



**FACTORS INFLUENCING UNEMPLOYMENT AMONG FRESH
GRADUATES OF UiTM IN SOUTHERN PART OF MALAYSIA.**

ADLIN SOFIYA BINTI ZAMRUD

2016584035

BACHELOR OF BUSINESS ADMINISTRATION

WITH HONOURS INTERNATIONAL BUSINESS

FACULTY OF BUSINESS ADMINISTRATION

UNIVERSITI TEKNOLOGI MARA

KAMPUS BANDARAYA MELAKA

JANUARY 2020



**BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL
BUSINESS**

**FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA
“DECLARATION OF ORIGINAL WORK”**

I, Adlin Sofiya Binti Zamrud, (960827-01-6480)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date:

LETTER OF SUBMISSION

JANUARY 2020

The Head of Program
Bachelor of Business Administration
(HONS) International Business
Faculty of Business Management
Universiti Teknologi Mara
Kampus Bandaraya Melaka
75300 Melaka.

Dear Sir/Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled “**Factors Influencing Unemployment among Fresh Graduates of UiTM in Southern Part of Malaysia**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi Mara.

Thank you.

Yours sincerely,

Adlin Sofiya Binti Zamrud (2016584035)
Bachelor of Business Administration
(Hons) International Business

TABLE OF CONTENTS

| | |
|--------------------------------------|----------|
| DECLARATION OF ORIGINAL WORK | II |
| LETTER OF SUBMISSION..... | III |
| ACKNOWLEDGEMENT | IV |
| TABLE OF CONTENTS | V |
| LIST OF FIGURES | IX |
| LIST OF TABLES | X |
| LIST OF ABBREVIATIONS | XI |
| ABSTRACT | XII |
| CHAPTER 1: INTRODUCTION | 1 |
| 1.1 Background of Study | 1 |
| 1.2 Problem Statement | 3 |
| 1.3 Research Question..... | 6 |
| 1.4 Research Objectives..... | 6 |
| 1.5 Scope of Study..... | 7 |
| 1.6 Significance of Study..... | 7 |
| 1.6.1 Students | 7 |
| 1.6.2 Graduates..... | 7 |
| 1.6.3 Educators | 8 |
| 1.7 Limitation of Study | 8 |

ABSTRACT

One of the main issues being discussed by academics in higher education is the graduate unemployment rate. College and university students often face unemployment after investing their precious money and time in order to receive educational benefits. It puts them at risk to unfavorable economic performance when those students have spent a lot of their resources on higher education. This paper examine the factors that causing unemployment among Universiti Teknologi Mara (UiTM) fresh graduates in southern part of Malaysia. 99 data from the respondents was collected and analyzed using SPSS version 22. There are several factors explaining their status as unemployed and this paper identifies each component at an individual level. This paper provides direction for further research with specific analysis of the phenomena of unemployment. This paper found that graduates attributes and job mismatch are the reasons of unemployment among fresh graduates of UiTM in southern part of Malaysia.