CLEARANCE FOR SUBMISSION OF FULL REPORT BY THE SUPERVISOR

Name of Supervisor	:	Ms. Siti Yasmin Badrum				
Title of Research Report	:	Sabah Employers' Perception Towards The Implementation of Minimum Wage Policy				
Name of Student	:	Amirah Syazwani ag. Matasan				
Matrix Number	:	2010151041				
Name of Student	:	Siti Janariah Binti Bacho				
Matrix Number	:	2010740703				
I have reviewed the final and complete report and approve the submission of this report for evaluation.						
Remarks:						
		HAKMILIK Perpustakaan				

Date: 22 JANUARY 2013

(Signature) SITI YASMIN BADRUM.

ABSTRACT

A study was conducted to know the perception of Sabah Employer towards the implementation of Minimum Wage Policy. The objectives of this research are to analyze the employer level of awareness on Minimum Wage Policy. Furthermore, this study also seeks the awareness on Minimum Wage Policy and measures its impact towards the employer acceptance. Lastly, this study also seeks to assess the employer positive perception towards the implementation on Minimum Wage Policy. A total of 100 respondents were selected as sample for the study using simple random sampling techniques. The study had been conducted in Kota Kinabalu area. A survey questionnaire was used for data collection.

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