

**SUCCESS FACTOR OF KAPF TRAINING PROGRAM
CONDUCTED BY MFA DURING OCTOBER 2010**

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APRIL 2011



**BACHELOR OF BUSINESS ADMINISTRATION
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“DECLARATION OF ORIGINAL WORK”

I, Nadirah Bt Md. Nor, (I/C Number 871123 – 14 -5706)

Hereby, declare that,

- This work has not previously been accepted in substance for any degree, locally or overseas and is not been concurrently submitted for this degree or any other degrees.
- This research paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguish by quotation marks and sources of my information have been specially acknowledged

Signature: _____

Date: _____

LETTER OF SUBMISSION

3rd May 2011

The Head of Program
Bachelor of Business Administration (Hons) Marketing
Faculty of Business Management
Universiti Teknologi MARA
Kampus Bandaraya Melaka
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Dear Sir,

SUBMISSION OF PROJECT PAPER

Attached is the project paper title 'SUCCESS FACTOR OF KAPF TRAINING PROGRAM CONDUCTED BY MFA DURING OCTOBER 2010' to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank you.

Yours sincerely,
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ABSTRACT

The research entitled “Success Factor of KAPF Training Program Conducted by MFA during October 2010” is conducted with three objectives which are first to identify what is the level of successful training conducted by MFA during month of October 2010, second is to identify what are the relationship between training success and each of independent variable and third is to determine most influence factors towards the success factor of KAPF training program conducted by MFA during October 2010.

The respondents of this study are the participants who came for training conducted by MFA during October 2010. 60 questionnaires were distributed in order to complete the purpose of study. The researcher used census, while telephone interview and email interview were used as the method of collecting data. At the end of the researcher found the level of training to be positive, with each of the factors mentioned as the independent variables having positive results towards the successful training conducted by MFA during October 2010.