



**ABROAD TECHNOLOGY: EFFECT TO THE PRODUCT
QUALITY AT PERTUBUHAN PELADANG KAWASAN
SEGAMAT TENGAH**

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APRIL 2011

DECLARATION OF ORIGINAL WORK



**BACHELOR OF BUSINESS MANAGEMENT (HONS)
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DECLARATION OF ORIGINAL WORK

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Hereby, declared that;

- **This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees**
- **This project paper is the result of my independent work and investigation, except where otherwise stated**
- **All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.**

Signature: _____

Date: 26 APRIL 2011

LETTER OF SUBMISSION

Date of Submission: April 2011

The Head of Program

Bachelor of Business Management (Hons) International Business

Faculty of Business Management

Universiti Teknologi Mara

Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled '**Abroad Technology: Effect to the Product Quality at Pertubuhan Peladang Kawasan Segamat Tengah**' to fulfill the requirement as needed by the faculty of Business Management, Universiti Teknologi Mara.

Thank You,

Your sincerely,

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ABSTRACT

Nowadays the use of EM Technology is not the new things. Most of the agriculturists at the urban area already use this technology and gain in the production. But in the rural area, the use of this technology is new and do not know well by the agriculturist. Other than that, the information about the EM Technology also too little and this make the agriculturist at the rural area resist to change and shift to the new technology. The study will be used correlation method to see the relationship between dependent and independent variables. Product quality will be used as dependent variable and product performance, product features and product reliability when use EM Technology will be used as independent variables. Recommendations will be given on the potentials and opportunities to increase the use of EM Technology at the rural area in order to help the agriculturist to gain more in the future

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