

FACTORS INFLUENCING ENTREPRENEURIAL INTENTION AMONG UNDERGRADUATES IN UNIVERSITI KEBANGSAAN MALAYSIA (UKM)

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JULY 2015

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (INTERNATIONAL BUSINESS) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA "DECLARATION OF ORIGINAL WORK"

I, <u>NOOR SYAIRAH BINTI NORDIN</u>, (I/C Number <u>920310-10-5572</u>), I, <u>SITI NUR SYAHIRAH BINTI ROSDI</u>, (I/C Number <u>931124-11-5236</u>)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees
- This project-paper is the result of my independent work and investigation, except where otherwise stated
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:

Signature:

Date:

Date:

LETTER OF TRANSMITTAL

30 July 2015

MS. MUNIRAH BINTI MOHAMED

Project Paper Advisor Faculty of Business Management, Universiti Teknologi MARA (Melaka) Kampus Bandaraya, No. 110, Off Jalan Hang Tuah, 75300, Melaka.

Dear Madam,

SUBMISSION OF FINAL REPORT

I am hereby attached a documents that titled "FACTORS INFLUENCING

ENTREPRENEURIAL INTENTION AMONG UNDERGRADUATES IN UNIVERSITI

KEBANGSAAN MALAYSIA (UKM) to fulfill the requirement as needed by the

Faculty of Business Management, Universiti Teknologi MARA.

Thank you,

Yours sincerely,

Yours sincerely,

NOOR SYAIRAH BINTI NORDIN

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ABSTRACT

This research was conducted to carry out a study entitled "Factors Influencing Entrepreneurial Intention among Undergraduates in Universiti Kebangsaan Malaysia (UKM)". The purpose of this study is to investigate the key factors which lead to the entrepreneurial intention among undergraduates. The three independent variables are entrepreneurial educational support, family influence, and self-efficacy. The sample size used for this study was 150. Data was obtained by using convenience sampling. The study seeks to identify the level of entrepreneurial intention among undergraduates in Universiti Kebangsaan Malaysia (UKM), to examine the relationship between independent variables (entrepreneurial educational support, self-efficacy, and family influence) and dependent variable (entrepreneurial intention) and to identify the most significant predictor variable on entrepreneurial intention among undergraduates in Universiti Kebangsaan Malaysia (UKM). Finding shows that, there is an entrepreneurial intention among undergraduates in Universiti Kebangsaan Malaysia (UKM) and all independent variables (entrepreneurial educational support, self-efficacy, and family influence) show significant relationship with the dependent variable (entrepreneurial intention). The most significant predictor variable on entrepreneurial intention among undergraduates in Universiti Kebangsaan Malaysia (UKM) is family influence at 0.366 (36.6%). Overall, researchers achieved to answer all objectives in the study.

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