



UNIVERSITI TEKNOLOGI MARA  
FACULTY OF BUSINESS MANAGEMENT  
DIPLOMA IN BUSINESS STUDY

(ENT300)  
FUNDEMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN  
KD & CO.SERVICE

PREPARED BY:-

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2015



KD & Co. service,  
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88450 Kota Kinabalu, Sabah.

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**HAKMILIK**  
Perpustakaan  
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88997 Kota Kinabalu, Sabah

Madam,

**SUBMISSION OF BUSINESS PLAN FOR ENT 300**

The above matter is referred

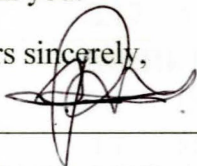
02. On behalf of my group, I am a General Manager of KD & Co. service, I would like to submit our business report on the actual date as planned.

03. We had put a lot of efforts and continuous commitment to complete this business plan. We as a partnership member of KD & Co. service would like to send our gratitude and appreciation for all the helps us while completing this business plan. We hope this would be a first step in for us to become a successful entrepreneur in the future.

04. We are looking forward that this business can be realize and we wish it may give thorough information to those who are interested in this industry.

Thank you.

Yours sincerely,



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**RENDY ROJER ANTHONY**

GENERAL MANAGER

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## 1.1 ACKNOWLEDGEMENT

First of all, Assalamualaikum WBT Praise to Our Creator Allah SWT with His blessings and permission finally our team successfully accomplished our group assignment entitle with KD &CO. SERVICE in Fundamental Of Entrepreneurship course. All hardships include looking for accurate information that related with the assignment based on the guidelines provided we able to overcome it without any failure or gave up on it.

To our lecturer, Madam Dayang Haryani Diana there is nothing that we can give or say to repay your appreciation in helping us to complete our assignment besides a thousand thank you from the bottom of our hearts. Without your kindness in guiding us with the guidelines that you provide for us and spent your precious time to give consultation day for us also your support that keep reminds us to do the assignment as early as possible due to our commitment as well for other course, we will never be able to complete this group assignment in the right path and within the time provided. Thank you once again Madam and we were sorry if we ever offended you during the lecture time or any other day.

Not forget to all our member groups 'Siti Noor Intan K Lenas, Diana Martin, Nowijah Kaiben and Weji Samiza, Dercy Piansin and Rendy Rojer Anthoy 'for all your contribution in completing our assignment together even though we have to face difficulties in find the right information for our project and with limited time we together able to overcome it without any hard feelings and we were really have a great time together . Also our other friend that directly or indirectly helping us during the assignment making.

We believe that this business can go further in the future with the help of many people. By implementing as an entrepreneur mind, we can see the opportunity in this business. With the support and the consultation given, we manage to complete this business plan. We hope that by doing this business plan we able to understand how do business work and we looking forward to make this business become reality.

Last but not least, for our parents thank you because if not for your support we do not have strength and to complete this group assignment.

**Name of the business**

KD & Co. Service

**Nature of business**

Services and Tourism

**Industry profile**

Providing service of KadazanDusun race traditional stuffs such as music instrument, costume and the special in our business is the traditionl KadazanDusun food because we are selling a frozen food for customers. By this business, we are focusing on local and foreigner to learn about the KadazanDusun culture. Other than that, we are trying to gain profit to develop our business in the future, in order to help the young generation to continue the KadazanDusun culture and to help maintaining the stability of economy to our country through tourism.

**Location/address of business**

KD &CO. Service, no.10, Plaza Tanjung Aru, Jalan Mustapha, 88100 Tanjung Aru, Kota Kinabalu Sabah.