

A STUDY ON COST REDUCTION FOR OIL AND GAS INDUSTRY OF MMHE SDN BHD

NOOR ZAHRENA BINTI ABU TALIB 2008323463

BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVERSITY TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

OCTOBER 2010

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION (HONS) FINANCE FACULTY OF BUSINESS MANAGEMENT UNIVESRSITI TEKNOLOGI MARA KAMPUS BANDARAYA MELAKA

"DECLARATION OF ORIGINAL WORK"

I, Noor Zahrena Binti Abu Talib, 870902-01-5332

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

| Signature: | Date: | |
|------------|--------------|--|
| C | <u> </u> | |

SUBMISSION OF PROJECT PAPER

October 2010

Puan Nor Aizan Binti Mohamed

The Head of Program

Bachelor of Business Administration (Hons) Finance

Faculty of Business Management

Universiti Teknologi MARA, Kampus Bandaraya Melaka,

110 Off Jalan Hang Tuah,

75300 Melaka

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "THE STUDY ON COST REDUCTION FOR OIL AND GAS INDUSTRY OF MMHE SDN BHD" to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,

NOOR ZAHRENA BINTI ABU TALIB

2008323463

Bachelor of Business Administration (Hons) Finance

TABLE OF CONTENTS

| CON | TENTS | 5 | PAGE |
|-----------------------|----------------------|---|------|
| Acknowledgement | | | i |
| Table of Contents | | | ii |
| List of Abbreviations | | | iii |
| СНА | PTERS | S | |
| | INTRODUCTION | | 1 |
| | 1.1 | BACKGROUND OF COMPANY | 1 |
| | | 1.1.1 Corporate Profile | 1 |
| | | 1.1.2 Corporate Identity | 3 |
| | | 1.1.3 Vision and Mission | 5 |
| | | 1.1.4 MMHE Milestone | 6 |
| | | 1.1.5 Core Business | 8 |
| | | 1.1.6 Board Director & Management | 10 |
| | 1.2 | _ | 11 |
| | 1.3 | PURPOSE OF STUDY | 14 |
| | 1.4 | OBJECTIVE OF THE STUDY | 15 |
| | 1.5 | SIGNIFICANCE OF THE STUDY | 17 |
| | | 1.5.1 MMHE SDN BHD | 17 |
| | | 1.5.2 Researcher | 17 |
| | | 1.5.3 University | 17 |
| | 1.6 | SCOPE OF THE STUDY | 18 |
| | 1.7 | LIMITATIONS OF THE STUDY | 20 |
| | 1.8 | THE ISSUE/ PROBLEM STATEMENT OF THE STUDY | 22 |
| 2.0 | LITERATURE REVIEW | | 25 |
| | 2.1 | What is Cost Reduction | 25 |
| | 2.2 | What is Dry Docking | 29 |
| 3.0 | RESEARCH METHODOLOGY | | 32 |
| | 3.1 | Types of Study | 32 |
| | 3.2 | Data Collection Method | 32 |
| | | 3.2.1 Primary Data | 32 |
| | | 3.2.2 Secondary Data | 33 |
| | | | |

ABSTRACT

This research is about cost reduction implied in the the oil & gas company known as Malaysia Marine and Heavy Engineering Sdn Bhd (MMHE SDN BHD) wholly owned subsidiary of MISC Berhad. Oil and gas industry is one of the most well establish with a rapid growth in the potential market in Malaysia, that can lead and contribute and income to the country. Therefore what is involve in each cost of the production and raw material is calculate accurately. No oil and gas company is currently safe from cost pressures. The financial and economic climate that faces nowadays, forces close scrutiny of the cost bases. However, many oil and gas companies still lack a systematic or structured approach to managing cost.

The quickest and surest way to improve profitability is to effectively reduce costs. Each expenditure removed from expenses reports to the bottom line profit. The most difficult approach is to increase sales. While the best corporate strategic and operating plans focus on both, one cannot deny the power of an effective cost reduction program. Cost Reduction are easy to install and can guarantee the results.