

AN ANALYSIS ON LAWS REGULATING FAST FOOD

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The students/authors confirm that the work submitted is their own and that appropriate credit has been given where reference has been made to the work of others.

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Abstract

The purpose of this project paper is to focus on the laws administrating the fast food industry. It further moves on to the related ministries on the accessibilities of fast food to consumers and the plans made by the government to promote healthy lifestyle. The study on this area reveals a few of the loopholes in governmental control in the fast food industry. This research paper also lays down several legal remedies that a claimant may invoke against the fast food manufacturers due to the fast food. This study may impact the Faculty of Law of UiTM on the analysis on the legal aspect of fast food industry.

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Chapter 1

Introduction

1.0 General introduction

Diet-related disease such as cardiac disease and obesity with other weight related problem can become an epidemic if the problem is not countered in Malaysia. In this instance, governments all around the world are accountable for the health of the consumer. The idea behind the research is to examine the liability of the fast food providers to the consumers as fast food providers should be held accountable together with the consumer in solving the problem of diet-related diseases caused by fast food. The research begins with the absence of protection in the international level, local legislation and the health policy initiated in Malaysia. The research then move further into the jurisdiction and administration of the relevant bodies that govern the movement of fast food providers. Particularly in this point of research, the overlapping and ineffectiveness of existing jurisdiction and administration will be highlighted.

The research is further conducted in the area of available remedies to the consumers. A comparison is made with the remedies available in the United States of America law. This is to find the possible solution if fast food providers were to abuse the law in Malaysia. The final chapter will lay the conclusion and the findings of the research that will assist the reader with possible recommendations to the problem faced by consumers in Malaysia.

The main aim of the research is to highlight the law regulating fast food and to find the solution to the issues of diet-related diseases in the legal perspective. In conducting the research, it is later discovered that the fast food providers have a vast form of liberty in operating. With the wide freedom given, fast food providers now become the national landscape of diet in Malaysia. Other than that, limitations are faced in conducting the research with limited corporations from the respected government bodies and scarce information available to further facilitate the research. The time given were not