attached is the project paper titled "A Study On Factors That Influencing The Attitude Towards Home Financing Among KL Airports Services Sepang, Selangor, Malaysia" to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA

Thank You.

Yours sincerely,

NURUL WAHIDDAH BTE ABD AZIZ (2012663184)

SITI NUR BALQIS BINTI MA'AROF (2011841808)

Bachelor of Business Administration (Hons) Finance

## A STUDY ON FACTORS THAT INFLUENCING THE ATTITUDE TOWARDS HOME FINANCING AMONG KL AIRPORT SERVICES (KLAS) SEPANG, SELANGOR, MALAYSIA

#### ABSTRACT

The purpose of this research is to study the factors that influencing the attitude toward home financing among KL Airport Services (KLAS) Sepang, Selangor, Malaysia. The study has been carried out at KL Airport Services (KLAS). It involve 7 department in KLAS which are finance department, business and development department, purchasing and document department, human resources department, information system department, in-flight catering department and cargo department. The objectives of this research is to identify the relationship between bank reputation and employee's attitude toward home financing, the relationship between price of the house and employee's attitude toward home financing, the relationship between place of the house and employee's attitude toward home financing and lastly the relationship between family and employee's attitude toward home financing. The simple random sampling technique has been used to select the respondent from the sampling frame of these seven departments in KLAS. The overall result of the data analysis suggest that bank reputation, price of the house, family and place of the house have significant relationship towards the employee's attitude toward home financing.