



**THE ICT AND SME BUSINESS INTERNATIONALIZATION:  
THE PERCEPTION ON THE IMPORTANCE OF THE INTERNET  
FOR THE ENTREPRENEURS**

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**2010**

# DECLARATION OF ORIGINAL WORK



## BACHELOR OF BUSINESS ADMINISTRATION (HONS) INTERNATIONAL BUSINESS FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA MELAKA CITY CAMPUS

### “DECLARATION OF ORIGINAL WORK”

**I, NASIRAH BT ABU YAN @ ABU HAIYAN, (I/C Number: 870220065156)**

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and it not being concurrently submitted for this degree or any other degrees
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **LETTER OF SUBMISSION**

29 April 2010

The Head of Program  
Bachelor of Business Administration (Hons) International Business  
Faculty of Business Management  
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110 Off Jalan Hang Tuah  
75300 Melaka.

Dear Madam,

### **SUBMISSION OF PROJECT PAPER**

Attached is the project titled "THE ICT AND SME BUSINESS INTERNATIONALIZATION: THE PERCEPTION ON THE IMPORTANCE OF THE INTERNET FOR THE ENTREPRENEURS" to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA.

Thank you

Yours sincerely

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**PROJECT PAPER PROPOSAL FORM**

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**RESEARCH TITLE** : **THE ICT AND SME BUSINESS  
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IMPORTANCE OF THE INTERNET FOR THE  
ENTREPRENEURS**

**ABSTRACT OF THE TOPIC**

The small and medium-sized enterprises (SME) sector has an important role to play in developing economies not only in economic development, but also in poverty improvement and job creation. The sector faces a number of constraints especially in accessing finance, markets, training and technology. Access to business information services has been identified as one area that needs attention from governments and business services providers if the SME sector in developing countries is to achieve sustainable levels of growth and development. Accessing business information services has over the years been greatly enhanced with the emergence of various information and communication technologies. SMEs nowadays should aware of the important of the Internet in their business in order to help them growth internationally. The Internet will increasingly empower SMEs to participate in the knowledge economy by facilitating connectivity, helping to create and deliver products and services on a global scale, and providing access to new markets and new sources of competitive advantage to boost income growth.

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**Date:**