

UiTM GLOBAL NEWS

Vol.3/DECEMBER 2019



UNIVERSITI
TEKNOLOGI
MARA



ENGAGING THE WORLD



TANZANIA... THE GATEWAY TO AFRICA

12.

UiTM RECEIVED
GLOBAL RECOGNITION

32.

GATEWAY TO AFRICA

36.

UiTM IN THE KINGDOM
OF SAUDI ARABIA

52.

CHINA - MALAYSIA
CULTURAL DAY

62.

MEET THE FACULTY
OF COMMUNICATION AND
MEDIA STUDIES

Alhamdulillah, we have made it to Vol. 3 of UiTM Global News.

It gives me great pleasure to wish everyone a Happy New Year for 2020! We look forward to a more productive 2020. 2019 was a challenging year for UiTM, especially with the changing of guards at the helm! Truly, it has been a decade of excellence pan-UiTM with its achievements in many spheres.

In this issue, we wrap up 2019 by capturing UiTM's engagements on the international arena.

The last quarter of the year saw UiTM very active on the international front, making waves in international collaborations and partnerships. For the very first time, UiTM made its physical presence felt in Tanzania, in East Africa, the gateway to Africa. In addition, UiTM's global engagements took us to Bosnia Herzegovina where MoUs were signed with the universities there. We then head on to Fukuoka, Japan to witness UiTM receiving the award for The Most Creative Corporate Video. Congratulations UiTM!

Chief Editor's Note

For internationalisation at home, we close 2019 with a bang! UiTM and the Embassy of the People's Republic of China in Malaysia collaborated to celebrate the 45th anniversary of Malaysia-China Diplomatic Relations with a musically-colourful event entitled China Cultural Day. It celebrates the friendship of two cultures, specifically in educational and cultural exchanges.

We are looking forward to a more dynamic UiTM in 2020 as we greet the new decade head-on.

Happy New Year!

Dr. Hajah Zainab Haji Mohd Noor
Chief Editor





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UiTM GLOBAL NEWS

A quarterly newsletter showcasing UiTM's Internationalisation activities with the motto "Engaging the World." It features the engagement of UiTM with its partners at the global level.

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Vice Chancellor
***Distinguished
Global University***

Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim

Home is where the heart is. After almost a year in Universiti Teknologi MARA (UiTM), this institution has my heart. I am eager to understand this gargantuan institution, and will continue to delve into UiTM's history, legacy, passion and aspirations. UiTM is unique, and I want it to remain so—an institution imbued with academic excellence led by a highly collaborative and driven community.

UiTM is the epitome of a great university because of its unique pioneering spirit. What truly separates UiTM from its peers is the willingness of its various communities to work together as one, to achieve a shared mission. I admire the collegiality that distinguishes UiTM. This dynamism, which fosters innovation, groundbreaking research, and transformative education is because the staff and students are always committed to providing the best, unifying us in whatever we do. Proud of its distinction, UiTM is also poised for growth and continued advancement. The university community understand that the challenges and opportunities facing us are too complex to be handled alone, and they are fully committed to cooperating among diverse partners to achieve progress. I am deeply drawn to UiTM's purpose, principles and values, and am honoured to join this community to face the challenges ahead.

UiTM, with its wealth of talents as a comprehensive university, is consistently ranked as the "university of choice" for many. UiTM offers great opportunities for its communities to excel. This is leveraged through our transdisciplinary approach and many active collaborations. Fostering diversity and inclusion is absolutely essential to an academic community. Thus, UiTM must become effective partners for global development. Only through the proliferation of networks between like-minded alliances can transformation occur at the scale that is required to advance our global knowledge and presence. We must open our eyes to this imminent future and transform our thinking to see UiTM as valuable idea generators with vast influence and the technical and intellectual know-how to manifest technologies and concepts that can change lives. Change is not easy. We must work together to build what we need, not simply replicate what has existed before, and I welcome UiTM community's ideas and feedback on the role of UiTM in advancing global development. At the recent QS Asia-Pacific Professional leaders (APPLE) 2019 Conference in Fukuoka, Japan in November 2019, we are proud to receive the Bronze Award for the Most Creative Corporate Institution Video. I also feel very privileged to be part of the 840 international observers invited to Uzbekistan to observe their parliamentary elections on 22 December 2019.

Today, we need to strategically work together to increase our global presence; we need to consider the interactive spaces, education mobility, and the growing dependency on technology. The academics faces many challenges. Understanding the millennial students and their learning preferences is one of these major challenges. The millennial generation have different characteristics. Using a broad range of traditional and technological approaches appears to improve the experience and increase the success rate of the millennial students. Students must be prepared to face the changing world, to be able to use their existing skills and quickly learn new ones to be active and relevant members of society. Academics and students alike must be imbued with 21st Century skills of being socially and digitally competent and must possess a high level of interpersonal and communicative competence. To have these, the curriculum is built to be both industry and community relevant, with future-driven content offered through multidisciplinary programmes and electives.

UiTM has actively embarked on IR 4.0 related initiatives for the past three years, starting from a campus-wide awareness campaign drive in 2016. It has 13 Data Analytics Labs on various campuses for data camp training programmes open to students from all faculties, as well as 21 Smart Classrooms that support the design and implementation of Active, Relevant, Interactive and Fun (ARIF) learning. Early this year, we launched the Pioneering University Framework of UiTM putting forth the provision of High End TVET programmes where UiTM will introduce emerging technology competencies in the diploma, degree and professional programmes such as Enabling Technologies for Industry 4.0 Revolution as stipulated by the National Policy on Industry 4.0 (Industry4WRD). Such learning materials are provided online for easy access and to encourage collaboration amongst a diverse group of learners. Currently, more than 500 Massive Open Online Courses (MOOC) have been developed in UiTM. By 2021, it is expected that there will be a proliferation of MOOCs and microlearning courses that will allow students to have a learning buffet, with a cornucopia of courses taken out of interest or for further certification in related fields. UiTM has also drawn up an initiative branded as Education 5.0@UiTM that responds to IR 4.0 while emphasising the humanistic part of education. Education 5.0 is defined as a learning-centric ecosystem that is sustainable, balanced and principled, driven by values, powered by intellect, and afforded by new, ubiquitous technologies.


Industries have become more cautious and selective in choosing their workers. Companies typically want employees who are workplace ready. Though the competencies and skills required in the industry may not be formally taught on campus, the new work-force must be willing to learn and adapt. UiTM responds to this by nurturing highly-adaptive and responsive human resource. This is done through the cultivation of a new culture, change of mindsets, as well as constant reflection. To this end, UiTM signed a Memorandum of Understanding (MoU) with 14 industry partners on 5 December 2019. Numerous initiatives were developed, including research cooperation, information sharing and the drafting of policies on strategy and programme. The symbiotic relationship with external parties is nurtured as the community and industry impact the development UiTM. Rapid global and technological changes requires that UiTM be adaptable and versatile, whilst holding true to its core vision and mission.

To transform UiTM into a high-performing university requires having high-performing leaders, staff and students. For instance, internationalisation has enhanced UiTM's global visibility. This phenomenon is experienced through the students' and faculty members' mobility programmes and research collaboration. To achieve this, it is important to maintain sustainable international cooperation through international networking, partnerships, and strategic alliances. UiTM has recently sought collaborations with 9 educational institutions in Guizhou province, China. The various fields and areas of specialisation offered by UiTM had drawn the interest of these Chinese educational institutions. This opened up opportunities for wider sharing of knowledge, particularly for UiTM, in the fields of big data and artificial intelligence. To commemorate this relationship, the Chinese Ambassador to Malaysia, H.E. Bai Tian, presented a mock cheque worth RM410,000 to UiTM at the China Cultural Day to celebrate the 45th anniversary of diplomatic relations between China and Malaysia. The donation will cover the costs of special equipment and smart meeting rooms to be built at UiTM.

To further enhance our global presence, my team and I went to Tanzania in October to sign MoUs with Sumait University, Zanzibar, Tanzania and the Asian African Legal Consultative Organization (AALCO) focusing on the areas of staff and student mobility, internship placement, and sabbatical. I am also very proud to share that UiTM recently achieved a significant milestone in its achievement after being named as one of the 35 partner institutions listed in the "Lancet Countdown: Tracking Progress on Health and Climate Change 2019", a report published annually in The Lancet. It joins the ranks of leading academic institutions and United Nations agencies, namely University College London and the World Health Organisation. I commend the proactive international collaboration that UiTM has made to address climate change. With better understanding of the status and impact of climate change on health from international experts, UiTM hopes to boost trans-disciplinary research activities which can mitigate the current trend and create awareness of this very real environmental crisis.

I take this opportunity to express my heartfelt appreciation and gratitude to the Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah for bestowing upon me the Darjah Panglima Jasa Negara (PJN) in conjunction with his official birthday on 9 September 2019. I am extremely honoured and humbled to receive this prestigious recognition.

We have great challenges and great opportunities ahead, and with the hard work and commitment of the UiTM community, we will continue to be a distinguished university of choice for many!



Internationalisation has enhanced UiTM's global visibility. This phenomenon is experienced through the students' and faculty members' mobility programmes and research collaboration. To achieve this, it is important to maintain sustainable international cooperation through international networking, partnerships, and strategic alliances.

Congratulations Datuk!!!



We would like to express our heartfelt congratulations to the Vice Chancellor (VC), Emeritus Prof. Ir. Dr. Mohd Azraai Kassim for the conferment of the title 'Datuk' by the Yang di-Pertuan Agong Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah. The Vice Chancellor was bestowed the title Darjah Panglima Jasa Negara (PJN) in conjunction with his majesty's official birthday on 9 September 2019.

UiTM is extremely honoured and proud for the Vice Chancellor to receive this prestigious recognition.

Congratulations!!



International Observer @ Uzbekistan Parliamentary Elections



Uzbekistan held their parliamentary elections nationwide. I am honoured to be one of the 840 international observers (12 from Malaysia) invited to observe this historic election. Lots of reforms have been introduced in this country in the last 3 years to bring the nation forward.



Visited a few polling centers in Tashkent. Since voting was from 8.00am to 8.00pm, there was no congestion at the polling centres. Very peaceful and fast process. No problems whatsoever, and the party representatives who monitored the election were happy with the voting process. I had to communicate through an interpreter as they only speak Uzbek or Russian.



Attended the International Conference on Constitutional Legal Foundations Of The Parliamentary Elections: Experience of Uzbekistan and Developed Democratic Countries at the International Hotel, Tashkent.



As a decade comes to an end

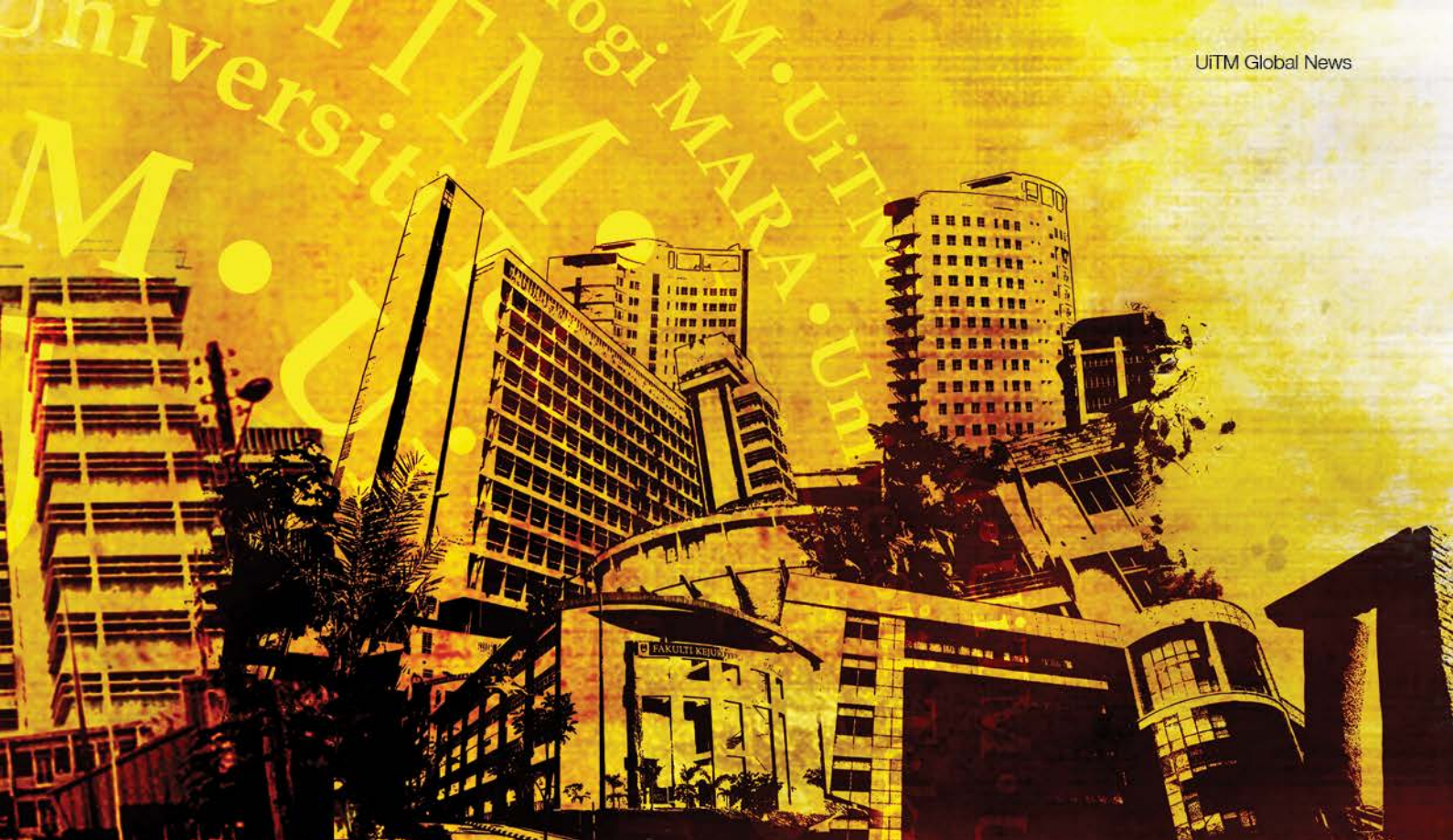
One is struck by how fast ten years have gone. What Universiti Teknologi MARA (UiTM) has achieved in the last decade, its impact in the coming decades, but most importantly, how we as the largest educational institution in Malaysia has prepared ourselves for the onset of a new decade, a decade riddled with the one constant – change! Changes in the world, changes in the workforce, technology, academics, students, but most importantly changes in one’s mindset and attitude.

UiTM leaves this decade heavily invested in Education 5.0@UiTM. Implemented in 2019 and expected to continue into the new decade, the fundamental principle here is learning for all parties involved, the university community, and our clients – the students. Powered by the heutagogical approach, education will be learner-focussed, learner-demonstrated and learner-driven. UiTM is striving for a seamless, personalised, and value-based learning to develop agile, creative, strong, principled, and progressive thinkers fitted with a global mindset. This is how we navigate the future.

Can we do it? The response is – Certainly! The rationale for this response is the vision the top management had and how it filtered down to the grassroots. In greeting the new millennium, UiTM offered the Flexible Learning

Programme (FLP), an online learning programme, to Malaysia, although the rest of the university still operated on a structured content with learner-centred activities. In other words, even though UiTM followed Education 3.0, pathways towards FLP were constructed. At the time FLP was being introduced, all faculties obtained ISO accreditation which succeeded in standardizing all procedures and documentations at the university. This quality movement has been very vigilant since then as we glided into 2010, stronger than ever.

UiTM went from structured content and learner centred activities (Education 3.0) to active, self-directed learners to Education 4.0, and now to Education 5.0 in a span of ten years. A tall order, indeed, and yet we are there. This is because a number of the principles of Education 5.0 had been introduced gradually into our curriculum from 2010 to 2019. Curriculum has been designed, adapted, and reviewed based on changes in the workforce requirement for the millennials. A curriculum review was carried out every 3 to 5 years so that the curriculum remains relevant. Auditors have shown up like clockwork every year to check academic and non-academic procedures and this ensured the smooth and efficient running of the institution.



The self-directed learner phase was very challenging for both instructors and students. It was trying for the instructors because students were unfamiliar with the concept of self-directed learning; they were used to being spoon-fed. We then had the issue of accessibility; students were unable to afford technology – computers, smartphones or WIFI. Over a ten-year span, however, technology became more affordable, exponentially spurring the use of the internet to gather information. A boon to Malaysians. Yet we faced another issue, the issue of the willingness to use technology to enhance the learning process. Instructors and students had to change their mindsets.

This is about the time when UiTM went from E-learning to blended learning and MOOC. The Ministry of Higher Education selected UiTM to develop over a hundred MOOC titles. Every faculty came up with at least 4 MOOC titles. Today UiTM has come up with an impressive number of titles. We then entered the phase when MOOC titles were sent to internal and national competitions; many a gold, silver and bronze medals were won. These competitions increased the creativity of instructors to use technology to enhance teaching and learning. This continues and is yet another indicator that we are ready for Education 5.0. Blended learning or "class without walls" has also been implemented for the past few semesters. i-Learn, as the university's official technological platform for technology, leads instructors in courses to enhance digital instruction by providing amazing technical support to all academic staff, especially to the digital migrants.

Globalisation of education for a sustainable future is an important international agenda. This, however, is not a new concept for UiTM. Our trans-border education

dates back to our inception in 1956 when RIDA and MARA College (our former names) offered the external professional courses by established international bodies, such as the London Chamber of Commerce, the Australian Chartered Secretaryship, the Australian Society of Accountants, and the British Institute of Management. We extended these international partnerships when we collaborated with Ohio University to offer the BBA programmes in the late 1960s through the 90s. UiTM is proud to claim the title of Pioneer of International Education in Malaysia.

Globalisation of education changes the fundamental conditions of an education system. We understand and have been addressing issues, trends, challenges, and the impact on education policies that globalisation can create in education. In this decade UiTM has moved by leaps and bounds to establish linkages with countries like China, USA, UK, Canada, Germany and Indonesia, to name a few. These linkages resulted in numerous events, the most recent being the China Cultural Day held in UiTM in December, 2019 and the inaugural Ambassadorial Lecture in October, 2019.

It has been a busy decade for UiTM. We are ready for Education 5.0, we have introduced openness in education, we have worked on our curriculum tirelessly, and auditors have kept us on our academic toes. i-Learn is there for technical support and we have been assertive about practicing globalisation of education. What this really means is that UiTM is ready to take on the new year, in fact, UiTM welcomes the new decade. We are eager to face the challenges the future has in store for us.

UiTM received global recognition

In congratulating Universiti Teknologi MARA (UiTM) Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim, the Chairman of the Global Islamic Finance Awards described the award as a recognition of UiTM's dedication in advancing knowledge in Islamic finance and supporting global initiatives for improving halal certification standards. The Vice Chancellor expressed his thanks to the Awards Committee for the recognition, and reiterated UiTM's commitment in supporting the growth of the Islamic finance sector.

GIFA is a renowned market-led Islamic finance awards programme which recognises governments, institutions and individuals who have made outstanding achievements in their respective fields, contributing to the sustainability of Islamic banking and finance as a viable system within the global international financial architecture. Past recipients of the Global Islamic Finance Leadership award include esteemed personalities from the Southeast Asian region such as HRH Sultan Nazrin Shah of Perak in 2012, and His Excellency Joko Widodo, President of the Republic of Indonesia in 2016.

The Director of UiTM's Accounting Research Institute (ARI), Prof. Dr. Normah Omar, represented the Vice Chancellor and accepted the award on behalf of UiTM at the 9th GIFA Awards Ceremony in Cape Town, South Africa on 16th September 2019. In addition to this, the Faculty of Business and Management was recognised at the same event with the "Best Islamic Finance Qualification Award" for its Bachelor of Business Administration (Islamic Banking) degree programme.

Research and Education in Islamic Finance & Halal Certification



FBM, UiTM walks away again with the GIFA Award

Faculty of Business and Management (FBM) Universiti Teknologi MARA (UiTM), Malaysia once again emerged top for the Best Islamic Finance Qualification for its Bachelor of Business Administration, BBA (Hons) Islamic Banking programme, two consecutive years in a row. The award by the Global Islamic Finance Awards (GIFA) was first awarded to FBM in 2018 in Sarajevo, Bosnia Herzegovina. This year's GIFA ceremony was held in Cape Town, South Africa, and FBM emerged as a winner again.

GIFA is a global recognition which rewards the efforts made by FBM in providing talented human capital for the Islamic Finance industry, both locally and globally. Since 1999, FBM has been the pioneer for Islamic finance with its home-grown degree programme, BBA (Hons) Islamic Banking. The 3-year degree programme is designed to produce trained professionals in the Islamic banking and finance sector and offers fundamental courses such as 'understanding business' and higher level codes which teaches students to comprehend Islamic jurisprudence and apply the rules and regulations of the Al-Quran and Al-Sunnah to Islamic banking and financial theories and practices.

The success of this academic programme is based on UiTM's five important pillars of Education 5.0 which are: Coherent and Relevant Curriculum, Innovative Delivery and Assessment, Meaningful Learning Experience, Transformative Learning Environment and Inspiring Educators.

Graduates from this programme enjoy a wide range of job opportunities. They could either work as middle managers or executives in the banking and financial institutions as well as institutions dealing with insurance and property. FBM boasts a strong alumni of over 5,500 who work in the banking and finance sectors, in the ministries, government agencies, and private companies. FBM's graduate employability stands at a high of 80% which shows the ability of FBM graduates to find jobs or create jobs after acquiring their degrees.



ARI Director receives Lifetime Achievement Award



Prof. Dr. Normah Omar, the Director of the Accounting Research Institute (ARI), Universiti Teknologi MARA (UiTM) was the proud recipient of the "GIFA Lifetime Achievement Award" at the 9th Global Islamic Finance Awards ceremony held in Cape Town, South Africa on 16th September 2019. The award is presented to an exceptional leader for their lifetime contribution to Islamic banking and finance.

The Chair of the awards selection committee, Prof. Dr. Humayon Dar, described the award as a celebration of Prof. Normah's achievements and contributions towards the development and expansion of the Islamic finance industry. Prof. Dar congratulated Normah for the significant strides she has made in thought leadership and in the implementation of world-class initiatives in the area of Islamic finance.

Normah is a pioneer researcher in Islamic Financial Criminology, and her passion for research in the area has contributed significantly in realising national aspirations to make Malaysia an Islamic financial hub. Under her leadership, the Accounting Research Institute (ARI) was awarded the status of Higher Institution Centre of Excellence (HiCoE) by the Ministry of Higher Education Malaysia in 2010, and the centre continues to prioritise Islamic Finance in its high priority research agenda.

In 2017, Normah became the first woman elected by the Malaysian Anti-Corruption Commission to sit on the "Anti-Corruption Certification Programme". In addition to holding various positions at the national level, she has also pursued her passion in elevating the status of women entrepreneurs through the development of new Islamic finance products. She continues to mentor dozens of academics, and her advice is highly sought by influential thought leaders.

Normah is no stranger to awards. In 2016, she was named Game Changer of the Year by ACQ London; in 2017, she was recipient of both the Global Good Governance award for excellence in higher education in Dubai and the Advocacy of Islamic Financial Criminology award in Kazakhstan. Normah is indeed a shining example for women and has rightfully earned a place in the list of 10 most influential women in Islamic finance. In accepting the GIFA Lifetime Achievement Award, Normah expressed her thanks to the awards selection committee, and the top management of UiTM for the support shown to her over the years. She also expressed her gratitude to the Ministry of Education for its support of ARI as a Higher Institution Centre of Excellence.

UiTM Launched World Lancet Countdown Report 2019



The Lancet Countdown: Tracking Progress on Health and Climate Change is a multidisciplinary, international collaboration of 35 academic and United Nations' (UN) institutions around the world. Each year, the Lancet Countdown publishes its annual report in the most influential medical journal, The Lancet, providing updates to indicators of the present-day health effects of climate change, and the world's response. The report provides an assessment on the health effects of climate change, developments in the implementation of the 2016 Paris Agreement, and the health implications of these actions. It draws on the expertise of climate scientists, ecologists, mathematicians, economists, social and political scientists and doctors.

Universiti Teknologi MARA (UiTM) was given the honour to launch this year's report, which was held at UiTM Puncak Alam on December, 12, 2019. The KL Launch event was officiated by the Vice Chancellor of UiTM, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim, and gathered more than 800 people including university students, researchers and scholars as well as members of the press. Also present were senior management members of UiTM.

This event marked a significant milestone to UiTM after being named as one of the 35 partner institutions listed in the "Lancet Countdown: Tracking Progress on Health and Climate Change 2019", a report published annually

in The Lancet. The report served as a global monitoring system on the links between climate change and health. The Lancet is one of the world's most prestigious general medical journal with an impact factor of 59.102. UiTM joined the ranks of leading academic institutions and United Nations agencies, namely University College London (UCL) and the World Health Organisation (WHO). This year's report featured UiTM's Faculty of Plantation and Agrotechnology, senior lecturer, Dr. Meisam Tabatabaei Pozveh as a lead collaborator in biofuel research. He presented the report with Dr. Nick Watts, the Executive Director of The Lancet Countdown and Assoc. Prof. Maxwell Boykoff, from the University of Colorado, Boulder, USA. The report outlined 41 indicators across 5 domains: climate change impacts; exposures and vulnerability; adaptation, planning and resilience for health; mitigation actions and health co-benefits; economics and finance, as well as public and political engagement.

The event emphasized the challenges faced concerning the growing impact of climate change on public health. UiTM is taking proactive roles to address climate change by giving its utmost attention to global warming issues. This event also provides opportunities for participants to formulate plans that can mitigate the current trend, create awareness and boost adaptation to face the environmental crises.

UiTM at QS-APPLE 2019 Fukuoka, Japan



Quacquarelli Symonds (QS), a leading global higher education company, enable motivated people to fulfill their potential through educational achievement, international mobility, and career development. As education continues to reach global heights, QS Ranking is dedicated to helping universities worldwide achieve excellence in higher education and global recognition by organising innovative conferences, exhibitions, seminars and specials; as well as extensive publications in content and distribution.

QS-APPLE 2019, co-organised with Kyushu University, convened in Fukuoka, Japan on November 26 to 28, 2019. The conference and exhibition under the theme of Industrial Revolution 4.0 and Ageing Societies: The Changing Roles of Universities in the Asia-Pacific, gathered 669 academics from 247 institutions in 38 countries. 79 papers were presented during the plenary and parallel sessions and 70 exhibitors had the opportunity to showcase their universities at the QS Hub—Exhibition.

Delegates from the Universiti of Teknologi MARA (UiTM) comprised the Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim, Head of Nano Sci-Tech, Institute of Science (IOS), Prof. Ir. Dr. Mohamad Rusop Mahmood, Assistant Vice Chancellor for the Institute for Quality and Knowledge Development (INQKA), Prof. Dr. Roziah Mohd Janor and Director, Office of International Affairs (OIA), Dr. Hajah Zainab Haji Mohd Noor, .

During the convention, scholars around Asia Pacific debated on various issues in education and university management. Some of the topics include student mobility, global employability, challenges of internationalisation, Industrial Revolution 4.0, University branding, business incubation, and the impact of international projects on the quality of teaching, learning and assessment.

QS evaluated a total of 557 universities from 17 Asian countries to determine the rankings of Asian Universities for 2020. The results announced at the QS-APPLE 2019 conference positioned UiTM at 119th spot. This was a tremendous improvement for UiTM, moving up 18 places to 119th from 137th the previous year. The rankings were measured in 11 indicators which saw UiTM improving its position in 5 dimensions. The employer's reputation remains UiTM's strongest position at 53rd in Asia. This proves that UiTM graduates still hold a place in the heart of employers in Malaysia. The international research network is the university's second major strength, which ranks at 68th in Asia. Meanwhile, academic reputation improved to 90th place compared to 97th last year. In addition, student mobility indicator showed an increase of 132 steps to be at 141st spot this year. The improvement in these 5 indicators was a result of the synergised efforts of UiTM staff, students, and management in developing, aligning and implementing strategies and initiatives towards achieving high performing university status. 2019 was a windfall year, whereby simultaneously, UiTM also bagged the bronze award for the Most Creative Corporate Institution Video category.

The convention helped build UiTM networking space with universities throughout Asia Pacific and strengthened existing networks. Participants gained valuable insights and shared their knowledge through the innovative and engaging conference activities. They also expanded their professional network through various meaningful interactions at this annual event.

Thank you Japan, we look forward to participating in the 16th QS-Apple: Asia Pacific next year. ~gesturz

UiTM Malaysia Won **BRONZE AWARD** *for* **Most Creative Video in Japan**

FUKUOKA – Universiti Teknologi MARA Malaysia won the Bronze for the Most Creative Corporate Institution Video at the 15th QS-Apple : Asia Pacific in Fukuoka, Japan. Simultaneously, UiTM improved its ranking in the QS-World Rankings Asia 2020 results climbing 18 steps to hit #119 in Asia and ranked #9 at home.

Founded by QS World Rankings-Asia, this year's event is hosted by Kyushu University carrying the theme Industrial Revolution 4.0 and Ageing Societies: The Changing Role of Universities in the Asia-Pacific.

The theme seeks to not only explore how universities in the Asia-Pacific and beyond can give rise to new digital industrial technologies through excellent research and innovation while contributing to the positive growth of the society, but also to discover how these technological advancements can help overcome the impact of ageing populations on the global economy.

QS-Apple is the oldest Asia-Pacific international higher education conference and exhibition, with its first edition held in Singapore in 2005. Intent on creating an inclusive platform where all voices from the Asia-Pacific and beyond can be heard, QS-Apple acts to accelerate the advancement of higher education in the Asia-Pacific region. In the same breath, Creative Awards recognize the importance of creative and compelling designs in effective communication and brand building.

At the competition, UiTM was ranked top 5 in four categories besides being awarded the Bronze Award. In the past, UiTM received the Bronze Award for the Best International Print-Ads in 2017, and Silver Award for the same category in 2018 on top of being listed as a finalist in all categories. 2019 is a first for UiTM to be named contender in the video category through its Curated Ads Campaign entitled "Reconnect Your World" which was produced by a 19-member curation team consisting of academics, administration staff, students and alumni.

"Reconnect" refers to the intellectual concept of BUDI as value in life narrating the elements of Family and People, Nature and Habitat, Spirituality and Peace, Good Health and Well-Being, as well as Unity and Harmony. The Ads Campaign features TVC, Print-Ads and Information Booklet which highlights the role of UiTM nurturing BUDI in education which eventually would reconnect people with the universe.

Spearheaded by InQKA and curated by GESTURZ through the cooperation of various departments, individuals and organisations namely the Faculty of Art & Design, Academy of Language Studies, Communication and Media Studies, Sports Centre, Library, Tuanku Mizan Mosque, UiTM alumni, Eco World, Berita Harian, New Straits Times, Bernama and Astro Awani, the Ads Campaign has proven that synergy is the key to driving UiTM to achieve global success.

Congratulations, Universiti Teknologi MARA ~gesturz





Congratulations

Prof. Dr Hajah Nor Aziah Haji Alias
Director of Academic Development
The Academic Affairs Division (BHEA)

Gold Medal Award
EdTech Leadership in Asia for Tertiary Education

EduTECH Asia Awards 2019
5 November
Singapore



UiTM's Faculty of Education Professor becomes a leader in Instructional Technology in Asia

Prof. Dr. Hajah Nor Aziah Haji Alias, from the Faculty of Education, Universiti Teknologi MARA (UiTM), bagged the Gold Award for the EdTech Leadership in Asia for Tertiary Education category at the EduTECH Asia Awards 2019. The award places Aziah as a leader in the use of instructional technology in Asia.

EduTECH Asia 2019, Asia's largest education conference and exhibition, was held at Suntec Singapore from 4th-6th November 2019. EdTech Leadership in Asia for Tertiary Education is one of the 16 award categories which saw 8 finalists from across Asia competing for either gold, silver and bronze awards.

Aziah attributed her win to her 20-year effort of advocating the use of technology to support effective instructional activities. An alumna of the University of Southern Queensland, Australia, she was fascinated with the online mode of learning during her university days. Surfing the Internet was altogether a new experience back then. She discovered that technology offered enormous opportunities for educators to rethink and reshape their instructional approaches and activities.

Her overarching teaching philosophy is 'All man [sic] can and will learn' and believes strongly that "the integration of technology can enhance the way learners approach their learning". She also feels that technology is most beneficial when it helps to instigate change in learners. Not only does technology enhance teachers' pedagogy and instructional activities, it also transforms learners' perspectives towards learning.

Technology continuously shapes and reshapes learning contexts and the manner in which learners engage in learning. However, she is quick to warn that one has to

be cautious with the use of technology, reminding that technology is only useful when it serves a higher purpose.

Aziah's research area is Information Communication Technology (ICT) for Development, focussing on how technology can cater to the learning needs of specific learning groups such as adult learners, senior citizens, learners with special needs, and marginalised learners in remote areas.

On bridging technology to education, Aziah is optimistic that technology will help solve many issues and challenges in education, particularly those concerning access and equity. Much can be accomplished if one is open to new ways of doing things.

To know more on her research and publications, please refer to this link: <https://scholar.google.com.my/citations?user=RGgbsYIAAAA&hl=en>.





The achievements and success of academics at institutions of higher learning in Malaysia has been recognised nationally and internationally. Malaysian scholars have earned the country a reputation for outstanding achievements in high impact research and publishing, high quality original works, fine arts and creativity, commercialisation of outstanding research and teaching products.

Introduced in 2006 by the Ministry of Education, the National Academic Award (AAN) organisation aims to provide the highest accolades and recognition to scholars at Malaysian universities who have contributed to teaching, discoveries in science, published scientific and creative papers, as well as conduct the transfer and development of knowledge at national and global level.

The 13th National Academic Award (AAN) 2019 on 29 October was presented by the YAB Tun Dr. Mahathir Mohamad, Prime Minister of Malaysia. Also present at the ceremony were YB Teo Nie Ching, Deputy Minister of Education, and YBhg. Datuk Ir. Dr. Siti Hamisah Tapsir, Director General of Higher Education. 9 recipients from 6 categories received the prestigious awards.

UiTM is proud to announce that Assoc. Prof. Jailaini Abu Hassan of the Faculty of Art and Design(AD), a world-renowned Modern and Contemporary artist, received the Art and Creativity Award (Visual Arts Group). Jailaini, a UiTM alumni and professionally known as Jai, finds inspiration in current events, expressed in local and familiar imagery. He has held solo exhibitions internationally, namely, the US, Singapore, and Indonesia. Congratulations, Jailaini! You have put us on the creative world map.



UiTM's World-Renowned Artist at the National Academic Award (AAN) 2019

Congratulations



Hakeem bin Mohammad Akmal
(CAT Student)

for scoring
100 Marks

In
Computer-based Examination (CBE)

for Paper
FA1 Recording Financial Transactions
for Semester July to December 2019



*UiTM Student Scored the Highest Marks in the **WORLD** for Accounting*

An accounting student from Universiti Teknologi MARA (UiTM) achieved the highest marks in Malaysia and the world in the July-December 2019 Professional Accounting Programme examination!

Hakeem Mohammad Akmal, 18, received a 100% marks for the 'Recording Financial Transactions' (FA1) paper, thus qualifying him to be awarded the highest title in Malaysia and in the world by The Association of Chartered Certified Accountants (ACCA), based in United Kingdom.

Hakeem has been pursuing a Certified Accounting Technician (CAT) accounting professional programme at UiTM Shah Alam since July 2019. He completed his SPM (Sijil Pelajaran Malaysia) with 9As. Hakeem said that he was grateful to be around friends and lecturers who were very helpful even though he asked a lot of questions in class. He elaborated, "the lecturers who taught me were very helpful during and after class. I believe the interaction between students and lecturers are very important as it makes the learning process more effective."

Congratulations Hakeem!!!





GLOBAL PROMINENCE AWARD 2019




GLOBAL PROMINENCE AWARD

Global Prominence Faculty at UiTM

The Global Prominence Award at UiTM recognises internationalisation programmes of faculties and departments that offer diversity of experience and insight vital to equip students and staff to be globally ready in the highly competitive world of the 21st Century. As part of UiTM's internationalisation strategic plan, the Global Prominence Award was established by the Office of International Affairs (OIA) to measure the learning and research environment of a faculty and duly prepares students, faculty and staff to function in the global arena.

Congratulations to the Faculty of Civil Engineering for receiving the Global Prominence Award 2019 at a prestigious event to culminate innovative month during *Majlis Kemuncak Bulan Inovasi UiTM 2019* at Dewan Agung Tuanku Canselor (DATC), UiTM on 14 November, 2019. The glorious ceremony was jointly organised by the Faculty of Applied Science and Institute of Quality and Knowledge Advancement (InQKA).



Racing project brings out the best in students



STUDIO MALAM

'UiTMecophoton Bawa Revolusi Kereta Solar ke Peringkat Dunia'

< **Muhamad Syazwan Johari EcoPhoton Solar RacingTeam leader (Source: Youtube)**

The LOVE and passion for solar cars have brought 2 young mechanical engineering undergraduates from Universiti Teknologi MARA (UiTM) together for Bridgestone World Solar Challenge in Australia from Oct 13 to 20, 2019.

With 9 of their peers, Muhamamad Syazwan Johari and Muhammad Adli Zaid are third-generation members of EcoPhoton Solar Racing Team, a student-run project in UiTM. Team leader Syazwan, 23, said EcoPhoton is a team of brave and energetic students, who are willing to chase their dreams. He said at the moment, the solar car project was the biggest student project with a cumulative budget of RM1.3 million since 2015.

Reminiscing about the birth of EcoPhoton, he said the team was founded in 2014 by their senior, Azwan Abdullah, with the aim of making UiTM a leading university in solar vehicle technology in Malaysia. Syazwan said raising funds during that time was nearly impossible because not many Malaysians were willing to invest in green technology. "Nevertheless, Azwan and his first-generation team worked hard and were able to participate in the 2015 Bridgestone World Solar Challenge with their first car named Stingray. The second-generation team, led by Ungku Muhammad Zulhilmi, incorporated more technological improvements in their car, which was named Tuah. The car featured a wireless monitoring system that allowed real-time data collection," said Syazwan, who also took part in the challenge last year.



^ **Second generation EcoPhoton team members from Universiti Teknologi MARA with their solar car named 'Tuah' in Adelaide, Australia, during the Bridgestone World Solar Challenge last year**



As EcoPhoton is gearing up for another year of excitement, Syazwan is busy leading his team in developing their latest car named Tigris. He also helps in getting sponsorships, while making sure that targets and guidelines are implemented.

The Bridgestone World Solar Challenge is a renowned race. For over 30 years, the Bridgestone World Solar Challenge has welcomed the greatest minds from around the world to Australia to push the limits of technological innovation and travel the outback in a vehicle powered only by the energy of the sun.

Traversing 3,000km from Darwin to Adelaide, teams comprised of tertiary and secondary students from over 30 countries. These students and their support team have achieved greatness by engineering and building a vehicle with their own hands and powering it across some of the world's most challenging landscape. In 2017, the Bridgestone World Solar Challenge celebrated its 30th Anniversary. The 2019 competition marked the 15th journey from the Top End to Adelaide.



Syazwan said the participating teams needed to travel 3,000 km from Darwin to Adelaide in 5 days, and the cars must not be powered by anything other than the sun. "The race is all about compiling a great strategy by taking into account things like the wind speed, sunlight intensity, road slopes, car speed, air density and even the traffic. All this data is useful to create a race strategy that allows us to reduce journey time without using too much energy. A cruising speed of 70kph is usually the best as it requires little energy from the sun, but still allows our car to catch up with other teams," he added. A non-technical leader Adli, 22, believed their team represented the university in terms of its latest application of solar technology in the automotive sector. "That is the reason why the mechanical engineering students, under the supervision of lecturers, entered the race, which is to embrace the importance of solar technology," he said.

Adli oversees the progress of his team and keeps track of the productivity of the non-technical department. Syazwan said if he were to list down everything that he learned, it would surely be a long list. He said he had gained a lot of knowledge that he would not get in the classroom, including soft skills. "For example, in the classroom, you will not be taught how incoming wind speed may affect the power consumption of the solar vehicle. But in this team, I've learned a lot about it and could even produce a near-perfect simulation strategy for the race. As for the team members, the best they can get is experience. There is no other student project that can match the level of teamwork we have in fabricating the car and racing it in Australia." Adli said from the management perspective, this challenge did not only require technical skills and knowledge. "It also needed great problem-solving and critical-thinking skills. Building my team is one of my visions," he added.

Syazwan, who idolises Elon Musk for his creative and innovate ideas, especially in electric vehicles, said when he first joined EcoPhoton, he was not sure whether he could make his team's solar car work. "I had these crazy ideas on how I could fix the wiring, electronic circuits, install signal lights, horns and batteries. During that moment, I knew I wanted to be part of the team and pushed myself to my limit." He added that the best thing he learned in the race was to use something "simple and usable".



Malaysia - United Kingdom Collaboration (MYUKHECEP2019)

In the continuous effort to make Universiti Teknologi MARA (UiTM) visible on the international stage, Dr. Hajah Zainab Haji Mohd Noor, the Director of Office of International Affairs (OIA), UiTM was selected to attend the MyUKHECEP 2019 programme in London, England from 30th September to 4th October 2019. MyUKHECEP2019 is a strategic collaboration of higher education between Malaysia and United Kingdom. The 5-day intensive programme had the following objectives:

To further strengthen higher education bilateral cooperation between Malaysia and the United Kingdom especially on academic and research collaborations by connecting Malaysian universities with UK institutions and relevant agencies.

- 1. Academic collaborations – Establishment of jointly-awarded/dual degree programmes, shared modules/ curriculum, appointment of external examiner and supervisory committee, international conferences, mobility of students and staff (Go International, Erasmus +) and other forms of academic collaborations;**
- 2. Research collaborations – Research projects under the Newton-Ungku Omar Fund and UK Research and Innovation (UKRI), joint funding applications for the Horizon 2020 and other global scale research programmes, commercialisation of research/ innovations and development of start-ups; and other forms of research and innovation collaborations;**

This programme also serves as a platform to enhance the exchange of information and best practices in the internationalisation of higher education in both countries.

MyUKHECEP 2019 brought together several stakeholders from Education Malaysia London, Assoc. Prof. Dr. Shafie Mohamed Zabri, Director, Mr. Mohd Firdaus Zakaria, First Secretary/Education Attaché and Mr. Hanizam Darham, Education Attaché and 9 IHLs from Malaysia: Universiti Teknologi MARA (UiTM) - Dr. Hajah Zainab Haji Mohd Noor, Director OIA, Universiti Tun Hussein Onn Malaysia (UTHM) – Prof. Datuk Dr. Wahid Razzaly, Vice Chancellor & Dr. Shahmir, HOD (International Mobility), Universiti Putra Malaysia (UPM) – Prof. Dr. M Iqbal Saripan, Deputy Vice Chancellor (Academic & International) (DVCAI), Universiti Pertahanan Nasional Malaysia (UPNM) – Prof. Dato’ Ahmad Mujahid Ahmad Zaidi, Assistant Vice Chancellor, Universiti Malaysia Kelantan (UMK) – Dr. Wee Yu Ghee, Director, International Office, Universiti Malaya (UM) – Assoc. Prof. Dr. Puteri Shafinaz, Universiti Sains Islam Malaysia (USIM) – Prof. Dr. Rosalina Abd Salam, Dean, Faculty of Science & Technology, Universiti Malaysia Terengganu (UMT) – Dr. Ahmad Faisal, Director, International Office & Assoc. Prof. Dr. Lam Su Siung and Prof. Dr. Nor Haniza Sarmin, Associate Director (Global Strategy & Engagement, UTM International).



Higher Education Enrichment Programme



Discussions and exchanges of ideas on academic and research collaborations centred mostly on what was laid out in the objectives above, particularly, on the establishment of jointly awarded/dual degree programmes, shared modules/curriculum, appointment of external examiner and supervisory committee, international conferences and mobility of students and staff. Discussions on research focussed on projects under the Newton-Ungku Omar Fund, UK Research and Innovation (UKRI) and the joint funding for the global scale research programmes, commercialisation of research/innovations and development of start-ups.

Visits were also made to various universities and education agencies, namely University of Warwick, Imperial College, London, University of Surrey, Universities UK International (UUKI), and Association of Commonwealth University (ACU).





The MALAYSIA – UK Higher Education Networking Forum

At the forum the Malaysian universities showcased their universities' achievements and continued networking with partners across the UK spectrum.

Some of the take-aways from the programme are the following:

- Warwick University - Collaboration on Staff Mobility (research), Energy Storage, and 3D Printing
- Nottingham Trent University - Masters Programme in Security & Psychology
- Imperial College London - Staff Mobility (research) – Water Management/Health Sciences
- Surrey University - Staff Mobility (research) - Health Sciences
- Hull University - History & Arts

The (MyUKHECEP2019) was indeed an important programme that increases UiTM's visibility with colleagues from universities in UK and Malaysia, making it possible to engage in face-to-face discussions on academic, research, staff and student exchange and global volunteering activities.

NEW

Courtesy visit by Bosnia & Herzegovina Ambassador to Malaysia



Courtesy visit by delegates from the Embassy of the People's Republic of China



PARTNERS



Meeting with delegates from the Malaysian Consortium for Education Mauritius



Meeting with delegates from the B.S. Abdur Rahman Crescent Institute of Science & Technology, Chennai, India

Revolutionizing the Asian Research Culture: A Collaboration with TIIKM

The Vice Chancellor of Universiti Teknologi MARA (UiTM) welcomed the visit of Mr. Isanka P. Gamage, Co-Founder and Managing Director of The International Institute of Knowledge Management (TIIKM) on 22 September 2019 at Meranti Grill, UiTM Hotel. In attendance were the Director of the Office of International Affairs (OIA) and deans from the faculties of Education, Civil Engineering, Business and Management, Communication and Media Studies, Health Sciences, and Architecture, Planning and Surveying.

During the brief introduction, Isanka explained that since the establishment of TIIKM in 2012, it has organised many conferences locally and the conference proceedings were published in journal published by TIIKM (among them the International Journal of Gender and Entrepreneurship, Asian Journal of Communication and British Journal of Pharmacy). One of the objectives of TIIKM's visit to UiTM is to collaborate in organising conferences with UiTM. In the past, the Institute has had a proud history of having successfully organised over 80 conferences locally and internationally, among them, the 3rd International Conference on Education 2017 held in Kuala Lumpur, and the Conference on Hospitality and Tourism Management 2017, held in Colombo. Through these conferences, TIIKM had secured a network of participants from across 150 countries, which include Canada, United States, Netherland, Slovenia, Kenya and Malaysia.

Areas of research include Social Sciences, Women & Gender, Science & Technology, Management Studies, Art & Media, Health & Nutrition and Education & Learning. TIIKM managed to capture the interest of the faculties to collaborate further in future conferences with its vision "Revolutionising the Asian Research Culture." This is congruent with UiTM's vision of internationalising research. It is hoped that the collaboration between the faculties and TIIKM will flourish and open doors for research and publication opportunities.



Networking with the Cuban Embassy

A collaboration between Universiti Teknologi MARA (UiTM) and the Cuban Embassy in Malaysia was initiated through a luncheon and classical concert event on the 23rd September 2019 at De Wan 1958. The event opened up opportunities between universities in Cuba and Malaysia. The special invitees were UiTM's Deputy Vice Chancellor (Academic and International), Prof. Ts. Dr. Haji Kamal and Director, Office of International Affairs (OIA), Dr. Hajah Zainab Haji Mohd Noor.

The special invitation by the Cuban ambassador to Malaysia, Her Excellency Ibeté Fernández Hernández, was primarily to discuss opportunities for possible collaborations between UiTM and universities in Cuba. The deliberation, among others, centred on possible collaborations in research, staff and student mobility for selective faculties at UiTM namely faculties of Medicine, Hotel, Tourism and Management, Music, Education, Art and Design, Business and Management and Sports Science.

Subsequent to the luncheon, HE Hernandez also invited the Director of OIA, Dr. Hajah Zainab Haji Mohd Noor and Head of International, Cooperation and Development (ICTD), Dr. Idaya Husna Mohd to join her at a concert held at the Sokko Gokai Malaysia Cultural Hall on the 18th of October 2019. This concert was held in conjunction with the republic's 60th Anniversary and the National Day of Cuba with the theme "From Cuba to Malaysia : A Bridge of Music". Performing at the concert was the distinguished Selangor Philharmonic Youth Orchestra (SPYO), which comprised of 30 musicians conducted by SPYO founder, Chan Ling Chee. The renowned SPYO performed various songs by acclaimed Cuban composers in both modern and classical genres, to include "Bella Cubana" by Jose Silvestre White Lafitte, "Allegro-Preludio y Guajira" by Beatriz Corona and "Ire a Santiago" by Roberto Valera.

The networking with the Cuban Embassy signalled a significant milestone in UiTM's global collaboration in Central and South America. It is hoped that this networking paves the way for UiTM's path to the region.



GATEWAY TO AFRICA IN PROMOTING MALAYSIA QUALITY EDUCATION



UiTM Collaborates with AALCO

To strengthen UiTM's role internationally, a working visit to Dar Es Salaam, Tanzania was made in October 2019. It explored collaboration with the assistance of the Asian-African Legal Consultative Organization (AALCO). The AALCO, as the only intergovernmental organisation representing Asia and Africa, has directed most of its activities to complement the work of the United Nations in several areas especially the International Law Commission and the Sixth Committee of the UN General Assembly. The UiTM's delegation consist of the Vice Chancellor, the Deputy Vice Chancellor of Industry Community Alumni and Networking (ICAN), the CEO of Institute of Continuing Education and Professional Studies (iCEPS), the Director of the Office of International Affairs (OIA) and the Director of Community Network Centre.

The delegates were invited to attend the 58th Annual Session of AALCO which took place at the Julius Nyerere Convention Centre in Dar Es Salaam from 21 to 25 October 2019. The conference was attended by representatives from 25 Member States of AALCO and 13 Non-Member States and International Organisations as observer delegations. This was the third time that the United Republic of Tanzania hosted the Annual Session of AALCO.

During the conference, Member States and observer delegations deliberated on organisational and substantive matters which included the Report of the Secretary General on the Work of AALCO, 2020 budget, and the Report on the Work of AALCO's Regional Arbitration Centres where resolutions were adopted along with the adoption of the Chairman's Report of the Fourth Meeting of the Open-Ended Working Group on International Law in Cyber-space.

A Memorandum of Understanding (MoU) was also sealed between AALCO and UiTM during the first general meeting of the Annual Session. UiTM was represented by its Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohamad Azraai Kassim while AALCO was represented by the Secretary General of AALCO, H.E. Prof. Dr. Kennedy Gastorn. The MoU looks into academic collaborations, mobility programme for UiTM students for practical or industrial training, and opportunities for faculty members to carry out attachments in International Law. This partnership makes UiTM the only public higher education institution in Malaysia to explore international relations with African countries.

Karibu Zanzibar ! (Welcome to Zanzibar !)



A UiTM delegation led by UiTM's Vice Chancellor was in Tanzania for a working visit from 18 to 27 October 2019. The main purpose of this visit was to establish and strengthen international strategic collaboration between UiTM and universities in Tanzania, particularly in the areas of research, staff and students' development. After the AALCO session, the delegates crossed the Zanzibar Channel to Zanzibar Island. They visited three universities, Sumait University, Zanzibar University and State University of Zanzibar (SUZA), and signed MoUs to seal the collaborations. The MoUs open doors not only for international cooperation and but also for the expansion of academic networks and planning, university/industry and community partnerships with like-minded communities in Malaysia and Tanzania.



This collaboration is aligned with UiTM's 11th RMK agenda which is to place UiTM on the international arena. It resounded well with the theme of the VC's New Year 2019 address: "Launching UiTM's Global Profile: High Impact Contribution to the Community" which is to enhance UiTM's ranking and recognition globally. The networking between UiTM and the three top universities in Zanzibar is an ongoing effort to internationalise the institutions.

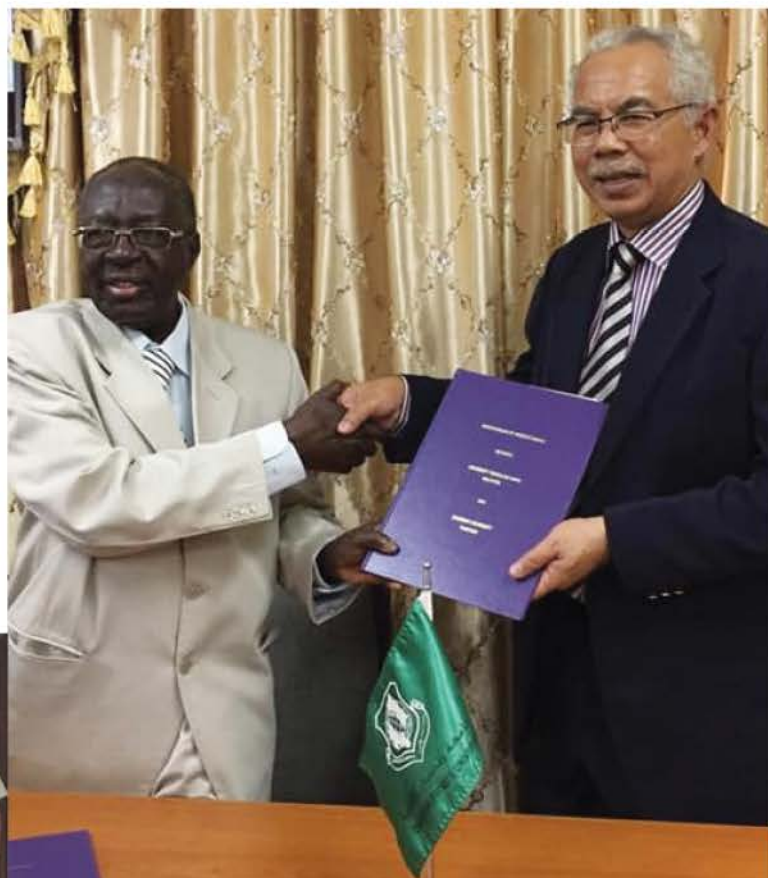




Mou Signing with Zanzibar University: A Way Forward for UiTM

An Memorandum of Understanding (MoU) signing between Universiti Teknologi MARA (UiTM) and Zanzibar University, a private university, at its main campus in Tunggu, brought about a promising agenda for future collaborations. The Vice Chancellor Prof. Mustafa A. A. Roshash and his management team welcomed the UiTM delegates on campus located on a quiet countryside overlooking the vast Indian Ocean. Both parties agreed to collaborate on academic programmes, research, publication, staff and student exchange, particularly between the Faculty of Law, UiTM, and the Faculty of Law and Shariah (FLS), Zanzibar University. As a first step in this very promising collaboration, UiTM will be sending legal experts in the field of International Law to serve as Visiting Professors at Zanzibar University.

Asante ZU - Spring of Knowledge and Virtue.



Partnership with State University of Zanzibar (SUZA)

The final leg of the UiTM's delegation visit to Zanzibar was a visit to the State University of Zanzibar (SUZA), the only public university located on Unguja Island in Zanzibar, Tanzania. The huge and brand new campus is surrounded by lush green fields, making the campus a conducive environment for teaching and learning. Dr. Zakia Abubakar, the Vice Chancellor

of the State University of Zanzibar (SUZA) and her top management team received the UiTM delegates. Several aspects of collaborations were discussed focusing on Medical Science programmes in Nursing and Midwifery and Environmental Health Sciences. iCEPs, UiTM and the School of Continuing Education, SUZA, will embark on short courses in IT, Tourism and Cyber Security.

Asante SUZA – A Catalyst for Social Change





Passage to the Kingdom of Saudi Arabia



[^] At King Abdul Aziz University Innovators' Challenge Competition with the Vice-President for Graduate Studies and Scientific Research, Prof Yusof Al Turki, at main campus in Jeddah

Visit to King AbdulAziz University Innovators' Challenge Competition

Universiti Teknologi MARA (UiTM) made yet another significant global networking in the Kingdom of Saudi Arabia. UiTM's Vice Chancellor, Emeritus Professor Datuk Ir. Dr. Mohd Azraai Kassim accompanied by Asst. Vice Chancellor (Strategy), Prof. Ir. Dr. Hj. Abdul Rahman Omar, attended the prestigious King AbdulAziz University (KAU) Innovators' Challenge Competition on 5 November, 2019. The team was invited by KAU Vice-President for Graduate Studies and Scientific Research, Prof Yusof Al Turki, to their main campus in Jeddah to witness the competition.

The Challenge is an exclusive intensive ideation programme for university students offered by KAU in partnership with Saudi universities, large companies and non-profit organisations. The programme was designed to engage students in mixed interdisciplinary teams and create innovative concepts that solve particular challenges. By partnering with the student population in KAU and selected Saudi universities, the Innovation Challenge offers a unique opportunity to showcase and support Saudi student-led innovation.

Over 500 students from Saudi universities participated in the event including those from King Abdul-Aziz University, the University of Business and Technology, University of Jeddah, Effat University, Umm al-Qura University, King Saud bin Abdulaziz University for Health Sciences, Dar AL-Hekma University and King Abdullah University of Science & Technology (KAUST). The visit was crucial to strengthening global partnership and creating global visibility for UiTM.





Another significant trip to the Kingdom of Saudi Arabia was the momentous visit to Taibah University. The Universiti Teknologi MARA (UiTM) team comprising the Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim and the Asst. Vice Chancellor (Strategy), Prof. Ir. Dr. Hj. Abdul Rahman Omar, paid a visit to Taibah University in Madinah. The team met with the President of Taibah University (TU), Professor Abdul Aziz Al Sarrani and his management team on 31 October, 2019 at their Madinah Campus.

The core purpose of the meeting was to discuss the expansion of research collaborations between UiTM and TU. The central agenda of the meeting revolved around more significant and impactful future researches to support current research collaborations. To date, both universities are undertaking joint research on 13 topics related to Hajj management. This visit added yet another feather for UiTM's global partnership initiatives.

UiTM at Taibah University



Meeting with Taibah University's President Prof. Abdul Aziz Al Sarrani and his management team on further collaboration at their Madinah Campus >



ROUTE TO Central

“El-yurt umidi” Foundation -UiTM Linkages

“El-yurt umidi” Foundation for training specialists abroad and the dialogue with compatriots under the Cabinet of Ministers of the Republic of Uzbekistan was established by the Decree of the President of the Republic of Uzbekistan in September 25, 2018. Currently, the foundation acts as the Agency for the Development of Public service under the office of the President of the Republic. In compliance with the decree of the President, as of January 4, 2019, the Foundation, in cooperation with the Ministry of Foreign Affairs, Uzbekistan and diplomatic missions abroad, has been cooperating with leading higher education institutions and scientific research centres around the world. Since its inception, the Foundation has reached agreements with a number of international organisations, and continues negotiations.

Foundation Director Mr. A. Bekmuradov welcomed delegates from Universiti Teknologi MARA (UiTM) on December 23, 2019, at the Foundation. The Vice-Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim was accompanied by a few senior officers. Bekmuradov underlined that Malaysian universities such as UiTM, have been instrumental in contributing to the development of Uzbek-Malaysian ties in higher education and science. Bilateral cooperation in the implementation of long-term joint projects in education, training of scholarship holders of the Foundation under advanced training programmes and staff training were the essential elements of the discussion. The meeting culminated in both parties signing a Memorandum of Understanding (MoU) to seal the relationship.



Asia

UiTM and Silk Road International University of Tourism

A Memorandum of Understanding (MoU) was signed between the International University of Tourism "Silk Road" and Universiti Teknologi MARA (UiTM), in Samarkand. The signing ceremony was held on 23 December between the Rector of the Silk Road International Tourism University, Prof Aziz Abdulkhakov, and UiTM Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim. The momentous event was witnessed by the dean of the Faculty of Hotel Business and Tourism Management, Prof. Dr. Mohd Salehuddin Mohd Zahari and the Director, Office of International Affairs (OIA), Dr. Hajah Zainab Haji Mohd Noor.

The MoU agreed to provide two Masters programmes in Hospitality and Tourism Management and Joint IT degree in 2020. This collaboration will also encourage faculty and student exchange for the purpose of training and research, and exchange of intellectual ideas.

With the cooperation of both institutions, the development and implementation of joint educational programmes such as IT is expected to be implemented in mid-2020. In addition, joint conferences in the development of the tourism and hospitality industry in the Central Asian region will also be held with the participation of industry players and students from Malaysia, Uzbekistan, and other countries.



UiTM SEIZED



SARAJEVO HALAL FAIR 2019

The Sarajevo Halal Fair (SHF) 2019 took place at the Skenderija Center in the capital of Bosnia and Herzegovina on September 26-28. The fair was attended by more than 10,000 visitors, with 108 exhibitors from 36 countries. The fair is an international halal industry exhibition that brings together representatives from all sectors of the halal industry supply chain, including private companies, public listed corporations, accreditation bodies, government officials, and other halal market representatives.

Malaysia sent a large delegation to the second International Sarajevo Halal Fair (SHF) 2019 comprising representatives of the government, business and the academic community who are considered some of the world leaders in the halal industry. The Chairman of the Malaysian Halal Industry Development Corporation, YBhg Dato' Mahmud Abbas, led the Malaysian delegation.

Universiti Teknologi MARA (UiTM) participated in the SHF19 for the first time. Vice Chancellor Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kasim led the university's delegation. UiTM's participation in the exhibition was primarily to promote academic programmes in general, and specifically to introduce Islamic and Halal-based

programmes from various faculties and centres of excellence (CoE) at UiTM. The UiTM delegation distributed promotional materials and directly communicated with the visitors. They explained to interested potential students the variety of courses offered by UiTM and the advantage of studying at the institution. SHF2019 was a huge success as it provided numerous networking and business opportunities for the participants.

In addition to participating in the exhibition, several academic visits were also made to enhance UiTM's international network. During the trip, the VC signed 3 Memorandum of Understanding (MoU) with several universities in Sarajevo, namely, the University Sarajevo School of Science and Technology (SSST), the International University of Sarajevo (IUS) and University of Sarajevo (UNSA).

The MoU signing underscored a successful and mutually beneficial cooperation. With its engagement at this Fair, UiTM is poised to engage further in the Halal Industry.



SARAJEVO, BOSNIA



SARAJEVO HALAL FAIR

D VORANA

MIRZA

SARAJEVO HALAL FAIR

ELI



PANEL 1: "South East Asia Halal Prospects and Opportunities for SEE Region"

Panelists:
YBng Dato Sri Abdul Khani Daud, Director General, Islamic Tourism Centre, Ministry of Tourism, Malaysia
Mr. Haini Kalia, Vice President, Indonesian Chamber of Commerce and Industry, Republic of Indonesia
YBng Dato Lokman Hakim Pfordten, CEO, GISB Holdings, Malaysia
Eldina Muftić, Vice President, ZERAA Agriculture Investment & Management, Bosnia and Herzegovina
YBng Dato Prof. Emeritus Mohd Azraal Kasim, Vice Chancellor, Universiti Teknologi Malaysia
Mr. Vedad Halilović, Director of Export, AS Holding, Bosnia and Herzegovina

Moderated by: Dr. Elmudric Sabeta, Head of Strategy, Bosnia Bank International (Pty), B. Horowitz



Universiti Teknologi MARA (UiTM) and International University of Sarajevo (IUS) entered into Memorandum of Understanding (MoU)

On Thursday, September 26, 2019, Universiti Teknologi MARA (UiTM) and International University of Sarajevo (IUS) signed a Memorandum of Understanding (MoU), which was signed at IUS. The MoU set forth the intentions for collaboration, cooperation and interaction in the field of higher education.

The memorandum was signed by the Vice Chancellor of UiTM Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim and Rector of IUS Prof. Dr. Ahmet Yıldırım. At the meeting, they discussed the possibility of different ways of cooperation and exchanged some promising ideas. The UiTM delegation were Prof. Ts. Dr. Haji Mohamad Kamal Haji Harun (Deputy Vice Chancellor for Academic and Internationalisation), Prof. Dr. Normah Omar (Director of Accounting Research Institute), Prof. Dr. Azizul Halim Yahya (former Dean, Faculty of Mass Communication and Media Studies), Assoc. Prof. Dr. Haslinda Yusof (Dean, Institute of Graduates Study), and Dr. Hajah Zainab Haji Mohd Noor (Director, Office of International Affairs).

They were welcomed by Assistant Prof. Dr. Ramo Palalic, Jahja Imamovic - Deputy Secretary General for Legal and Administrative Affairs, Zuhul Guvener - IRO manager, and Mirsada Mehremic- Life Long Learning Centre coordinator. The MoU underlined an important step towards building a strong partnership and academic collaboration between the two institutions.



UiTM and University Sarajevo School of Science and Technology (SSST) Partnership

At the campus of the University Sarajevo School of Science and Technology (SSST), delegates from the Universiti Teknologi MARA (UiTM) were welcomed by the university management on Sep 26, 2019. The UiTM delegates were led by the Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim and were warmly welcomed by the SSST Chancellor Prof. Dr. Ejup Ganic.

A variety of important topics were discussed, among them academic staff and student exchange programmes, and joint research projects, particularly, in the fields of Medicine, Computer Science and Information System. The discussion culminated in both sides signing an inter-institutional agreement establishing grounds for further collaborations in the future.

MoU between UiTM and University of Sarajevo (UNSA)

The signing of a Memorandum of Understanding (MoU) for the Development of Academic, Cultural and Scientific Cooperation, Friendly Relations and Staff Exchanges between Universiti Teknologi MARA (UiTM) and the University of Sarajevo (UNSA) was held at the University of Sarajevo's Rectorate on 27 September 2019.

The memorandum, signed by Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim, UiTM's Vice Chancellor and Prof. Dr. Rifat Škrijelj, University of Sarajevo Rector, establishes cooperation programmes in areas of interest to both institutions. Collaboration will take place through networking and mutual exchange of teachers and staff to teach, visit, and share experiences; exchange of undergraduate and graduate students; and jointly organizing conferences, symposia, congresses, seminars, and courses.

Rector Škrijelj pointed out that the University of Sarajevo is a well-established university working on strengthening its scientific research capacities and developing international cooperation. The signing of the MoU represents a positive step towards future forms of cooperation in different fields and opens possibilities for increasing the mobility of both students and professors of both universities to acquire new knowledge and exchange experiences.

Vice Chancellor Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim stated that UiTM is a top university that excels in research and international collaboration. He also emphasized that UiTM is Malaysia's largest state university founded in 1956. During the meeting, the importance of internationalisation and international relations was discussed. The meeting was attended by the University of Sarajevo Vice-Rectors, Prof. Dr. Aleksandra Nikolić and Prof. Dr. Tarik Zaimović, as well as UiTM's senior officers and Deans.



MoU with Universities in the Maldives

Connection between Universiti Teknologi MARA (UiTM) and the Maldives was established on April 12, 2018, when the Minister of Education Maldives paid a special visit to the former Vice Chancellor of UiTM. The visit resulted in the intention of signing a Memorandum of Understanding (MoU), with collaboration on staff mobility programmes with three universities in Maldives.

On September 14-17, 2019, the visit was reciprocated by UiTM delegates led by the Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim and other senior management members. The delegates visited the Ministry of Education and three universities in the Maldives. As planned, the undertakings at the AVID College, Islamic University of Maldives (IUM), and Zikura International College were duly accomplished. The successful meetings with the Chairman of AVID College, Abdulla Musthaq Rashaadh, Deputy Vice Chancellor (Research and Innovation) of IUM, Dr. Mariyam Shahuneeza Nasser and Rector, Zikura International College, Mr Ahmad Nafees, respectively concluded with the signing of MoU with UiTM. Several promising activities were discussed at the signing ceremonies, particularly, on staff mobility programmes. It is hoped that this collaboration is the beginning of a very fruitful relationship between UiTM and the Maldives.



UiTM

Maldives Minister at UiTM

The Minister of Education Maldives, Dr. Abdulla Raseed, paid a special visit to Universiti Teknologi MARA (UiTM), Shah Alam campus on 18 October, 2019. He was welcomed by the Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim and other senior management members.

The minister's special visit was to return UiTM's visit to the Maldives in September, 2019. During the visit, Dr Abdulla and UiTM discussed pertinent topics on collaboration between UiTM and universities in the Maldives. The discussion revolved around the planning of the next stage after the signing of the Memorandum of Understandings (MoUs) with the 3 eminent universities in Maldives, namely, Islamic University of Maldives, AVID College and Zikura International College. The outcomes of the discussion included research collaborations and students' and staff mobility programmes between UiTM and partner universities.

UiTM hopes to embark on more internationalisation agenda across the globe so that the UiTM community can benefit from the international linkages generated with foreign universities. It is hoped that UiTM's visibility in the international arena be strengthened and enhanced through strategic alliances with its foreign stakeholders.



Connections in *Maldives*



UK Off-Shore

Newcastle University Medicine Malaysia



In the first week of December 2019, the Vice Chancellor of Universiti Teknologi MARA (UiTM), the Dean of the Medical School, CEO of ICEPs, Dean of Mechanical Engineering, Rector from UiTM Johor and the Director, Office of International Affairs (OIA) visited Newcastle University Medicine (NUMED) Malaysia at Iskandar Puteri, Johor. The objective of the visit was to initiate early discussions prior to visiting Newcastle University in the UK in 2020. The delegates were well-received by the Provost and CEO of NUMED, Prof. Chris Baldwin, Dean of Clinical Affairs, Prof. Jade Chow, Dean of Biomedical Sciences, Dr. Madihah Rushaidi, Assistant Dean of Academic Affairs, Dr. Sarah Nufable and Assistant Dean of Research, Dr. Jeyanthi Eswaran.

The UiTM delegates were briefed by Prof. Baldwin on the operations of NUMED in Malaysia. As one of the Top 100 universities in the UK, NUMED Malaysia delivers similar programmes to the ones in the UK. The research agenda was of utmost importance where post graduate students from NUMED and UiTM can be co-supervised. In addition, both institutions could also work on joint supervision for Year 1 and Year 2 students, organising joint conferences and co-authoring journal articles. Currently, a Visiting Professor from Newcastle, Prof. Stuart Park, is working on cardiac research with Dr. Adli Adam from UiTM.

Campuses in Malaysia

University of Southampton Malaysia Campus



Immediately after the networking visit to NUMED, the UiTM delegates proceeded to visit University of Southampton – Malaysia Campus. The delegates were received by Prof. Rebecca Taylor, Pro-Vice Chancellor (ASEAN) and CEO (Malaysia), Dr. Suhaila Sanip – Head of Research, Dr. Ng Jo-Han, Head of Quality Assurance and Innovation, Dr. Pu Suan Hui, Head of Mechanical and Aeronautics and Astronautics Engineering Program and Dr. Low Siow Yong, Head of Electrical and Electronic Engineering Programme.

The discussions with Southampton focused on collaborations in Management Sciences and Engineering. For Engineering Sciences, a proposed research area on Aeronautical Engineering and Robotics is a good start between Southampton and UiTM. Prof. Taylor extended an invitation to the Faculty of Business and Management in UiTM to participate in their Global Leadership Conference in April 2020. Another promising collaboration was the proposal by Southampton to co-organise professional development training with ICEPs and offer relevant short courses to students or staff from both institutions.

UiTM at Education Forum for Asia

The Education Forum for Asia (EFA) (www.asia-edu.org) organised by the Boao Forum for Asia, UNESCO and the China Scholarship Council was established by seven former national leaders and representatives of international organisations. This year, the Education Forum for Asia 2019 was held in Chengdu City, China from November 22 to 25, 2019. Since its establishment, EFA has successfully hosted 14 annual conferences, including the Initiator Meeting for the Education Forum for Asia. Aimed at "Building Bridges for Asian Education", the EFA was created with a vision of establishing an international communications and dialogue platform for governments, businesses and non-governmental organisations to explore and provide effective solutions to critical issues facing education today. The conference centered on the theme of "Intelligence Creates Future, Write New Chapter for Asia Education", was hosted by China Association of Higher Education, Sichuan Provincial Education Department, Chengdu Municipal Government and Sichuan Normal University. This conference was jointly organised by Education Forum for Asia Training Center and Distance Education in China Magazine with the support of Chengdu Bureau of Expo Affairs, and Chengdu Education Bureau.

This year, the forum continued their discussion with politicians, Nobel Prize winners, foreign diplomats to China, internationally renowned experts in technology, education, culture and innovation, and representatives from educational institutions across Asia and corporate representatives. Topics covered higher education, international education cooperation, Asia-Pacific vocational education and international cooperation, family education, art education, artificial intelligence, preschool education, primary and secondary education, creativity and youth creation, and youth leadership. The Universiti Teknologi MARA (UiTM), Office of International Affairs (OIA) and Malaysia Education Kelantan were invited to attend the Education Forum For Asia 2019 to pave the way for Malaysia and China relationship in education in terms of education conferences collaborations and staff and students exchange programme with the participating organisations and Universities in Chengdu District.





MoU/MoA BY REGION

EUROPE (51)

1. AUSTRIA (1)
2. BELGIUM (2)
3. BULGARIA (1)
4. BOSNIA (3)
5. ESTONIA (1)
6. GERMANY (10)
7. POLAND (1)
8. PORTUGAL (1)
9. RUSSIA (1)
10. SLOVAK REPUBLIC (1)
11. SPAIN (1)
12. REPUBLIC CZECH (2)
13. TURKEY (10)
14. THE NETHERLANDS (1)
15. UNITED KINGDOM (15)

ASIA (152)

1. AFGHANISTAN (1)
2. BANGLADESH (1)
3. BRUNEI (5)
4. CHINA (13)
5. INDIA (12)
6. INDONESIA (64)
7. IRAN (1)
8. JAPAN (16)
9. KOREA (7)
10. VIETNAM (2)
11. PAKISTAN (1)
12. PHILIPPINES (1)
13. REPUBLIC OF KAZAKHSTAN (1)
14. REPUBLIC OF UZBEKISTAN (3)
15. TAIWAN (2)
16. THAILAND (19)
17. REPUBLIC OF MALDIVES (3)

NORTH AMERICA (10)

1. CANADA (1)
2. UNITED STATES OF AMERICA (9)

AFRICA (5)

1. EGYPT (2)
2. MOROCCO (1)
3. UNITED REPUBLIC OF TANZANIA (2)

OCEANIA (7)

1. AUSTRALIA (7)

TOTAL: 225*

* Data as of 27 December 2019





*Her Excellency, Julia G. Bentley
High Commissioner of Canada in Malaysia >*

UiTM welcomed Canada's High Commissioner to Inaugural Ambassadorial Lecture



*< First Secretary, Mr. Thomas Abols
from High Commission of Canada in Malaysia*

Universiti Teknologi MARA (UiTM) welcomed the High Commissioner of Canada in Malaysia, Her Excellency Julia G. Bentley, who was accompanied by First Secretary, Mr. Thomas Abols at UiTM, Shah Alam campus on 31 October 2019. Both guests were at UiTM for the first time to deliver their talks at the inaugural Ambassadorial Lecture. Her Excellency, Julia G. Bentley delivered a lecture entitled 'Canada-Malaysia Partnership' whilst Mr Thomas Abols presented on 'Study in Canada'. 100 attendees were at the lecture, including UiTM's Chief Executive Officer (CEO), Institute of Continuing Education and Professional Studies, Prof. Dr. Azizul Halim Yahya, Director, Office of International Affairs (OIA), Dr. Hajah Zainab Haji Mohd Noor, academic staff and students of UiTM.

The lecture by HE Julia focused mainly on celebrating and promoting the links that Canada and Malaysia have forged in trade, education and social spheres, which include studying in Canada. In his welcoming remarks, Prof. Dr. Azizul stated that UiTM had established partnership with 11 Canadian institutions since 2014. Since then, UiTM has sent its students and staff to Canada for mobility and research internships and attachment.

Canada-ASEAN SCHOLARSHIPS AND EDUCATIONAL EXCHANGES FOR DEVELOPMENT

What is it?
A Can\$10-million scholarship program for Southeast Asian students to study in Canada in areas related to the United Nations Sustainable Development Goals.

Where can I find out more?
All program details can be found at scholarships.gc.ca

Canada and ASEAN A 21st-century partnership

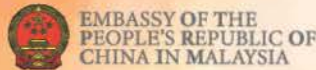


The Ambassadorial Lecture series provides a platform for academic discourse and networking opportunities between diplomats and participants. The lecture is an initiative aligned with UiTM's Global Agenda designed to support the university as a global and renowned institution in art and humanities, engineering and technology, as well as social science and management.

The main aim of the lecture was to create awareness on the importance of bilateral education, to realise partnership between the two countries, and to embrace the globalisation of the education system. Azizul urged participants "to develop global awareness and global competencies to participate in this quick-changing world." He also added that, it is imperative for them to create "awareness of intercultural and cross-cultural understanding, respect for diversity and tolerance, and inclusiveness as an integral part of learning."

It is significant that global experiences and opportunities are highlighted in the Ambassadorial Lecture as the event featured high profile diplomatic officers in Malaysia to speak about issues that can benefit bilateral relations and academic discourse. The Ambassadorial Lecture will be a regular series organised by UiTM's Office of International Affairs.

Her Excellency's presence at the lecture could strengthen and extend further bilateral ties between Canada and Malaysia, particularly in engaging with UiTM in education and research.



HARI KEBUDAYAAN CHINA

CHINA CULTURAL DAY



45th ANNIVERSARY MALAYSIA - CHINA DIPLOMATIC RELATIONS



China Cultural Day Celebrated in UiTM

A cultural day to commemorate the 45th anniversary of the Malaysia-China Diplomatic Relations was held on Tuesday, 17 December 2019 at the Dewan Agung Tuanku Canselor (DATC), Universiti Teknologi MARA (UiTM), Shah Alam. The event, which was jointly organised by the Embassy of the People's Republic of China in Malaysia and the Office of International Affairs (OIA), UiTM, received strong support from the Ministry of Education Malaysia. The Deputy Minister of Education Malaysia, YB Teo Nie Ching was the guest of honour at the event. Ambassador Extraordinary and Plenipotentiary of the People's Republic of China in Malaysia, His Excellency Bai Tian, represented his country. Also present were the Vice-Chancellor of UiTM, YBhg Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim, UiTM Pro-Chancellors, its Board of Directors, the Executive and Senior Management of the university, distinguished guests as well as China's Malaysia's diaspora and local partners. Students and staff from various institutions were also amongst the almost 1000 guests at the event.

In her officiating speech, YB Teo recounted her visit to Beijing in September 2019 at the invitation of the Vice Minister of Education China, Honourable Zheng Fuzhi to discuss academic collaborations. She said that the effort for the initiative showed wisdom and confidence the two countries have for the quality of their higher institutions. She added that this is in line with the Ministry's 7th Milestone Pillar which is to have more collaboration with international higher education institutions. The event is a step towards further strengthening efforts to internationalise Malaysia's higher education sector. The cooperation between China and UiTM was also highlighted by the Vice-Chancellor who reiterated the need for collaborations in research, staff and student-exchange, summer programmes and other initiatives to strengthen the networking between UiTM and universities in China. The cooperation could enhance Education 5.0 at UiTM which are: Coherent and Relevant Curriculum, Innovative Delivery and Assessment, Meaningful Learning Experience, Transformative Learning Environment and Inspiring Educators. The mutual understanding and cooperation was echoed by HE Bai Tian, who spoke on the tangible benefits that both parties could share whilst working and supporting one another in various areas especially in education. He was grateful to be able to work with UiTM on various educational programmes and invited 10 students to collaborate with universities in China in 2020.



The China Cultural Day provided numerous job opportunities for students to explore. The event drew more than 500 students to showcase and market themselves to 14 companies from China available at the career exhibition.

The Chinese Embassy and UiTM worked together to celebrate the 45th anniversary by organising the China Cultural Day. The event provided numerous job opportunities for students to explore. The career exhibition drew more than 500 students to promote and market themselves to the 14 companies from China. Various programmes including 4 movie screenings and cultural activities were held during the day.

The highlight of the event was the evening soirée with cultural performances by the Xinjiang Song and Dance Ensemble of Art Theatre group from China. The group was especially flown to Malaysia for the commemorative event and showcased their debut performance at UiTM. They mesmerised the audience with their splendid and colourful dancing and singing. These were complemented by performances from the UiTM Chamber Choir, Gamelan and Pergendangan Melayu groups, and Akademi Pengajian Bahasa (APB) students with their marvellous renditions of Chinese songs. Special guests performances by YAM Tunku Zain Al-Abidin Ibni Tuanku Muhriz and Dato' Khatijah Ibrahim added to the splendour of the evening and showcased the magnificence of our own local entertainers.

The whole day and evening event solidified the already flourishing relations between Malaysia and China, and especially with UiTM through mutually beneficial activities to help each other pursue common goals in education. The cooperation between the Embassy of the People's Republic of China in Malaysia and UiTM was further cemented with the Embassy donation of equipment worth RM410,000 for smart classrooms and meeting rooms.



Opening ceremony officiated by YB Teo Nie Ching, Deputy Minister of Education Malaysia



Xinjiang Song And Dance Ensemble of Art Theatre

Established in 1949, Xinjiang Song and Dance Ensemble of Art Theatre is a group of outstanding dancers, singers and talented creator, and is one of the most representative art performance groups in Xinjiang. Xinjiang Song and Dance Ensemble of Art Theatre has created a large number of dance, song, and musical performance from Uyghur, Kazakh, and other minorities in Xinjiang, including over 30 large plays such as "Song of Tianshan Mountain", "Xinjiang is A Good Place", "Xinjiang's Full of Sunshine". In recent years, Xinjiang Song and Dance Ensemble of Art Theatre has been invited to perform in more than 90 countries and regions such as France, Netherlands, and Belgium.



Group Dance // "Jula"

The 12 muqams are the melody type used in the music of Xinjiang. Jula displays the love and best wishes for the country in form of 12 muqams.

Female solo // "The Most Beautiful is Our Xinjiang"

Group Dance // "Girl Chasing"

Kazakh young men and women are riding black horses on the grassland. Two young hearts love each other and communicate with each other to express their love. The vast grassland is a place full of love and romance, which makes people feel happy.

Female group dance // "Woman Flying Flower"

The beautiful girls hold fans and chase and laugh. In a garden, they express their longing for love and beautiful life.

Gijak Solo // "Jirfa"

Gijak is a musical instrument of the Uyghur ethnic group in Xinjiang. Its color is very similar to Er Hu. Musicians use this instrument to play the famous violin solo, which brings audiences to other types of listening enjoyment.

Group Dance // "Dolan Maxirap"

A mix of dancing, singing and funny shows.

APB UiTM Presentation of Xu Zhimo's poem "Chance" (《偶然》 Ōurán) by recitation, singing and dancing

Xu Zhimo's 'Chance' (徐志摩《偶然》)

I'm a cloud in the sky,
Casting by chance a shadow in your heart –
Never feel surprised and alert,
Nor even over the moon –
It would vanish very soon.

We encountered on the sea on a dark night,
When we sailed for our own light.
It would be nice if you remember,
But I hope you'd rather forget
The spark we mutually sent
when we met.



2018
Astro Hua Hee
Champion
Top 10

The 16th World Chinese
Bridge Chinese Proficiency
Competition in Changsha, China
1. 1st Runner Up
2. Champion of Asia
3. Best Eloquence
Award
4. Top 2 Online
Voting Award

The 2nd Silk Road
Young Dreams
Singing Competition
in Beijing, China
2nd Runner-up

Super Idol
Season 4 in
Shanghai, China
Top 30

Muhamad Shahmeer bin Mohd Nashrul

UiTM Chamber Choir

The UiTM Chamber Choir (UCC) was formed in 2015 and steered by Senior Lecturer and Director of Choral Activities, Associate Prof. Dr. Masashi Kishimoto. UCC has sung repertoires of wide range of styles such as folk music, classical, contemporary and experimental. UCC's effort has proven to be fruitful as they have received numerous invitations to perform in various prestigious events in several countries, namely Indonesia, Japan, Czech Republic, Austria, Greece, and Italy.

Achievement in 2018
Competition: 9th Musica Eterna Roma
2018, Rome, Italy



Category Winner for Male Choir
Ist Prize Gold Medal
(UiTM Men's Glee Club)

Special Award for **Outstanding Performance & Highest Score**
(UiTM Women's Chorale)

Gold Diploma for Mixed Choir category
(UiTM Chamber Choir)

Category Winner for **Female Choir Ist Prize Gold Medal**
(UiTM Women's Chorale)

Traditional Contemporary Malay Gamelan



The UiTM Traditional Malay Gamelan or Kumpulan Gamelan Melayu Tradisional UiTM is one of the musical ensembles from UiTM's Faculty of Music. This ensemble is one of the UiTM Traditional Orchestra (UTO) at the Faculty of Music. The UTO is formerly known as UiTM Performing Group, active since 2012 and had their debut performances at the University of Cambridge and University of Middlesex, United Kingdom. They had performed in many local and international event and Music Festival in Chiang Mai (2013), Tokyo (2014), Bangkok (2015), Taiwan (2016), Siti Nurhaliza On Tour 2019 Concert (Jakarta, Singapore and Malaysia). This ensemble combinations of Traditional Malay Gamelan musical instruments with a western musical instruments created new sound of Traditional Malay Gamelan repertoires.



UiTM Traditional Malay Drumming

The UiTM Traditional Malay Drumming or Kumpulan Pergendangan Melayu Tradisional UiTM is one of the music ensembles from more than 15 ensembles from the UiTM Traditional Orchestra (UTO) Faculty of Music. This group had their debut performance in University of Cambridge and University of Middlesex, United Kingdom in 2012. Active since year 2012, the group had performed in many local and international events including Music festivals in Chiang Mai (2013), Tokyo (2014), Bangkok (2015), Taiwan (2016) and Siti Nurhaliza On Tour 2019 Concert (Jakarta, Singapore and Malaysia). In 2019, the group participated with 1,500 drummers in Malaysia Book of Records for the Largest Drumming Event organised by the Melaka State Government. This group is lead by Kamrul Hussin, a senior lecturer and Distinguished Creative Scholar at the Faculty of Music UiTM Shah Alam. This ensemble is a combination of Malay Drums from multi discipline of Malay traditional music such as Makyung, Kelantanese Shadow Puppet Play, Dikir Barat, Kompang, Malay Asli Music and Malay Silat Ensemble.





AIMS Programme

IWIO 2019

INTERNATIONAL WORKSHOP *for* INTERNATIONAL OFFICE 2019

MOE Workshop for International Office 2019

The Office of International Affairs (OIA) of Universiti Teknologi MARA (UiTM) was honoured to participate in the International Workshop for International Office 2019, held on 7 to 8 October 2019, at the Royale Chulan Hotel, Penang. The workshop was co-hosted by the Department of Higher Education, Ministry of Education, Malaysia and SEAMEO Rihed in collaboration with the ASEAN International Mobility for Students (AIMS). Malaysian universities including UiTM, Universiti Malaysia Pahang (UMP), Universiti Malaysia Sabah (UMS), Universiti Putra Malaysia (UPM), Universiti Kebangsaan Malaysia (UKM), Universiti Sains Malaysia (USM), Universiti Teknologi Malaysia (UTM), Universiti Utara Malaysia (UUM) and Universiti Malaysia Terengganu (UMT) participated in the workshop.

Head of International Student Development (ISD), Assoc. Prof. Dr. Ing. Masria Mustafa, Head of International Cooperation, Training and Development (ICTD), Dr. Idaya Husna Mohd, Senior Assistant Registrar, Srieliana Hilmi and Executive Officer, Nurhidayah Elias from UiTM participated in the workshop, along with over 100 participants from more than 20 higher education institutions in Malaysia and Southeast Asia.

The workshop was held with the objectives of enhancing capacity building in managing the International Office, nurture intercultural competencies and international understanding, impart knowledge and experience on various best practices, introduce and share knowledge on issues in managing an International Office and enhance skills in organising international students' activities. During the 2-day workshop, three important topics relating to internationalisation namely, cultural immersion and student experience, governance and management, and networking and collaboration were deliberated on.

Prof. Dr. Rahmah Ahmad H. Osman, Director, Education Malaysia Division delivered the opening address and officially launched the International Workshop for International Office 2019. Rahmah highlighted on the importance of the internationalisation of higher education and emphasized that leaders of higher education institutions should define clearly their missions and operational goals. She also expressed her gratitude to



the workshop committee for their effort and hard work to make the event a success. Following that, keynote speakers from the universities shared their experiences and challenges on internationalisation. They included Dr. Hajah Zainab Haji Mohd Noor (UiTM), Prof. Dr. Nordin Yahaya (AKEPT), Prof. Dr. Kamila Ghazali (UM), Prof. Dr. Nor Haniza Sarmin (UTM), Assoc. Prof. Dr. Ainol Haryati Ibrahim (UMP), Assoc. Prof. Dr. Abdul Latiff Ahmad (UKM), Dr. Mohd Hafizal Mohd Isa (USM), Mr. Shahinuddin Shariff, CEO of Education Malaysia Global Services (EMGS) and Mdm Sharon Gursham Kaur from INOCREST.

The active discussions resulted in the formulation and adoption of internationalisation strategies with concrete aims and measurable targets which can contribute to the success of the internationalisation objectives of each participating institution.



The 13th Annual Review AIMS Programme

Assoc. Prof. Dr. Ing. Masria Mustafa, Head of International Student Development (ISD), Office of International Affairs (OIA) led a delegation of University Teknologi MARA (UiTM) officials to the 13th Annual Review Meeting of Asian International Mobility for Students (AIMS) Programme in Bangkok from 11 to 13 November 2019. The delegation included Dr. Rozzana Mohd Said, Coordinator Student Exchange (OIA) and 3 deans, Assoc. Prof. Dr. Ahmad Mazli Muhammad, dean of the Academy of Language Studies (APB), Assoc. Prof. Dr. Siti Halijah Shariff, dean of the Faculty of Business and Management and Assoc. Prof. Dr. Nabilah Abdullah, Dean of the Faculty of Education. Nur Halimahtun Izzati Samsudin, one of two Malaysian AIMS Ambassadors to participate in a student forum session, joined them later.

The highlight of the annual meeting was the RIHED 60th Anniversary and AIMS 10th Anniversary Ceremony held on the first day of the meet. Delegates were presented with flags of SEAMEO countries, SEAMEO song and colours, video presentation on RIHED's history and development as well as a video of AIMS 10th Year Anniversary. This meeting also witnessed the launch of the new AIMS logo.

The delegates witnessed the signing ceremony of the new AIMS Letter of Intent by member countries, and introduced a new member country, Singapore. Later, a successful alumnus from Thailand shared his experience as an AIMS participant in Malaysia. The day ended with the announcement of winners of AIMS Student Speech Contest, in which Malaysia was represented by a student from UKM. The winner was a student from Thailand. The second day began with the Centre Director of SEAMEO RIHED, Dr Chantavit Sujatanond presenting a report of the 10-year journey of AIMS. Then came the presentation of results of a study on experiences and outcomes of students participating in AIMS programme followed by a presentation of reports on national achievement and future expectations of member countries. The plenary session with the topic, "Future of AIMS: What is the AIMS programme you wish to see?" was presented by Dr Sujatanond. It was followed by the "AIMS Café: Future of AIMS" in which participants shared ideas on how to make AIMS better and suggestions

on how to raise funds after cuts from the government. Networking sessions by study fields and country were held after that. The day ended with AIMS Night, a cocktail dinner event filled with fun and laughter, accompanied by live band performances from Kasetsart University.

AIMS student forum entitled Redefining Mobility in the Disruptive Era was held on the 3rd day of the meeting. Malaysia was represented by 2 students from UiTM and University of Malaya respectively. The students made suggestions and recommendations on how mobility should be conducted and how they can contribute towards the betterment of mobility programme in the era of technology and global awareness. A sharing session from other mobility schemes such as Erasmus, UMAP, Campus Asia, SHARE and Asian Foundation was held thereafter. Another crucial forum on the topic of "Employability: Students' Visions and the Future of Work" chaired by the Programme Director, Ms Punyanuch Pattanoi was also held. The meeting culminated with the closing ceremony and the announcement of the next venue for AIMS annual meeting which will be in the Philippines.

Masria and Rozzana made several networking visits to four offices: the International Office of Thammasart University, the Office of United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), the Office of ASEAN University Network/Southeast Asia Engineering Education Development Network (AUN/SEED-Net) and the Chulalongkorn University Transport Institute. The visits encouraged more international partnerships and new collaborations with international agencies and universities in Thailand. It also provided new alternatives for international research funding and scholarships for academic stints at international level. More importantly, the visits addressed multiple strategic goals to shape UiTM's educational, programmatic, funding and overall international strategic decisions. Kudos to OIA for initiating the move.



UiTM on making 4.0 the Erasmus+ Programme



Erasmus+ is the European Union's (EU) programme to support education, training, youth and sports in Europe. The aim of Erasmus+ is to contribute to the Europe 2020 strategy for growth, jobs, social equity and inclusion, and promote the aims of ET2020, the EU's strategic framework for education and training. Erasmus+ also aims to promote the sustainable development of its partners in the field of higher education, and contribute to achieving the objectives of the EU Youth Strategy. Specific issues addressed by the programme include: Reducing unemployment, especially among young people; Promoting adult learning, especially for new skills and skills required by the labour market; Encouraging young people to take part in European democracy; Supporting innovation, cooperation and reform; Reducing early school leaving; and Promoting cooperation and mobility with the EU's partner countries.

Its overall budget of €14.7 billion provides opportunities for over 4 million Europeans to study, train, and gain experience abroad. Set to last until 2020, Erasmus+ offers opportunities for students and a wide variety of individuals and organisations. In addition, € 1.68 billion is budgeted for funding actions with third countries (partner countries) through the EU's external action budget. This allows overall mobility opportunities of more than 4 million people in the world in various disciplines.

Malaysia is one of the partner countries to secure Erasmus+ research fund via 7 researchers at Universiti Teknologi MARA (UiTM). The Institute of Research Management and Innovation (IRMI) UiTM hosted the 3rd Meeting on MAKING4.0 for Kuala Lumpur and Sabah on December 2-3, 2019. The main agenda of the meeting was to update the Work Packages and the deliverables. The agenda included revisiting the status of the Memorandum of Agreement (MoA), checking Guideline of funding (EU and Malaysian Treasurer) (including VAT, Monthly Timesheets and Open tender procedures), Equipment Acquisition Plan, Reviewing Programme Learning Outcomes (PLO) proposed by CETEM and Code of Practice for Programme Accreditation (COPPA). Visits were made to LY Furniture Sdn Bhd in Muar, Wood Industry Skills Development Centre (WISDEC) in Kota Kinabalu, Politeknik Kota Kinabalu, World Trend Garden Furniture in Kota Kinabalu, and Sogoraya Sdn Bhd in Kota Kinabalu.

The research grant is funded by the Erasmus+ Programme – Cooperation for innovation and the exchange of good practices: Key Action 2 - Capacity building in the field of higher education (Erasmus+ KA2-CBHE). The Grant Agreement amount is EUR 947.450,00 and the allocation for the UiTM research group was EUR 101.991,00 a collaborative effort between the various higher learning institutions in Malaysia with their international partners such as Universidad Politécnica de Cartagena (UPCT), Spain, Warsaw University of Life Sciences (WULS), Poland, Karlsruhe Institute of Technology (KIT), Germany, and Asociación Empresarial Centro Tecnológico del Mueble y la Madera de la Región de Murcia, (CETEM), Spain. This group also collaborates with Malaysian partners namely Universiti Putra Malaysia (UPM), Universiti Kebangsaan Malaysia (UKM), Universiti Sains Malaysia (USM), and Malaysian Timber Industry Board (MTIB).

The UiTM research members are Assoc. Prof. Dr. Shahrman Zainal Abidin (Principal Investigator) and team members Prof. Dr. Azmi Ibrahim, Dr. Aruan Efendy Mohd Ghazali, Dr. Mohammad Azroll Ahmad, Dr. Shahril Anuar Bahari, and Mohd Shaleh Mujir. Their research is entitled Improving Malaysian HE Knowledge towards a Wood and Furniture Industry 4.0 – MAKING4.0.

In this particular research project, the team need to establish a European-Malaysian collaborative consortium with the objective of developing a Master's Degree programme for engineers of smart furniture factories. It will focus on the ICT skills needed to increase the competitiveness of the wood and furniture industry of Malaysia. Such research endeavours is proof of Malaysia's continued work in nurturing the research culture amongst young academics. It is hoped that this research excellence and collaborations will continue in order to enhance Malaysia's global scientific research commitments.



InCULT 2020

INTERNATIONAL CONFERENCE ON UNIVERSITY LEARNING AND TEACHING

Realizing Sustainable Development Goals (SDGs) through Quality Education

The Conference

The 10th International Conference on University Learning and Teaching (InCULT) is co-organised by Asian Centre for Research on University Learning and Teaching (ACRULeT), Faculty of Education, Universiti Teknologi MARA (UiTM), Malaysia; and Ohio University (OU), USA. It will be held at the Patton College of Education, Ohio University from September 27-30, 2020.

Theme

Realising Sustainable Development Goals (SDGs) through Quality Education.

Sub-Themes:

- i. Curriculum, Instruction and Assessment
- ii. Industry, Innovation and Infrastructure
- iii. Globalization and Localization
- iv. Diversity and Transdisciplinary
- v. Inclusive Education
- vi. STREAM/STEAM/STEM (Science, Technology, Religion/Reading, Engineering, Arts and Mathematics)

All accepted papers with publication fees will be published in Asian Journal of University Education (<https://education.uitm.edu.my/ajue/>) which is currently indexed in Scopus.

Deadline for submission of abstracts is 1st March 2020. The Conference Review Committee will send the notification of acceptance via email no later than 1st April 2020.

Abstract Submission

- Abstracts should be submitted online.
- Abstracts should be between 250-300 words.
- The deadline for abstract submission is 1st March 2020.
- All abstracts must be in English.
- Abstracts should be based on the theme or a subtheme of the conference.

Important Dates

Abstract Submission Deadline : 1st March 2020
Notification of Acceptance : 1st April 2020
Early Bird Registration Deadline : 1st May 2020

Conference Fees

Regular :
USD 175 (early bird), USD225 (normal submission)

With Publication:
USD 375 (early bird), USD425 (normal submission)

Students:
USD40 (1 day), USD 60 (2 days)



Organised By:



OHIO
UNIVERSITY



UNIVERSITI
TEKNOLOGI
MARA

Date

27-30 September 2020

Venue

**Patton College of Education
Ohio University**



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UiTM's Breakthrough to Redefining Neuro-Rehabilitation



While gaming devices have and can be used as a treatment for stroke rehabilitation, the “off the shelf” games are not specific enough to focus on the rehabilitation goals such as cognitive improvement, balance and gait recovery and neglect post stroke as examples. Sometimes, therapy is limited due to various constraints such as affordability, human resources, and infrastructure, adding challenges in delivering the rehabilitation programme.

This became the driving force for UiTM’s rehabilitation physician, Assoc. Prof. Dr. Fazah Akhtar Hanapiah, to design serious games with a specific function which are more virtual and moves away from the physical – the Medical Rehabilitation Virtual Reality (MRVR) platform. Fazah says that the serious games give patients the opportunity to fully immerse in a safe environment for recovery and training. For example, bimanual hand and balance training while carrying a cup on a tray can be challenging for an individual post stroke. Regaining the skills will require practice with carrying objects on trays. Patients prefer VR training as this eliminates the “fear factor” of spilling or breaking the cups and tray. They can also immerse the patients in an environment that is controllable with different levels of complexity, depending on the capability of the individual undergoing rehabilitation.

A medical doctor at the Faculty of Medicine UiTM and also a fellow at I-PPerForM (Institute of Pathology, Laboratory and Forensic Medicine), she wanted “to improve the outcome of patients with complex disability and see them get better”. A good eco-system between R&D and deliverance to the required community is crucial for the sustainability of such projects. VR can address the gaps to deliver rehabilitation in an enriched environment with high fidelity.

This is one of the untapped areas of research in the world and UiTM is one of the pioneers with a comprehensive and multidisciplinary expert team comprising of medical doctors, physiotherapists, occupational therapists, clinical psychologists, computer scientists and VR experts from the industry (Motiofixo Sdn Bhd).

Fazah’s breakthrough of this MRVR incorporated VR technology to gamify rehabilitation medicine and create a platform that encourages patients to fully engage in therapy be it hospital/community-based, or home-based. VR is one of the ways in which treatment can be brought to the doorstep, thus bringing technology to the person in need.

In a recent video that featured her team and a stroke patient in a rural setting in Malaysia, the innovation with the high-powered technology, combined with the human spirit provided by the family and friends aided a 57-year old stroke victim’s recovery. They conducted a pilot study using VR by engaging the patient into weekly immersive rehabilitation, comprising of cognitive stimulation in an enriched multisensory environment, challenging him in multiple scenarios for dual cognitive tasks, setting up dexterity training for physical upper limb function and lower limb function (walking and balancing trays, transferring eggs into a basket from a chicken coop etc).

More than 300,000 Malaysians suffered from stroke from 2012 to 2019. Using VR gives the opportunity to bring therapy into homes making it more accessible to patients

According to Fazah, “the reason for trying virtual reality was due to my passion in research with rehabilitation technology and also I wanted to do something impactful and meaningful for my patients and their families.” This MRVR (Medical Rehabilitation VR) programme is currently in the research prototype stage in collaboration with Faculty of Computer and Mathematical Sciences, Faculty of Health Sciences in UiTM and a private Creative and Multimedia agency Motiofixo Sdn. Bhd.

Prestigious Diamond Award Research on “Humidity Sensor Based on Novel Nickel Oxide Nanocarnation”



The team took home the most prestigious Diamond Award and also the Bank Islam Malaysia Berhad (BIMB) Grand Award and the Gold Award

Ir. Ts. Dr. Mohamad Hafiz Mamat and his team from the Faculty of Electrical Engineering, Universiti Teknologi MARA (UiTM), Malaysia bagged the most prestigious Diamond Award at the 2019 Invention, Innovation and Design Exposition held in Shah Alam, Malaysia. During the Exposition, held from 10 to 15 September 2019, the team did not only take home the most prestigious Diamond Award but also the Bank Islam Malaysia Berhad (BIMB) Grand Award and the Gold Award. The project entitled ‘Humidity Sensor based on Novel Nickel Oxide Nanocarnation-like Structure Synthesized via Low-Temperature Immersion Approach’, proposed a highly-sensitive humidity sensor, with long-term stability, using facile sol-gel spin coating and low temperature immersion approach.

The following week, the same industrious team won a Gold Award at the 2019 International Conference and Exposition on Inventions which is organised by Institutions of Higher Learning (PECIPTA), held at Universiti Tun Hussein Onn Malaysia. The gold medal for the project titled ‘Ultra-Sensitive Humidity Sensor based on Coral Reed Surface inspired Heterogenous ZnO/ SnO₂ Nano-mixture Film’ highlighted a low-cost, highly-sensitive humidity sensor which was developed using eco-friendly techniques.

PECIPTA is a bi-annual programme organised by the Ministry of Education, Malaysia and its partner institutions since 2001, to showcase innovative products and services from institutions of higher learning (IHL) in Malaysia, while IIDEX is an annual international exhibition and competition organised by UiTM to highlight inventions, innovations and designs produced by local and international researchers.

Faculty of Communication

An ode to new beginnings:

CHANGING OF GUARDS



*Dr. Massila Hamzah
Dean*

Change is constant. One of the core values practiced at the Faculty of Communication and Media Studies (FCMS) or more fondly known as MassComm is to adapt to and adopt change. Since its establishment, the faculty has witnessed many transformations - from its establishment as a small school, to the development of policies and procedures, and henceforth as a faculty. Today, the faculty still stands as one of the most established schools of communication in the country and has produced many captains of the industry.

As we draw into the new year and decade, the faculty bid farewell to outgoing dean, Prof. Dr. Azizul Halim Yahya. Azizul, whose focus is in Advertising, Media and Politics, has been dean four times in eight years and has been instrumental in keeping the faculty on track by bridging the gap between academia and industry. To this end, he established a Centre of Strategic Communication and Analytic Laboratory (COSCAL) that is a one-stop centre for consulting and research and for media and communications diagnostics. The prime objective for COSCAL is for media practitioners and communication experts to use, revise, edit, and report findings of their research and consultation. Another aim is to foster creative content and strategically manage data.

Leading a faculty requires one to be steadfast, disciplined, and at the same time, encouraging. These are the traits that have been passed down from one head of school to former deans for the past 47 years. Joining the ranks of past heads of schools and deans is the newly appointed Dr. Massila Hamzah. In the past, there had been 3 female Heads of School followed by nine male Deans, and for the first time, the Faculty is headed by a female dean. Massila is well-versed in liberal communication studies, specifically in the field of Intercultural Communication.

With several years of experience working at Land and General Bhd and Open University Malaysia, Massila brings to the university knowledge and competencies from both the private sector and academia. After 15 years of service to UiTM, she is poised for her next challenge to lead the Faculty. Prior to this appointment, Massila was the Deputy Dean for Academic Affairs. Her vision is to continue to build a constructive, transformative, and conducive learning and teaching environment for students and staff. Massila leverages on both her experiences in industry and academia. She represented the university in preparing the 2u1i guideline with the Ministry of Education and she engaged with captains of the industry to ensure that all programmes at the Faculty are relevant and coherent to the media industry.

As we move into 2020, the Faculty aspires to provide an education that is futures-ready, and together with Education 5.0, a curriculum that is both remarkable and relevant for 21st Century students. This is also the year that the university, therefore the Faculty, also hopes to go beyond borders and provide transnational education. These moves are aligned with the university's international agenda.

A toast to new beginnings for Prof. Dr. Azizul Halim Yahya as the CEO of Institute of Continuing Education and Professional Studies (ICEPS) and Dr. Massila Hamzah as the Dean, Faculty of Communication and Media Studies. At the dawn of the new decade, we look forward to bringing out the best in ourselves and the communities we serve. Onwards and forwards!

and Media Studies

GAINING EXPOSURE BEYOND BORDERS

We accept the world beyond borders because we live in a globalised and connected world. To this end, FCMS is actively exploring and establishing international collaborations and people-to-people engagement.

In 2019, FCMS embarked on a lot of initiatives to make its presence felt on the global stage whilst contributing to UiTM's internationalisation effort. Our students and staff have moved beyond borders to explore transnational education, giving exposure to FCMS at the international stage and bringing new culture for the Faculty to strive for, both locally and globally.

Al Jazeera X *Masscomm Week 2019:* **DIGITAL MEDIA CROSSING TO THE FUTURE**



Looking at industry-academia symbiosis as an opportunity to grow and prosper, FCMS collaborated with one of the world's leading media giants, Al Jazeera Media Network and played host to the Universiti Teknologi MARA (UiTM) – Al Jazeera Week 2019 held from 7 to 11 October 2019 at the Berlian Hall, Puncak Alam campus.

UiTM kickstarted the week with the signing of Memorandum of Understanding (MoU) with Al Jazeera Media Network between the Vice Chancellor, Emeritus Prof. Datuk Ir. Dr. Mohd Azraai Kassim and Al Jazeera Media Network Acting Director General, Dr. Mostefa Souag, thus launching a series of mutually beneficial collaboration between the two entities. This effort will open up opportunities for MassComm students to engage on a global platform. One of the agreements was to select 10 candidates to be considered for internship at their Kuala Lumpur office for 3 months, and the final month at their headquarters in Doha, Qatar.

With the theme Digital Media: Crossing To the Future, the week focussed around how digital media influenced the stories we read, narrate, and shape our minds. Forums held throughout the day focussed on citizen journalism. Key speakers came from the upper echelon of the media world, Emmy-nominated broadcast journalist Osama Javaid, award-winning journalist Senior Field Producer Kate Mayberry, MalaysiaKini Editor-in-Chief, Steven Gan, and REV Asia's General Manager, Hafriz Zulpakar.

Also in attendance were Datuk A. Kadir Jasin, Special Advisor for Media and Communications to the Prime Minister, Namanzee Harris, Creative Content Producer, and Professor Dato' Sri Dr. Syed Arabi Syed Abdullah Iddid, Professor from the International Islamic University Malaysia (IIUM).

Al Jazeera Media Network also organised an intensive workshop for final year students majoring in Broadcasting (MC243) and Journalism (MC241) to be trained by the who's who from the network. Entitled the Al Jazeera Ambassador Initiatives, MassComm students took a 3-day course on documentary filmmaking, investigative journalism, data journalism, TV reporting, and mobile journalism. These tailor-made courses were designed to simulate the demanding pressure of the work, giving attention to detail as well as meticulous fact finding. The endgame for this workshop is to prepare future content creators to adapt and adopt best practices in the media industry.

With IR 4.0 already making waves, classroom should be retro-fitted differently. The faculty initiative to engage with industry-players should be the benchmark for others. Long gone are the days of only chalk and board. Real events should be turned into case studies discussed and debated in class and students should be constantly vigilant to these. The UiTM x Al Jazeera week was a crucial turning-point for a positive industry-academia partnership.



ALJAZEERA

For International Impact: AL-JAZEERA, MASSCOMM AND AAGBS

In line with UITM's international agenda, the Faculty of Communication and Media Studies (FCMS) has embarked on several internationalisation projects. Partnerships that are impactful for both faculty and university are sought. FCMS believes it is crucial to build strategic global partnerships with industry, communities, universities, and research institutes to do research or activities that can change and improve lives.

The successful execution of Al Jazeera X MassComm Week 2019 from 7 to 11 October 2019 led to other collaborations. Various meetings, both online and offline, were held to develop a Master's in Business Administration (MBA) programme in Media Management. It is a work-in-progress between FCMS, Al Jazeera and the Arshad Ayub Graduate Business School (AAGBS) to develop a new post-graduate programme curriculum expected to attract media practitioners.

In the current media challenges facing the industry, working practitioners need to be equipped with multidisciplinary knowledge. The curriculum will focus on the new media challenges of the 21st century, for example, the dangers of citizen reporting which has taken over formal media reporting. The responsible use of technology, media operations, and quality



management of media facilities will be other elements of the programme. FCMS believes that this partnership with AAGBS and Al Jazeera will be an impactful partnership driven by strategic alliances and sustainable long-term relationship with a world-renowned industry player and a trusted education provider. A series of meetings were held between representatives from FCMS, AAGBS and the Curriculum Affairs Unit (UHEK) from August 2019 to discuss and work out all curricular and logistical issues for such a unique programme.

The most recent meeting was held in Doha, Qatar from 2-5 December 2019. Two representatives from UiTM's MBA programme team – Dr. Yuslinda Mat Yassin (FCMS) and Dr. Wahida Ahmad (AAGBS) were invited by Al Jazeera Media Institute (AJMI) to discuss matters further. The faculty hopes to see this programme come to fruition in September 2020. With partnerships come shared successes and risks, therefore good partnerships are about the alignment of core values and culture, a shared vision for the desired outcomes, an agreed-upon means to measure progress and a value proposition whose worth is greater than the sum of its parts. Therefore, this collaboration between MassComm, Al Jazeera and AAGBS can be classified as partnering for impact.



1,626.5 kilometers! That was how far, friends and classmates, Amirah Syakirah Md. Hadzaid and Amalia Amirullah, now Seniors at the Faculty of Communication and Media Studies (FCMS) had to travel to unlock their next achievement in life – to become exchange students at the prestigious London School of Public Relations (LSPR) in Jakarta, Indonesia.

Both of them had been voicing out concerns as to how best they could optimise their experience in Universiti Teknologi MARA (UiTM) besides going back and forth to classes and mulling over books and preparing for tests and exams. Out of curiosity, they went to meet the faculty's international liaison officer, Mr. Muhammad Fadhli Abdul Rahman to ask about any opportunities abroad, and the rest was history.

Dealing with the important paperwork was daunting enough, not to mention they needed the grades to even be considered. Both of them were very lucky to be part of the Public Relations programme (MC242) student body, the Institute of Public Relations Students' Association (IPRMSA) – Shah Alam chapter, the oldest student body at the faculty. Coupled by their commendable grades and active participation in the classroom, as well as ably assisted by Fadhli and the Office of International Affairs (OIA) UiTM, their outbound application went through.

Every day was a brand new experience for Amirah and Amalia. Accustomed to the ways back home, both of them had to recalibrate their cultural clock. The courses were also run differently at LSPR. The study plan at FCMS is straight-forward and very Public Relations-centric. At LSPR, participants have the freedom to choose the courses they are interested in outside of the credit transfers. From LSPR's point of view, the study of Public Relations should not be limited to the fundamentals, but to include the study of policies and law, regulatory processes, climate change, and the creative arts. It took Amirah and Amalia a few days to acclimatise to the new milieu. They first realised that whilst Indonesia and Malaysia can be considered as sister countries, just like the US and Canada, and have similarities, there are enough differences to make adapting quite a job.

Studying abroad required that they push limits. They were dragged out of their comfort zone every day. They got acquainted with the politics of learning, living, and life. Once they caught the rhythm of things, life as exchange students got better. Similar to the course structure for assignments back in FCMS, a good majority of their assignments were also industry-based. Going on visits to PR agencies and making mock presentations in class to doing edits and write-ups were part of their lives at LSPR. Amalia and Amirah were both very grateful for the opportunities bestowed upon them. They enjoyed the whole experience immensely.

student mobility:
LEARNING, LIBERTY & LIFE





Taiwan Financial Literacy Tour by Faculty of Business and Management Students

The Association of Finance (TAF), an active student society of the Faculty of Business and Management, Universiti Teknologi MARA (UiTM) recently organised a "Taiwan Financial Literacy Tour". The tour was a major initiative by TAF and was successfully organised by 14 dedicated students of the Bachelor of Business Administration (Finance) programme and their advisor Dr. Norliza Che Yahya from the Department of Economics and Finance Studies. One of the main aims of the society is for the students to gain international academic experience, hence the tour.

This programme which was held from 1st – 7th September 2019 included tours to renowned universities in the city of Taipei. The specific objective of this visit was knowledge enhancement in global financial and banking systems. The students and academics also gained exposure on the teaching and learning approaches used by the Taiwanese universities. They visited two of Taiwan's top universities which are National Taiwan University and National Chiao Tung University. Prof. Alex Y. Huang, the Director of International Affairs at the National Chiao Tung University gave the visitors a briefing on the academic programmes at the College of Management

“Taiwan Financial Literacy Tour” gave FBM students invaluable knowledge and real-life experience.

A more interesting session came next – a visit to the Taiwan Stock Exchange Corporation. The Finance students felt privileged to witness actual physical stock certificates of Taiwan's public listed companies being traded. A greater experience was a session with the Corporate Strategy and Public Affairs Officer, Mr. Pao Hsien Kao who gave the students an opportunity to experience the stocks' trading exercise using the corporation's simulation monitor.

A final visit was made to the Taiwan Halal Integrity Development Association (THIDA), registered as a Halal certification body in Taiwan. At THIDA, the students were briefed on how THIDA adheres to the Shariah Law in inspecting products and companies prior to the issuance of Halal certification. The Vice President of the association, Mr. Salahuding Ma Chao-Yen spoke on the process of how halal certification is prepared in spite of the many challenges faced by the association.



TAIWAN FINANCIAL LITERACY TOUR 1 - 7 September 2019

**ORGANIZED BY THE ASSOCIATION OF FINANCE (TAF)
BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE**



Foreign Direct Investment Arbitration Moot (FDI Moot) is an annual moot competition organised throughout the world. This prestigious competition is a premier international investor-state arbitration moot which is a well-known and much awaited event every year. Universities from various countries have been participating in this competition since it was established in 2008.

There are two stages involved within 6 months of the competition which are the Regional and Global Rounds. Teams from various universities first compete in their respective regions and the winning teams would be eligible to participate and compete in the Global Rounds.

Faculty of Law, Universiti Teknologi MARA (UiTM) was represented by Muhammad Amir Haikal Mohamad Adnan as the Team Captain, Nur Fatimah Mohamed Azahari, Amirah Nabihan and Sarah Azahar. These students succeeded in the Regional Rounds which were held in Seoul, South Korea from the 20 to 23 August, 2019. With this win, they secured a place in the Global Rounds which was held on 7 to 9 November 2019 in Miami, Florida, U.S.A. They were trained by the Faculty of Law's Moot coach, Assoc. Prof. Dr. Irwin Ooi Ui Joo, Dr. Shahrizal Mohd Zin and an alumna of the Faculty of Law, Sarilnezam Salleh. The team was later joined by another student, Nur Fathin Amira Binti Sapawi. The team was divided into two parties; namely the Claimant and the Respondent, which will be represented by two mooters respectively. The team was also required to submit Memorials for both the Claimant and the Respondent prior to the oral hearing as their written submissions.

After 2 days of preliminary hearings, the team had the privilege of going against four law schools from Germany, Brazil, Kenya and Miami. The team emerged as the 11th ranked team among 54 teams, from 31 different countries. The team had also successfully secured the 9th place for the Claimant Memorials, with 2 of the mooters, Amirah Nabihan and Sarah Azahar securing their spots in the Top 50 of Best Advocates.

In this arbitration moot competition, a hypothetical problem (moot problem) involving an investor-state dispute was created by the assigned committee which contains the facts, disputes and grounds to be argued before a Tribunal. The dispute would focus on a situation where a State has violated its obligation under the Bilateral Investment Treaty (BIT) causing an investor or investors to suffer losses.

Participating teams send their representatives to each round as counsels for the Claimant or Respondent. The issues that were presented and mooted before the Tribunal pertain to the Jurisdiction of the Tribunal to hear the case and the Merits of the case which are normally concerned with expropriation and the right of the investors to fair and equitable treatment. The FDI Moot is a great platform that offers a unique forum where future lawyers come together not only to discover emerging talents, but also contribute to the development of investment arbitration as a whole. Mooters would have the opportunity to meet and learn from diverse groups of people and expand their legal knowledge particularly in international investment law.

The FDI Moot: Faculty of Law Students in Miami, U.S.A





Exhibition Excellence Award in Korea

During the International Design Exchange Exhibition (IDEE) 2019 organised by Hanseo University, Korea, UiTM's Faculty of Art & Design students, Muhammad Amin Othman and Muhammad Abid Othman bagged the Exhibition Excellence Award. Both winners presented innovative designs for pizza cutter and pineapple corer. The delegation of 3 lecturers and 14 students showcased their latest invention and innovation in designs for gadgets at the IDEE 2019.



Faculty of Art and Design signed a Memorandum of Agreement (MoU) with Hanseo University

In conjunction with the IDEE2019, the Faculty of Art and Design also signed a Memorandum of Agreement (MoA) with Hanseo University on 30 September 2019 with the main aim of technology exchange, knowledge transfer, research and innovation for staff and students from both universities. UiTM was represented by Dr. Wan Noor Faaizah Wan Omar, Head of Faculty of Art & Design, UiTM Kedah, Dr. Shafilla Subri and Mr. Mohd Taufik Zulkefli while Hanseo University was led by the President, Prof. Ham Ki Sun. Also present were Prof. Kim Jin Woo, the Dean of External Affairs.

The collaboration serves as a platform for researchers and students to share their research

Prof. Ham noted that, "this collaboration would serve as a platform for researchers and students to share their research to push the frontiers of design to the next level". Next year, UiTM and Hanseo University plan to conduct a design colloquium to communicate their latest research and innovation in product design.

Part of the collaboration initiative included the appointment of Dr. Wan Noor Faaizah Wan Omar as a visiting researcher at the Faculty of Art and Humanities, Hanseo University, Korea to embark on medical equipment design projects.



UiTM Computing goes Global with Birmingham, UK

The Faculty of Computer & Mathematical Sciences (UiTMComputing), extended its academic collaboration through a strategic partnership with the University of Birmingham, United Kingdom for the Bachelor of Computer Science Degree Programme. A Memorandum of Agreement (MoA) for a three-year period was signed by Universiti Teknologi MARA (UiTM) Deputy Vice-Chancellor (Academic and International), Prof. Ts. Dr. Mohamad Kamal Harun and University of Birmingham, Computer Science degree coordinator, Dr. Ian Kenny on 5 September 2019.

Selected students will study for 3 semesters at UiTM and 4 semesters at the University of Birmingham. They will also receive a scholarship (20%) of the total fees payable. Students who graduate from this programme will receive two bachelor's degrees, one from UiTM and one from the University of Birmingham.

Kamal added that the idea of creating such a collaboration came from the rapid growth in the digital world. "Therefore, we are taking the opportunity to form partnerships with foreign universities as a strategy to produce computer science graduates who are relevant to current and future technological needs," he said. The annual target is to have at least five students to study at Birmingham University, UK.

Dual programmes have been offered in UiTM since 2014 for degree, masters and PhD programmes. Other international dual programmes are with SRH Heidelberg University, Germany (Master Science International Business and Environmental Engineering), Hochschule Fur Technik Stuttgart University of Applied Sciences (Master of Arts in General Management), and University of National and World Economy (UNWE), Bulgaria (PhD in Economics). Kamal added that "these collaborations will enhance the quality of education and research at UiTM to global standards".



Japan Internship Programme for Final Year Student

Ms. Nur Khalila Khairuddin, a Final Year student of Information Systems Management Programme (IM245), Faculty of Information Management, Universiti Teknologi MARA (UiTM), was a successful candidate out of 24,000 applicants from the OECD/DAC-listed countries and is one of seven selected candidates from Malaysia. The internship programme hosted by Far East Inc. Saitama Prefecture, was from 7 November to 17 December 2019.

According to Dr. Mohd Ridwan Seman, a senior lecturer from the Faculty of Information Management, and Khalila's Academic Advisor, the Japan Internship Programme is the first international internship programme participated by the FPM's student. The organiser of the programme is the Ministry of Economy, Trade, and Industry (METI), Government of Japan under the FY2019 Technical Cooperation and Emerging Market Development Programme. It is open to highly skilled foreign professionals who are currently not living in Japan and come from the OECD/DAC-listed countries except China. This programme provides the interns the opportunities to spend a full 3-month internship in selected SME host companies.

Khalila also received flight tickets, living allowances, accommodation and insurance coverage during the period. This programme offered a priceless working experience for Khalila and is instrumental in providing her with workplace skills and expertise in the Japanese culture.

Khalila's primary responsibilities throughout the internship programme:

1. *Formulate an internship plan through discussion with the Internship manager*
2. *Participate in pre-training, follow-up training, and wrap-up presentation*
3. *Engage in a full-time internship during the designated period*
4. *Assist in tasks required by the Programme Office (such as documentation, notification, and report) not only during the internship period but also during pre-and post-internship period*
5. *A recipient of Japanese government public funds is expected to behave and conduct oneself in a proper manner*





FiTA with International Dance Organization (IDO)

A Memorandum of Understanding (MoU) signing between the Faculty of Film, Theatre and Animation (FiTA), Universiti Teknologi MARA (UiTM), with the International Dance Organization (IDO) was successfully held at the Dewan Agung Tuanku Canselor (DATC) on 25 October 2019.

The MoU between the FiTA and the IDO was signed by IDO President, Michael Wendt and the Dean of FiTA, Dato' Prof. Dr. A. Razak Mohaideen. The ceremony was also attended by UiTM Legal Advisor, Assoc. Prof. Dr. Haidar Dziauddin.

IDO is an international organisation established in 1981 in Italy. The organisation promotes dance arts and represents 500,000 dancers worldwide. IDO actively organizes international festivals to provide exposure, workshops, and technical education for dance artists worldwide.

The Dean of FiTA said the involvement of foreign organisations such as IDO will help reinforce FiTA's new diploma programme – the Diploma in Dance and Drama Technology. He also hoped that the MoU would enhance the faculty and UiTM's reputation, and expand the marketability of FiTA graduates internationally.

FiTA was established in 1998 in line with the then current trend of creative industry development in Malaysia. To date, FiTA has 2591 students and offers 16 academic programmes under a work-based learning platform. This work-based learning is known as 2u1i (two years in university, one year in industry), a programme which aims to boost students' learning experience based on industry knowledge combined with classroom learning.

MoU between FiTA and IDO:

- 1. To provide professional development opportunities for academic staff and students;*
- 2. To provide students and academic staff development with career opportunities in film, creative writing, theatre, art and animation management;*
- 3. To encourage the involvement of both entities in research, professional consultations, and academic programme development;*
- 4. To collaboratively organise academic activity, project, and/or conference based on mutual interests; and*
- 5. To collaborate on any activity over time based on mutual agreement.*



Guangxi Normal University for the Nationalities (GXNUN), Guangxi, China and UiTM Kelantan

Guangxi Normal University for the Nationalities (GXNUN), Guangxi, China and Universiti Teknologi MARA (UiTM) have recently agreed to advance academic cooperation through the signing of a Memorandum of Understanding (MoU). This event took place on September 23 at GXNUN in conjunction with the China-Asean Forum on Women’s Entrepreneurship and Innovation 2019. The MoU was signed by the Rector of UiTM Kelantan Branch, Assoc. Prof. Dr. Zulkifli bin Mohamed on behalf of the Vice Chancellor, and the President of GXNUN, Prof. Dr. Wu Bo.

The MoU also focusses on academic and administrative visits for research, lectures and consultation; exchange of expertise in research and commercialisation, interdisciplinary research, innovation and technology transfer; and participation in joint international conferences, seminars, workshops and other related educational activities in accordance with the requirements of both universities as well as the details outlined in the MoU.

MoU between GXNUN and UiTM Kelantan:

1. *Student and lecturer exchange*
2. *Co-organization of academic-related programmes and conferences*
3. *Cultural exchange programmes*



UiTM Involved in Social Innovation

The South East Asia Social Innovation Network (SEASIN) is funded by the European Commission in supporting universities to actively engage in social innovation in order to achieve sustainable and inclusive socio-economic growth, social cohesion and equity in the region. The Network has established Social Innovation Support Units in eight universities in Thailand, Myanmar, Malaysia and Cambodia with support from partner universities in Portugal, Spain and the UK.

The core objective of SEASIN is to create a new paradigm for knowledge exchange in universities and provide a platform for innovation, sustainability and social entrepreneurship. Increasingly, social innovation is being recognized as critical for sustainable human and social development, capable of addressing the major and interrelated challenges facing society. Across Asia, governments, corporations, social organisations and social investment firms demonstrate the extent to which the social innovation eco-system is growing.

Issues and challenges on social innovation was addressed at the 2nd SEASIN International Conference in Bangkok, Thailand on 8 to 9 October, 2019, with the theme Shaping Futures – New Ways for Universities to Make Change Happen. The conference brought together diverse groups including practitioners, academics and students to share ways on how universities can help social innovation to be more effective within their communities.

Amongst the more than 100 participants, were UiTM staff from Kedah branch campus. Their participation at the conference positioned UiTM on the world map

with regards to social innovation efforts alongside other counterparts. The innovation projects showcased at the conference, 'Unveiling the Critical Success Factors in Generating Income of Rural Community: Sustainable Community Engagement Model', by Dr. Marzlin Marzuki and Syazliyati Ibrahim, and 'Restructure Society to Correct Economic Imbalances via Nipa Leaves Mid-Rib Stick' by Prof. Dr. Maznah Wan Omar, Asrol Hasan and Nazirul Mubin Mohd Noor, drew great interest amongst the attendees. The astounding projects helped the rural communities in Merbok, Kedah, to develop entrepreneurial capabilities by utilising local resources to sustain their socio-economic growth.

Conference participants were provided with various opportunities other than witnessing best social innovation research and practices by various universities. They also benefitted from the discussions and presentations of the forum on the future for Social Innovation in Southeast Asia, the launching of Global Platform to support Social Innovation in Universities, discovering opportunities on international funding for New Social Innovation, learning about opportunities for New Social Entrepreneurs Visa, showcasing ideas and projects at the Social Innovation Market Place and special performances.

An event of this nature enabled participants to deliberate on several significant issues and challenges, including shared definitions and priorities, support and networks, policy and financial provisions to ensure progress and impact of social innovation in their communities.



UiTM Sarawak: International Mobility in Indonesia

UiTM Sarawak recently expanded its wings internationally by sending two academic staff and four undergraduate students in a staff and students' mobility programme organised by Universitas Sebelas Maret, Surakarta, Indonesia from the 17th to 22nd, November 2019. Assoc. Prof. Dr. Corina Joseph from the Faculty of Accountancy was invited to deliver her keynote speech at the International Conference on Business, Accounting Supply Chain and Logistic (ICBASL 2019) entitled "Advancing Environmental Sustainability in the Logistic Sector: Supply Chain Management Perspectives". The conference was jointly organised by the Faculty of Economic and Business, Universitas Sebelas Maret and the Indonesian Logistics and Forwarders Association with a theme 'The New Paradigm of Link and Match between the Government, University and Industry. After the completion of the students' mobility programme. Mr. Yussri Sawani, an accounting Senior Lecturer was also entrusted to share his expertise as a guest lecturer in the students' mobility programme on a topic entitled 'Accounting and Business Environment in ASEAN Countries'.

17 international students who participated in the programme came from Madagascar, Malaysia, Kyrgyzstan and the United Kingdom. The mobility programme combined a series of lectures, expert talks, company visits, case study discussions, and a number of social and cultural events. It aimed to benefit students and lecturers of partner universities to engage directly with Indonesia, its people, its culture, as well as issues surrounding Indonesia. It also aims to enrich students' learning experience and help increase understanding by increasing direct engagement between Indonesia and partner universities, especially in areas related to the economic environment in Indonesia.

The programme was designed to broaden the students' perspectives on social, economic and political issues through intensive courses in the classroom, meeting with the CEOs and visiting local and national companies. The participants learned from experts and entrepreneurs in Indonesia and were enlightened on the process of production and distribution in order to understand the overall economic activity in Indonesia.





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NETWORKS

FOR STUDENTS & STAFF



UMAP
University Mobility in Asia and the Pacific



P2A
PASSAGE TO ASEAN



UiTM Shines at

ASEA-UNINET

ASEAN-European
Academic
University Network

Programme

The South-East Asian University Network or better known as ASEA-UNINET was founded in 1994 by universities from Malaysia, Brunei, Cambodia, Indonesia, Laos, Myanmar, Philippines, Singapore, Thailand, and Vietnam. The consortium has a strong networking system with universities around the globe in Europe, America, China, Japan and Korea. Today, the consortium members consist of more than 80 universities from 18 different countries around the world. ASEA-UNINET functions as a key implementing agency of ASEAN in the Socio-cultural portfolio by conducting programmes and activities to encourage and promote higher education cooperation and development to enhance regional integration in achieving global standards. The current activities are categorised into five areas: Youth Mobility, Academic Collaboration, Standards, Mechanisms, Systems and Policies of Higher Education Collaboration, Courses and Programmes Development and Regional and Global Policy Platforms.

The ASEA-UNINET strategic focus built on those primacies identified by ASEAN member universities to facilitate regional cooperation to strengthen the existing network of cooperation among universities in ASEAN and beyond; promote collaborative study, research and educational programmes in the priority areas identified by ASEAN; promote cooperation and solidarity among scholars, academicians and researchers in the ASEAN Member States; and serve as the policy-oriented body in higher education in the ASEAN region. These priorities guided the ASEA-UNINET plan of work in four key areas: student and faculty exchanges, ASEAN studies, information networking, and collaborative research. Every year more than 100 bilateral and multilateral ASEA-UNINET research projects are conducted.



ASEA-UNINET Students Week

2019 marked the 2nd year of ASEA-UNINET Students Week which was held at the Universitas Indonesia (Depok, Indonesia). The programme managed to gather 21 Bachelor, Master and PhD-students from seven ASEAN countries to participate in the programme. Universiti Teknologi MARA (UiTM) had the opportunity to send 4 students abroad under the umbrella of ASEA-UNINET on 18 to 30 August 2019. The four (4) Master Degree students were from the Faculty of Mechanical Engineering and the Faculty of Chemical Engineering respectively, with 2 of the students receiving full sponsorships worth USD1,670 and the 2 other students receiving partial sponsorships worth USD 560 which enabled them to participate in the programme.

The programme was an academic mobility programme, designed to facilitate graduate students from ASEA-UNINET university members to participate in a short programme of two weeks and earn 3 credits (with 44 contact hours) upon completion of the programme.

This programme was specifically designed so that the participants not only benefit academically through in-class lectures (with multidisciplinary field of study approach) but also get the opportunity to have an internship or field study and given the exposure to Indonesian culture through the cultural engagement embedded in the programme. The theme of the programme, "Sustainable Development", along with ASEA-UNINET main goal, aims to encourage participants to have broader intellectual awareness on the importance of sustainability which is a global issue faced by modern society. The participants were involved in various instrumental activities that include lectures on Sustainable Development on Multidisciplinary Approaches; Indonesian Culture Courses: Indonesian Language, Batik Workshop, Traditional Dance and Music Workshop, Cultural Trip to Indonesia Miniature Park; Focus Group Discussion, and Presentation.



ASEA-UNINET International Community Outreach Programme

The creditable ASEA-UNINET programme has encouraged UiTM to send 5 lecturers from the Faculty of Applied Sciences and 2 students from the Faculty of Electrical Engineering to participate in the ASEA-UNINET International Community Outreach Programme. The programme from 16 to 21 December was hosted by the Universitas Airlangga (UNAIR), Surabaya and Diponegoro University in Semarang (UNDIP), Indonesia. The International Community Outreach Programme was a one-week programme designed to offer students and academic staff a once-in-a-lifetime experience that allowed them to explore and respond to the actual social problems of the community.

The programme was attended by 23 participants comprising of 15 students and 8 academic staff and lecturers from Malaysia, Thailand, Japan, Tanzania, Japan, Ukraine, and Kyrgyzstan.

Adapted from Goal 14.7 of Sustainable Development Goals (SDGs), Life Below Water, the participants helped to educate the coastal communities about increasing the economic benefits from the sustainable use of marine resources, especially clams, including through sustainable management of fisheries, aquaculture and tourism. The goal is to enable the community to process the clams into products with higher added value. Both academic staff and students were encouraged to discuss and reflect with the coastal communities and to gain experience in a diverse range of knowledge. Participants were involved in working session and community services in Surabaya, Sidoarjo and Pasuruan. They also had the opportunity to witness how the community members process mangrove fruit into processed drinks and turned shells into valuable products and seaweed commodities.

ASEA-UNINET programme such as these provide invaluable learning and research experience for both UiTM students and staff. This programme has broadened participants' intellectual capacity and created global awareness of significant issues and challenges at home and around the globe. The nature of the programme could develop UiTM students to be global citizens as envisioned by UiTM's Vice Chancellor and thus achieve the institution's global agenda.

International Volunteer in Kazan, Russia

Ts. Dr. Judith Gisip, Coordinator for Summer Programmes at the Office of International Affairs (OIA) Universiti Teknologi MARA (UiTM), was selected as an international volunteer to the 45th WorldSkills Competition which took place at Kazan Expo International Exhibition Centre from 22 to 27 August 2019. With the theme "Skills for the Future", the global event attracted 1,354 young professionals from 63 countries and regions who competed in 56 skills. Among the skills were cabinetmaking, fashion technology, cloud computing, mobile robotics, beauty therapy and automobile technology. The skills were grouped into 6 sectors: 1) Construction and Building Technology; 2) Creative Arts and Fashion; 3) Information and Communication Technology; 4) Manufacturing and Engineering Technology; 5) Social and Personal Services and 6) Transportation and Logistics. The Competition drew more than 200,000 visitors. It is a biennial event and has been successfully promoting skilled professional education focusing on social and economic development.

Judith, a senior lecturer from the Faculty of Applied Sciences, UiTM underwent a week of training prior to the event. The training covered the functional areas and venues that she was responsible for. Judith was among more than 3,500 volunteers, of which 65 were international volunteers representing 34 countries. The remaining volunteers came from Kazan and the Republic of Tatarstan as well as other regions in the Russian Federation. The volunteers assisted the organisers in staging the Competition which was the main international event of 2019. The experience that she had would last a lifetime. Her stint as a volunteer in Kazan has made her want to encourage volunteerism in UiTM. Volunteering at world competitions is a new and promising avenue in international mobility for UiTM students.



Augmented Reality

Global Staff at Trakya University, Turkey

MEVLANA Exchange Programme is a student and academic staff exchange programme between higher education institutions in Turkey and other countries. In this exchange programme, students may study abroad for 1 (minimum) or 2 (maximum) terms and academic staff may lecture abroad from 2 weeks (minimum) to 3 months (maximum). Hosted by Turkish higher education institutions, students and academic staff from any university which has signed a bilateral Mevlana Exchange Protocol can come to Turkey to study or teach. Universiti Teknologi MARA (UiTM) is one beneficiary of this programme.

In November 2019, 3 academic staff from UiTM were accepted to the programme. As part of the exchange requirements, the lecturers taught and shared their expertise with students and staff at the institution based on their areas by giving seminars, and participating in panel discussions and conferences. The staff selected for the Mevlana Exchange Programme were Dr. Abdul Rahim Ridzuan from UiTM, Melaka, and Prof. Dr. Nursuriati Jamil and Assoc. Prof. Dr. Zaibunnisa Abdul Haiyee, from UiTM, Shah Alam. They taught at Trakya University from 9 to 29 November, 2019.

Rahim, from the Faculty of Business and Management focuses his research on Economics. During his stint, he collaborated with experts such as Prof. Dr. Ahmet Atakisi and Prof. Dr. Ayhan Aytac, who specialised in International Economics. He interacted with Degree, Masters and PhD students and joined their extended research network. Rahim plans to invite both professors to join the Research Interest Group (RIG) at UiTM. This experience had enabled him to promote UiTM and enhance his international visibility.

Rahim's invaluable experience at Trakya was echoed by Prof. Dr. Nursuriati Jamil, a professor from the Faculty of Computer and Mathematical Sciences. Nursuriati, whose research are in Signal and Image Processing and Multimedia Information Retrieval, also collaborated with

many experts at Trakya: Assoc. Prof. Dr. Oghuzan Erdem & Dr. Sezer Ulukaya whose research is in gait analysis and speech processing of Parkinson disease; Dr. Selcuk Yazar, Dr. Deniz Taskin and Dr. Cem Taskin whose research is on autonomous vehicle and smart farming; and Assoc. Prof. Dr. Zulfiye Gul Ercan from the Autism Centre. Nursuriati enjoyed her seminars with postgraduates and fellow academicians, and discussions with research groups and making lab visits. They discussed research data, post-graduate co-supervision, co-authoring of journals, and participation in international grant applications. Nursuriati was extremely grateful for the experience she had in Turkey.

Assoc. Prof. Dr. Zaibunnisa Abdul Haiyee from the Faculty of Applied Sciences taught and collaborated with experts such as Assoc. Prof. Dr. Aydan Ercan, at the Faculty of Health Sciences (Nutrition and Dietetic) and Prof. Dr. Ayse Zeynep, from the Faculty of Food Engineering. Her interactions with the professors have inspired her to invite them as visiting lecturers to UiTM. A programme like this helps to develop global networking for staff, and highlight academic programmes and research experts at UiTM. A planned and organised staff mobility programmes can internationalise the campus at home.



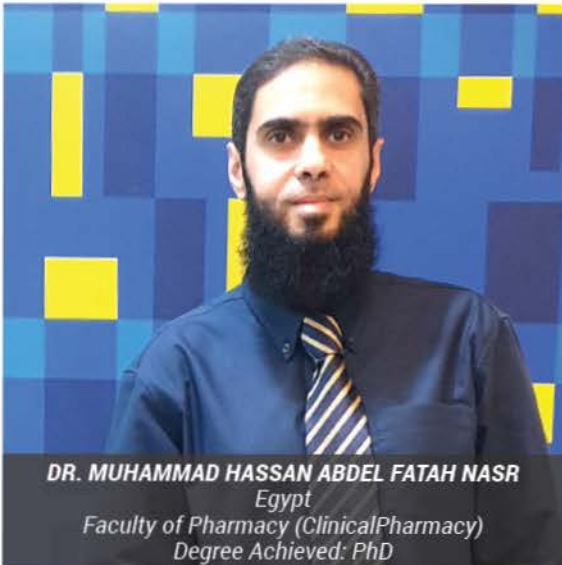


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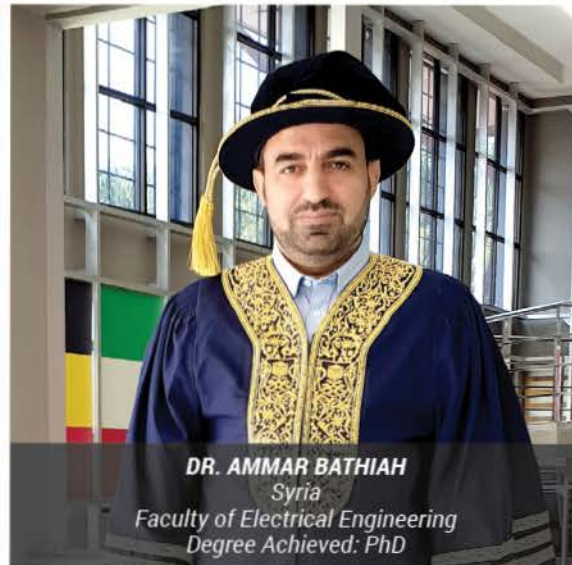
Office of
International
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Class of 2019

Congratulations



DR. MUHAMMAD HASSAN ABDEL FATAH NASR
Egypt
Faculty of Pharmacy (Clinical Pharmacy)
Degree Achieved: PhD

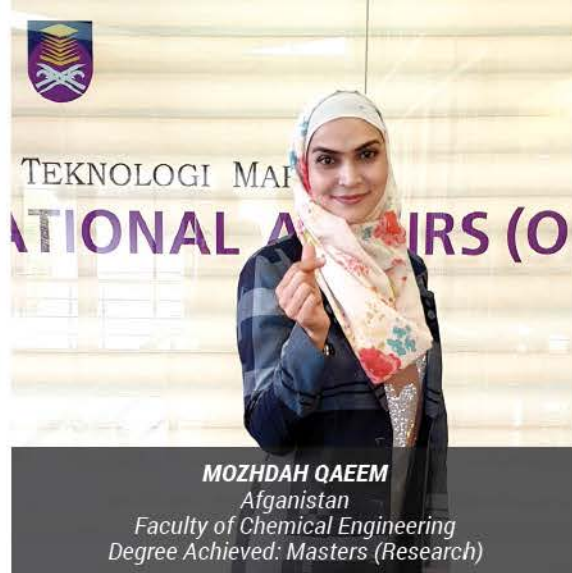


DR. AMMAR BATHIAH
Syria
Faculty of Electrical Engineering
Degree Achieved: PhD

AL GHGAMDI. NAWAL ABDULRAHMN M
KARAGAMA KOLO GEIDAM
LAILA AHMED MOHAMMED HAIDAR
SHARONA GHORBANI
AJMAL JAHID
ALI ASGHAR
AHMED MICHAIL AWAD AHMED
ADNAN HUSSIEN HASSAN ALDHOLAY
HIKMA FARAH ALI
NAJIA KARIMI
ZOAER SALEHEEN
ZAHRA SADRY
ANILA ALI



DR. KHLOUD ABDULLAH A. MOHAMMAD
Saudi Arabia
Faculty of Business Management
Degree Achieved: PhD

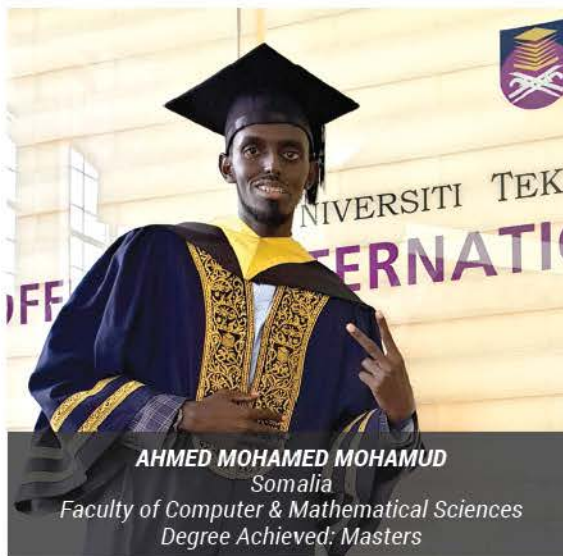


MOZHDAH QAEEM
Afganistan
Faculty of Chemical Engineering
Degree Achieved: Masters (Research)



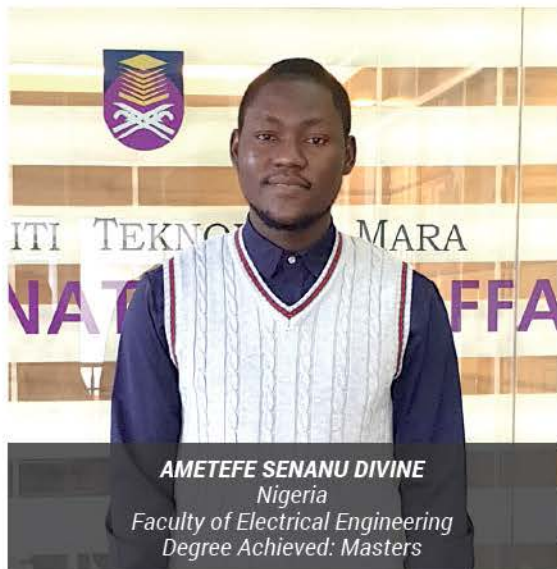
IBRAHIM SYUAYB KADEMI
Nigeria
Faculty of Accounting
Degree Achieved: Masters

KHALED ABDULLAH ALI AL-KADI
THIN MON KYAW
SAIDU ALI
WOROOD ABDULKARIM S.



AHMED MOHAMED MOHAMUD
Somalia
Faculty of Computer & Mathematical Sciences
Degree Achieved: Masters

ALI MUTAHAR MOHAMMED
AL-SHAMI
MUAAMAR AMER ABDULHAFEDH
AL-KUBATI
KEVAL PRIAPRATAMA PRAJADHIANA
JAFRIN JAHAN EVA
RABIA KAUSAR
AMMAR BATHICH
KHALID AHMAD ALI AL-SUNAI DAR
WEDAD.A. MOHAMED. ALFORJANI



AMETEF SENANU DIVINE
Nigeria
Faculty of Electrical Engineering
Degree Achieved: Masters



NAJIA KARIMI
Afganistan
Faculty of Civil Engineering
Degree Achieved: Masters (Research)

SYED MOHAMAD SADEQ
BOLOURCHIAN TABRIZI
FAHIM AHMED VOHRA
AIMAN ABDULMUNEM LAIYAS
KAYVAN ATEFI
ABDULLAH ZAID MOHAMMED ZAID
SAAJID AKRAM AHMED ABULUAH
KIMIYA AKBARPOURSOKEH
IBRAHIM SHUAYB KADEMI



MOHAMED ALI MOHAMED OSMAN
Eritrea
Faculty of Arshad Ayub Graduate Business School
Degree Achieved: Masters



Global Icon

Datuk Wan Nazri Wan Aria made history when he became part of the construction of the iconic monument in Mecca's Masjidil Haram, when he was working with a leading German company SL Rasch. Nazri, a graduate of Civil Engineering at UiTM in 2002, began working with a local company. At 25, he felt dissatisfied and wanted to challenge himself. He resigned and was determined to continue studying at the Master's level in Germany at his own expense.

He chose Germany because, in his opinion, that was the most important and most challenging place for an engineer in the world. Although initially not fluent in German, he forced himself to study immediately. Because all the lessons were in German, to him learning engineering was hard, learning at the graduate level was hard, learning German was hard, everything was hard! But Nazri persevered.

After achieving excellent results, a number of large companies, especially in automobiles, were eager to offer him jobs. He turned down the offers because he wanted to do Structural Engineering. He applied for a job at a SL Rasch company, a German company famous for structural engineering. At first, the company was not interested in hiring him because they did not believe in the ability of engineers not from Germany or Europe. To them, the Germans were the most knowledgeable in engineering and they already had a lot of German Engineers. Then the company won the tender to build the Royal Clock Tower in Mecca using a design created by Nazri. As a result, SL Rasch sent Nazri as the chief consultant for the project to oversee its construction from A - Z.

Ironically, Arab engineers were also very skeptical of engineers from Asia too. But since Nazri graduated from a German university, he was highly respected. He was extremely good at what he did, and soon many big companies in Arabia wanted to lure him from his company.

He became a source of pride for Malaysia when it was reported that he helped design the upper level of the clock tower. He was the Chief Structural Engineer in charge of the construction of the structure. The tower was one of the most iconic monuments in Saudi Arabia and was one of the tallest buildings in the world in 2012. The structure of this building is considered to be one of the miracles of modern engineering.

Wan Nazri is an experienced Managing Director with a demonstrated history of work in the civil & structural engineering industry. Skilled in AutoCAD, Steel Structures, Bridge, Finite Element Analysis, STAAD, as well as Parametric design (Rhino n grasshopper), he has a strong business acumen especially in technical disciplines. Since 2013, Nazri has been MD and CEO of Gruppe Consultant dealing with Consulting Engineers & Project implementation services. His consulting services include Steel Structure Design (Static & Dynamic), Finite Element Analysis Practitioner, Forensic Engineering, Engineering design of RC works, Architect Engineering Practices (Master planning of urban/rural development as well as design conceptual), Engineering Procurement Construction & Commissioning of General Construction, Power Plant Construction, Port Development, Oil & Gas Plant Structures & Sugar Refinery, and Strategic Planning for Business Development

Among his list of achievements were as CEO-Gruppe Consultant in March 2014 – March 2018, a Fellow Principal of Universiti Malaysia Pahang (UMP) from Jul 2016 – Jul 2018, and the Structural Engineer for SLR GmbH from December 2007 – Nov 2012. He is now the Managing Director of WH Vector Sdn Bhd in Shah Alam.



***...all successful people had their turning point some point in life. We just have to make ours...
- Datuk Haji Wan Nazri Haji Wan Aria***

He is currently looking for new talents in Malaysia to train them to work on the global stage. He does not look for experienced engineers, but is interested in bringing together young graduates with great potential. He is preparing young graduates to be world players just like himself. Nazri wants to give back to society; he is grateful for the opportunities afforded him by his boss at SL Rasch who opened the door for him, and now he is keen to open doors for others.

A graduate of UiTM's Public Relations Faculty of Communication and Media Studies (FCMS), Aida Hani Johnston Abdul Karim is now a Learning Consultant at Verizon, in Leesburg Virginia. Aida began her international stint as an intern at Lehigh University, Pennsylvania in the Winter semester 2010. She was one of the very few students who won the faculty's Student Mobility Programme under the tutelage of Dr Melina Mahpuz, and was accepted at the Lehigh University Sports Programme. Whilst there she conducted video-recordings and live streaming of the university's basketball team. She returned to UiTM to complete her final semester and graduated in May 2011. At UiTM, Aida was involved in Kesatria and Intra-mural sports playing futsal and tennis. She also learned a third language - Mandarin.

Aida was back in the US in the mid 2011 when her mother, a Professor of Education at UiTM, was appointed the 14th Tun Abdul Razak Chair at Ohio University, Ohio, USA. While at OU she received the Tun Razak scholarship to do her MA. Aida enrolled in the College of Education and received a Masters in Computer Education and Technology in December 2013. Since her graduation, Aida has worked as a part-time Bahasa Malaysia teacher with ICA Language Services in Arlington, Virginia. She taught diplomats and government officials who were slated to be posted to Malaysia.

Prior to her present position, she worked as a Consultant with Deloitte and was involved in Instructional Design and Project Management and designed courses in Human Trafficking Prevention and Financial Management. Aida then moved on to Management Concepts as a Senior Instructional Designer where she was involved in designing and leading courses in Leadership and Management, Grant Management, Project Management, and Financial Management.

Aida is now a Learning Consultant at Verizon, an American multinational telecommunications conglomerate, with a role in instructional design. She has been instrumental in designing courses on Manhole Set-up and Safety, Knowledge Management, and Backyard Digger Safety for the company. Aida has said that among the skills that she had picked up in UiTM were communication and networking skills, and leadership and teamwork competencies, which she has put to good use in her various positions in the US. Aida loves reading, traveling, learning new things, and experimenting with culinary adventures. She is a certified scuba-diver and also likes Mixed Martial Arts and wall-climbing. During her primary school years, Aida was a competitive swimmer.

21st Century Skills Honed at UiTM: Aida @ verizon



STUDENT EXCHANGE PROGRAMME

Science & Technology

Faculty of Applied Sciences · Faculty of Architecture Planning & Surveying · Faculty of Chemical Engineering · Faculty of Civil Engineering · Faculty of Computer & Mathematical Sciences · Faculty of Dentistry · Faculty of Electrical Engineering · Faculty of Health Sciences · Faculty of Mechanical Engineering · Faculty of Medicine · Faculty of Pharmacy · Faculty of Plantation & Agrotechnology · Faculty of Sports Science & Recreation

Business & Management

Faculty of Accountancy · Faculty of Business & Management · Faculty of Hotel & Tourism Management · Faculty of Information Management

Social Science & Humanities

Academy of Contemporary Islamic Studies · Academy of Language Studies · Faculty of Administrative Science & Policy Studies · Faculty of Art & Design · Faculty of Communication & Media Studies · Faculty of Education · Faculty of Film, Theater & Animation · Faculty of Law · Faculty of Music

Get in touch. We'd love to hear from you!



Office of International Affairs (OIA) | International Students Development Department

+603 55442014 / +603 55211663 / +603 55442190

<http://oia.uitm.edu.my>

Welcome to UiTM

The Office Of International Affairs (OIA) extended a very warm welcome to the new batch of international students registered for the academic session of 2019/20. 100 students registered as full time post-graduates or exchange students. Dr. Hajah Zainab Haji Mohd Noor, the Director of OIA, gave welcome remarks and wished the students an enjoyable stay and memorable experience at UiTM. She assured the students that OIA is always willing to assist them should they face any problems here. She also reminded students to follow the university regulations as well as that of the Immigration Department Malaysia. Students were then briefed on matters pertaining to their welfare while staying at UiTM including that on accommodation, postgraduate

studies, and immigration regulations. At this event, OIA invited an immigration officer to brief the international students on rules and regulations and on visa regulations that the students must adhere to in order to avoid any untoward problems.

They were also introduced to the UiTM Global Ammbassador (UGLAM) members with whom they will be in close contact and will be their companions throughout their stay. They were taken on a campus tour of Shah Alam whereby some were taken to the Puncak Alam campus where they will stay and study.

All the best to all international students!



INTERNATIONAL FOREIGN STUDENTS ADMISSION PROCESS

ALL INTERNATIONAL STUDENTS ARE BOUND TO A STANDARD ADMISSION AND SCREENING PROCESS IN ORDER TO STUDY IN MALAYSIA

THE PROCESS STARTS FROM THE INSTITUTIONS THAT THE STUDENT IS SEEKING FOR ADMISSION.

ONCE ADMISSION IS SUCCESSFUL, THE INSTITUTION SHOULD ADVISE THE STUDENT TO APPLY FOR A STUDENT PASS THEMSELVES OR THE INSTITUTION WILL APPLY ON BEHALF OF THE STUDENT.

THE APPLICATION WILL BE SCREENED BY THE IMMIGRATION DEPARTMENT WHICH ACTS AS A ONE-STOP-CENTRE BASED ON THE QUALIFICATION CRITERIA SET BY THE RESPECTIVE MINISTRY DEPARTMENTS.

FINALLY, THE STUDENT PASS IS ISSUED BY IMMIGRATION DEPARTMENT OF MALAYSIA.

INTERNATIONAL SUMMER PROGRAMMES

Enrol • Explore • Enjoy



List of Summer Programmes

CULTURE AND ART

- Discover Malay Cuisine
- Experiencing Malay Traditional Sports
- Exploring Malaysian Music
- The Amazing Indigenous & Native People in Malaysia
- Cultural Heritage & Environmental Conservation
- The Jewels of Borneo
- Terengganu: Unexplored Beauty
- Artibility and Voluntourism - Special Get Away! - Life is Miracle
- Exploring Arts and Culture in Health and Wellness

BIODIVERSITY

- Go Green Summer Camp
- Fragrance and Colour from Nature
- Tropical Eco-Adventure and Nature Retreat
- Biodiversity Prospecting
- Marine Summer Camp

BUSINESS MANAGEMENT

- Islamic Finance
- Halal Management
- Accounting and Malaysian Heritage

TECHNOLOGY ADVANCEMENT

- The Engineering Behind Malaysian Culture
- Auto-Robo-Green
- Know Your Android Mobile!

LANGUAGE

- English as a Second Language (ESL) in Sunny Malaysia
- Rock it with English
- Let's Speak Arabic
- Let's Speak Malay
- Let's Speak Mandarin

Application Deadline: 25 July (Every Year)

Programme Date: 8 - 21 August (2 weeks) / 8 - 28 August (3 weeks)

Note: The programme can be customised according to the date requested if there is a participation of more than 10 students

For More Information: <http://oia.uitm.edu.my/international/summerprogrammes>

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t: +603 55442190 / +603 55211663 / +603 55442014 | f: +603 55442042 | e: isd.oia@salam.uitm.edu.my



UiTM-National Institute of Technology, UBE College, Japan English SUMMER PROGRAMME 2019

An English Summer Programme was jointly organised by the Office of International Affairs (OIA) and Akademi Pengajian Bahasa (APB) from 20 August to 19 September 2019 at Universiti Teknologi MARA, Shah Alam. 18 engineering students from the National Institute of Technology, Ube College, Japan (NIT-Ube) participated in the language programme.

The programme exposed students to communicative English language activities which enhanced their English language speaking skills. Other than language activities, they had the opportunity to go on a campus tour and visited the library. Excursions to an Indian temple, the Blue Mosque in Shah Alam, and the Pink Mosque in Putrajaya

were also enjoyed by the students. In addition, various activities with student buddies gave participants the opportunity to experience the Malaysian culture through playing traditional games, donning the national costumes and learning some Malay dances. At the culmination of the programme, students shared experiences that they obtained throughout the programme.

It is hoped that participants gained new knowledge and improved their communication skills in the English language. This will greatly benefit them socially, as well as in the workplace.



The Office of International Affairs (OIA) and Akademi Pengajian Bahasa (APB) jointly organised a UiTM-National Institute of Technology, Kagawa College, Japan Speaking for Better Communication Summer Programme 2019 from 9 to 20 September 2019 at Universiti Teknologi MARA, Shah Alam, Selangor.

11 engineering students from the National Institute of Technology, Kagawa College, Japan (NIT-Kagawa) took part in this programme. A special English course was designed by APB to promote speaking skills by engaging participants in communicative activities to enhance their oral proficiency. The aim of the course is to develop participant confidence in using the English language in both formal and informal settings. The focus areas of the English language module were accurate pronunciation, vocabulary building and grammatical accuracy among others. Other activities organised for participants with student buddies include trips to the Blue Mosque in Shah Alam, the city of Kuala Lumpur and Putra Square in Putrajaya. Apart from giving participants a chance to develop their knowledge of the English language, this programme also provided them an opportunity to visit places of interest around the Klang valley as well as experience the Malaysian culture and hospitality. The programme ended with a closing ceremony where the participants presented their perspectives on parallels drawn between Malaysia and Japan in various aspects such as transportation, amenities, food and sports.

It is hoped that this English programme has assisted our Japanese participants in improving their ability to communicate well in the English language in a fun and meaningful way, thus affording them an edge in gaining better job opportunities in the future.



UiTM-National Institute of Technology, Kagawa College, Japan *SPEAKING FOR BETTER COMMUNICATION* Summer Programme 2019





The UiTM-Toyo University, Japan RDS Learn English Abroad Summer Programme 2019 was jointly organised by the Office of International Affairs (OIA) and Akademi Pengajian Bahasa (APB), Universiti Teknologi MARA (UiTM) Shah Alam. 2 different cohorts from the Department of Regional Development Studies (RDS) completed a five-week intensive English programme to improve their communication skills in areas namely listening, speaking, reading and writing.

The first group of 26 students participated from 5 October to 9 November 2019 and consisted of 6 males and 20 females. 2 professors accompanied the group, Prof. Jung Yeon Hwang and Prof. Woshito Yamazaki. The second group of 29 students participated from 14 December 2019 to 18 January 2020 with 17 females and 12 males and accompanied by Dr. Kozue Kashiwazaki. Both cohorts were celebrated in a farewell ceremony on 8 November 2019 and 17 January 2020 respectively, at the OIA Seminar Hall, UiTM Shah Alam.

During the five-week programme, the students were exposed to several modules in English and were encouraged to speak in English during mentoring sessions with student buddies for their class work and assignments. A problem-based learning (PBL) component was also included in the programme to expose the students to use English on analysis and getting solutions to real-world problems.

Excursions to various interesting places were conducted to further enrich the students' experience. They visited Astaka Morocco and Putra Mosque in Putrajaya, Blue Mosque in Shah Alam, the National Museum, National Monument and Merdeka Square in Kuala Lumpur; they also explored the historical city of Melaka. The students also experienced team building activities at Tadam Hill Resort in Banting, Selangor (for first cohort) and SkyTrex in Sungai Congkak, Hulu Langat, Selangor (for second cohort). In addition to the visits, the students enjoyed sports and some cultural activities such as wearing traditional costumes, learning Malay dances and playing gamelan instruments. The students were feted at a closing ceremony where they performed some Malay dances.

It is hoped that the experience and knowledge gained will greatly improve their communication skills, especially in their studies and later at the workplace.



Let's Balik Kampung

The serenity of the Kampung Sungai Haji Dorani, Sabak Bernam was broken by the laughter of the international students as they tried their hands at various activities that depict the kampung life. On day one at the kampung, they were taught how to use kain batik and kain pelikat as part of their attire for the day. Then, they were shown a few traditional games – batu seremban, congkak, baling guli, teng-teng and main getah. All of them then tried each game. Laughter erupted when they failed to play the games right especially on batu seremban and baling guli. After the lunch break, they tried their skills at grating coconut using the traditional grater. Once again they laughed at their inability to do it well. They also visited the kampung traditional enterprises of making tapioca chips and traditional cakes, kuih bakar. They enjoyed the visit tremendously and loved the taste of kuih bakar.

Other activities included boating along the padi field, riding bicycles around the kampung track, driving tractors on the padi field, and finally catching catfish using traditional tools. Everyone tried all the activities especially the catfish where they waded into the muddy water and used small plastic bowls with holes to catch the fish. It was such fun to see them working very hard to catch the fish.

The day ended with a small ceremony and short speeches from Haji Abd Jalil, the Chairman of Jawatankuasa Kecil (JKKK) Homestay Kg Sungai Haji Dorani, who provided and prepared all the kampung activities, Assoc. Prof. Ing. Dr. Masria Mustafa, the Head of International Student Development (ISD), Office of International Affairs (OIA), Universiti Teknologi MARA (UiTM) and Nicolas Schall, a student representative. Abd Jalil thanked all the students for coming to his kampung and for enjoying all the activities provided for them. Masria thanked the JKKK for their hospitality and support to UiTM and OIA in making the international students' stay a memorable one. She presented a token of appreciation to Haji Abd Jalil and hoped to get the same support at their next visit. On behalf of all students, Nicolas expressed their heartfelt thanks to OIA and the kampung for all the fun they experienced and wished that they had had more time to enjoy the kampung life. It was really a pleasure to see happy faces coming back to Shah Alam and Puncak Alam that day.



PENANG

Here We Come!

The destination of choice for the activity known as TRANCH (Travelogue of Nature, Culture and Heritage) was Penang, a known tourist hub in Malaysia. 45 international students and 15 buddies participated in the programme. The journey to Penang took more time than expected due to the massive traffic and they arrived at the Registry Hotel close to dinner time. Dinner was enjoyed at the famous Gurney Drive where they sampled local dishes and drinks such as rojak pasembur, fried kuey teow, mini pancakes, grilled squids, cendol and ais batu kacang or ABC.

On the next day, they went up Penang Hill via the funicular train. They learnt that Penang Hill is the oldest colonial station in Southeast Asia and is the steepest tunnel track in the world. Some of them also took the cable car. They found the view at Penang Hill breathtaking and the park beautiful. The next visit was the Kek Lok Si, the oldest and biggest Buddhist temple in Malaysia. They spent time at the temple and took pictures of the beautiful temple as a memento of their visit. After lunch, they visited the Chocolate and Coffee factory. Each one sampled the chocolate and coffee produced by the factory. Dinner was enjoyed at Padang Kota Lama Food Court.

Day three activity took place at Batu Ferringhi beach where the 3Rs expedition (reduce, reuse and recycle) took place. Students were divided into groups and provided with large durable waste plastic bags to collect waste along the beach while having some fun at the beach. The beach looked much better when they left as all the waste were collected and itemised for recycling purposes. They went to Georgetown for the final activity which was to mingle and practice their Malay with the locals. This was such fun as they tried their best to converse and performed in front of the public in Malay. Before the end of the day, some of the students tried riding the beautiful trishaws, snapped more memorable pictures before moving to Padang Kota Lama for the closing ceremony. All students reported their happiness and satisfaction with the planned activities in Penang and wished that they had more time for visits to other popular tourist sites.



UGLAM

3 Es (Enrol, Explore, Enjoy!) is what is new with UiTM Global Ambassador (UGLAM) today. Known among their international friends as buddies, UGLAM has notched another step upwards by having their own group slogan (the 3Es) and an official cheer – UGLAM Dynamite!

“Ecstatic!” exclaimed Aman, a student of the Faculty of Law when asked of his feelings being a new member of UGLAM. “I am highly honoured to be selected as a new member of UGLAM. I have always wanted to associate myself with international students and to be able to practice my Japanese language, now is the chance!” said Arya Darfeena, also from the Faculty of Law. While the new members were feeling excited, Nisa Marsila Safian, a senior UGLAM member reflected on her involvement in UGLAM as being fantastic and has allowed her to experience new adventures in every UGLAM activity. She further claimed that through UGLAM, she has made friends from different cultures and language groups. She describes UGLAM experience as making friendship seem borderless.

UGLAM has become one elite group at the university with the total number of members kept below 60, although hundreds applied when application was open recently. Only those showing real enthusiasm and commitment are retained until the next member recruitment.

UGLAM is now led by Mohammad Amirul Shafiq Mohd Azman from the Faculty of Law. His team include Mohamad Amir Malik Mohamad Sobri, Muhammad Ali Murtadha Mustafa and Muhammad Faris Mohd Fadhri (Chemical Engineering), Effa Rozaeliyana Mohamad (Mass Communication and Media Studies), Aliah Zuhairah Ali Hassan (Pharmacy), Dhiya Durani Sofian Azizi (Applied Sciences), Muhammad Mifzal Danial Shahrudin (Accountancy), Dania Ezzati Razak (Law), and Nur Irman R. Ismadi (Academy of Language Studies).



Dynamite!

Nur Halimahtun Izzati Samsudin, a UGLAM member, made UiTM proud when she was appointed as AIMS Ambassador by SEAMEO RIHED during the recent 13th Annual Review Meeting of Asian International Mobility for Students (AIMS) programme in Bangkok, Thailand last November. She was one of two Malaysian students invited to participate in the SEA-HiEd Student Forum on Mobility and Employability along with other 15 participants from other countries. The forum was a platform for student dialogue on opportunities and challenges pertaining to student mobility.

Congratulations to Izzati and UGLAM!



UPCOMING EVENTS 2020



Academic Visit to Mauritius



**Chang'an University, China
Summer Programme**



MOU Signing in Egypt, Cairo



**EURIE Education Summit 2020,
Istanbul, Turkey**



QS MAPLE, Bahrain



**International Students
Orientation Day**

JANUARY

FEBRUARY



MARCH



Malaysia Image Pavillion Yunnan



VC Sumait Talk



APAIE- Vancouver



Asia-Pacific Association for International Education
ANNUAL CONFERENCE & EXHIBITION
Vancouver, Canada | March 22-26, 2020



BetterFutures Board Meeting, USA



Travelogue of Nature Culture and Heritage



OIA Roadshow to Faculties



International Liaison Officers Meeting



Hawaii Pacific University



AMBASSADORIAL LECTURE



Academic Visit to Australia



Euraxess Networking Seminar including Asea-Uninet

APRIL



SPECIAL MISSION UNIVERSITY



QS World University Ranking 2019 Overall Rank **751-800**

Students **47,801**

QS Asia University Ranking 2019 Overall Rank **137**

International Students **529**

QS World Graduate Employability Ranking 2019 Overall Rank **301-500**

Faculty **3,313**

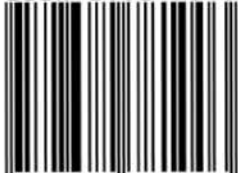
QS World University Ranking By Subject 2019 Overall Rank **9 Subjects**

International Faculty **59**

*Data @main campus



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