The Significance of Subculture among Malaysian Teenagers in 2015-2016

Nur Farhana Binti Mohd Sukeri
Universiti Teknologi MARA, 32610, Seri Iskandar, Perak

Definition of subculture in Oxford English Dictionary is a cultural group within a larger culture, often having belief or interests at varience with those of larger culture. In addition, another definition of subculture which is centres on cultural substance and is hence stripped of its former connotations of youth, working-classness, collective resistance and devience.

Subculture can be perceived as negative due to their nature of critism to the dominant societal standard. In this situation, subculture feels neglected by social standard and allows them to develop a sense of identity. Subculture can be identified through clothing, music such as skinhead and punk, fashion, argot and mannerism.

Hipster is one of the subculture which is popular nowadays. This popular culture is different culture in fashion, lifestyle and ideology. Mostly hipster is in fashion. Hipster in their mind is being cool with hipster clothing. They also try to wear something new and create their own identity. Some of their hipster fashion can be accepted by community, sometimes not. According to Gould-Kavet (n.d.) this subculture is want to perceived boredom of everyday life. This subculture make Malays community have a crisis in maintaining symbols and identity of Malays community. Identity is respond to something external and different from it. Malays clothing we can see that they wearing baju kurung, baju melayu, songkok, and veil which is can be identified as Malays culture. Besides, the hipster culture shows the transformation of subculture that involved almost in all the teenager soul. Hipsters are being cool and hip in urban lifestyle. Hipsters also have democracy and standing in fashion as they make their style as their own identity. According to Noorazma (2010), hipster fashion called as an 'extreme' style and it is not a problem to make

they wear trendy and simple clothing everyday. As we know, comMunity choose to be more confident by applying the hipsters fashion on their body because it is simple and style, but who doesn't love the hipster will say that hipster are clumsy fashion and weird style.

In 1970, punk styles also one of the subculture and their dress associated with 1960s mods. According to Hebdige (1979), he analyses this style as trying together disparate fragments of culture, without any attempt to generate a new and coherent meaning out of those elements. Punk is also known as a popular culture. This style also followed by urban teenager. Teenagers love to be like pop rock style bands as Pink Floyd and Yes (Edgar and Sedgwick, 2002).

This artwork's background were made with effect of coffee which is sign of the hipster people always love to hang out at cafe as their port to relax, sharing ideas and discussing about issues. Hipster also categorized as a open minded culture which is they accept all the sequence and cool. The hipsters actually do not hang out at Starbucks, they will hang out at hipster café with hipster concept.

As we know, people choose to be more confident by applying the hipsters fashion on their body because it is simple and style, but who doesn't love the hipster will say that hipster are clumsy fashion and weird style. It's means that hipster is a popular culture that imposed to people and it become a trend for teenager. It such as being true self, which goes against the mainstream. It can be identity by mainstream fashion, the, the signifiers of 'hipsterdom' quickly they are no longer marginal, due to their visibility and as their presence as a spectacle Teenager create their own style to make their own identity and whenever they don't know their name, they can know them with their style. Teenagers in this era are braver to perform their extreme appearance.

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