

A STUDY ON EMPLOYER REQUIREMENTS TOWARDS APPLICANTS IN JOBS MALAYSIA ISKANDAR MALAYSIA THROUGH ONLINE ADVERTISEMENT

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DECLARATION OF ORIGINAL WORK



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Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:	Date:	
	Date:	

LETTER OF SUBMISSION

July 2014

The Head of Program
Bachelor of Business Administration (Hons) Human Resource
Faculty of Business Management
UniversitiTeknologi Mara
75300 Off Jalan Hang Tuah
Melaka

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "A STUDY ON EMPLOYER REQUIREMENTS TOWARDS APPLICANTS IN JOBS MALAYSIA ISKANDAR MALAYSIA" to fulfill the requirement as needed by the faculty of Business Management, UniversitiTeknologi Mara.

Thank you,
Yours sincerely
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ABSTRACT

This study was discussed on the employer requirement towards applicants in Jobs Malaysia Iskandar Malaysia. This study analyze about the job offer in Jobs Malaysia in Johor Bahru area. Job advertisement through online has attracted job seekers especially new graduated students from universities to find any job vacancy that suits with their qualification and skills. This study gets 300 of job advertisement to be analyzed. This study analyze the job advertisement using seven elements which is skills, experiences, academic qualifications, academic courses, language, industry, and job positions. It is analyze using SPSS and the result of skill that higher demand by employer is communication and interpersonal skill, higher demand of experience is less than two years, higher demand of academic qualification is Diploma, higher demand of academic course is Business and Management, higher demand of language is Malay and English, higher demand of industry is manufacturing, and higher demand of job position is engineer.